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Untitled mural

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

how to improve safety and prevent future flight accidents

Key rules of brainstorming

To run an smooth and productive session:

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

A.Anupriya

avoidance of potential safety accidents

start being transparent

working in small team where we connect

begin

start

end

begin

start

end

V.Latchaya

begin

start

end

begin

start

end

begin

start

end

S.Madhumitha

begin

start

end

begin

start

end

begin

start

end

M.Elakkiya

begin

start

end

begin

start

end

begin

start

end

Person 5

Person 6

Person 7

Person 8

3

Outline

1 **Brainstorm & ide...**

Use this template in your own brainstorming sessions so your team can unleash their

2 **Before you collab...**

A little bit of preparation goes a long way with this session. Here's what you need to do to

3 **Define your probl...**

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Windows taskbar with icons for Edge, File Explorer, Store, Chrome, Photoshop, VLC, Calculator, and other applications. System clock shows 10:24 AM 4/19/2023.

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Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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