Sponsorship Prospectus

The PHPDetroit Conference would not be possible without the help of companies like yours.To show our appreciation for the support that you've shown, we've tried to create our sponsorship packages as appealing and accessible as possible, so you will receive the value you deserve for your support.

If you would like to sponsor the PHPDetroit in 2018, or for additional information, please contact:

Frank Laszlo
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Conference Overview

- 3 Days (1 Tutorial, 2 Conference)
- 2 Tracks
- UnCon Room for Both Conference Days
- Over 20 Sessions
- Opening and Closing Keynotes
- World Renowned PHP Speakers
- Estimated 200 Attendees
- Coffee and Lunch Provided
- Speaker Dinner
- After Party
- Prime Visibility in Vendor Area For Sponsors (Hallway Track)

Platinum Sponsorship

Our Platinum level is limited to **only one** sponsor. This is our highest tier available. This level is designed for sponsor who want maximum exposure and flexibility. All inclusions are negotiable. Let us customize this to meet your requirements!

Cost: Neg.
Includes:
- Vertical Exclusivity
- Large Vendor Booth in Prime Location (First pick)
- 5 Minute Pitch before Opening Keynote
- 4 Conference Tickets
- Email to Conference Mailing List
- Insert in Attendee Swag Bag
- Link and Logo Displayed Prominently On Website
- Sponsor Provided Banner Displayed in Keynote Room
- Logo on Banners and Printed Signage
- Regular Social Media Shoutouts
- Invitation to Speaker Dinner

Gold Sponsorship

Our Gold level is limited to **three** sponsors. These sponsors will receive the following:

Cost: $5,000
Includes:
- Vendor Booth
- 1 Conference Ticket (Additional Tickets @ 20% Off)
- Email to Conference Mailing List
- Insert in Attendee Swag Bag
- Link and Logo Displayed Prominently On Website
- Sponsor Provided Banner Displayed in A Session Room
- Logo on Banners and Printed Signage
- Regular Social Media Shoutouts
- Invitation to Speaker Dinner

Silver Sponsorship

Our Silver level is limited to **ten** sponsors. These sponsors will receive the following:

Cost: $2,500
Includes:
- Vendor Booth
- 1 Conference Tickets (Additional Tickets @ 20% Off)
- Insert in Attendee Swag Bag
- Link and Logo Displayed On Website
- Logo on Banners and Printed Signage

Bronze Sponsorship

Our Bronze level is limited to **ten** sponsors. These sponsors will receive the following:

Cost: $1,500
Includes:
- Conference Tickets @ 20% Off
- Link and Logo Displayed On Website
- Logo on Banners and Printed Signage
- Able To Leave Swag Items on General Swag Table

Community Sponsorship

Our community sponsorship level is designed for community projects that would like to get their name out there. The community project must be approved to be allowed at this level.

Cost: $100
Includes:
- Link and Logo Displayed On Website
- Able To Leave Swag Items on General Swag Table

In Kind Sponsorship

We realize that some of our package may be out of reach for people, which is why we provide this category. If you have any goods or services you'd like to donate, this is for you. We will happily give away your items in some kind of fun way. We're open to suggestions!

Cost: Goods/Services
Includes:
- Name Displayed On Website
- Able To Leave Swag Items on General Swag Table

Additional Sponsorship

We have the following items which can be sponsored separately:

- Speaker Gift Sponsor - **$3,000**
- T-Shirt Sponsor (Logo on T-Shirt) - **$3,600**
- Coffee Sponsorship - **$2,000**
- Speaker Travel/Hotel Sponsorship - **$1,000**
- UnCon Sponsor (Provide signage to display in room) - **$1,000**
- Item in Swag Bag - **$500**