

iDevAffiliate Google Checkout Integration

To track sales made through Google Checkout, you will first need to request that they allow the iDevAffiliate tracking pixel to be loaded. You will need to fill out the help form located at the following URL.

http://checkout.google.com/support/sell/bin/request.py?contact_type=int_help

Once you have gained access, you will need to setup the HTML API to pass the appropriate parameters to load the iDevAffiliate tracking pixel. The instructions for this are slightly different for the Buy Now Button and the Google Shopping Cart and are dealt with in detail below. However, both methods include setting <parameterized-url> tag to point to the location of the tracking pixel within your iDevAffiliate installation. There are three parameters that need to be passed to the tracking pixel URL: order total, order id, and the ip address. The first two are available from Google Checkout; however, the IP address has to be recorded by the page where the Google Checkout code resides and passed manually.

The first step is to locate the URL where the sale.php file resides in your iDevAffiliate installation.

For example:

<http://www.example.com/idev/sale.php>

The URL that you will use for the <parameterized-url> tag will need to include the IP address for the client. The method to do this will depend on the scripting language that you are using. Here's a list of some of the more common methods:

PHP	<code>\$_SERVER['REMOTE_ADDR'];</code>
Server Side Includes (SSI)	<code><!--#echo var="REMOTE_ADDR"--></code>
ASP.NET	<code>Request.Servervariables("REMOTE_ADDR")</code>
ColdFusion	<code>CGI.REMOTE_ADDR</code>

The form of the URL for the <parameterized-url> tag is:

`IDEV_SALE_FILE_URL + ?ip_address= + IP_ADDRESS`

For example, if the URL of the iDevAffiliate sale.php file is <http://www.example.com/idev/sale.php> and the page uses PHP, use the following value:

`http://www.example.com/idev/sale.php?ip_address=<?php echo($_SERVER['REMOTE_ADDR']); ?>`

Buy Now Button

If you are using the Buy Now Button, you will now need to place the value of the URL in the <parameterized-url> tag on the form that your Buy Now button resides on:

```
<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.url" value="http://www.example.com/idev/sale.php?ip_address=<?php echo($_SERVER['REMOTE_ADDR']); ?>";"/>
```

You will need additional parameters for the sale amount and the order number. See below for an example:

```
<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-1.name" value="idev_saleamt"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-1.type" value="order-total"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-2.name" value="idev_ordernum"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-2.type" value="order-id"/>
```

A full example in PHP is below:

```
<?php

$track_url = "http://www.example.com/idev/sale.php?ip_address=<?php echo($_SERVER['REMOTE_ADDR']); ?>";

?>

<form
action="https://checkout.google.com/api/checkout/v2/checkoutForm/Merchant/123456789" id="BB_BuyButtonForm" method="post" name="BB_BuyButtonForm">

    <input name="item_name_1" type="hidden" value="test1"/>

    <input name="item_description_1" type="hidden" value="test item 1"/>

    <input name="item_quantity_1" type="hidden" value="1"/>

    <input name="item_price_1" type="hidden" value="10.99

    <input name="item_currency_1" type="hidden" value="USD"/>

    <input name="_charset_" type="hidden" value="utf-8"/>
```

```

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.url" value=
"http://example.com/idev/sale.php?ip_address=<?php
echo($SERVER['REMOTE_ADDR']); ?>"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
1.name" value="idev_saleamt"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
1.type" value="order-total"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
2.name" value="idev_ordernum"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
2.type" value="order-id"/>

<input alt=""
src="https://checkout.google.com/buttons/buy.gif?merchant_id=123456789&w=
117&h=48&style=white&variant=text&loc=en_US" type="image"/>
</form>

```

Google Shopping Cart:

If you are using Google Shopping Cart for the integration, the syntax for the HTML API parameters is slightly different, although the values that you use will be the same.

On the page where the Google Shopping Cart code is, insert a form with the id of “googlecart-checkout-config”, this form is where the HTML API parameters will go with the same syntax as was used in the Buy Now Button section. Below is an example in PHP:

```

<form id="googlecart-checkout-config">

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.url" value=
"http://example.com/idev/sale.php?ip_address=<?php
echo($SERVER['REMOTE_ADDR']); ?>"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
1.name" value="idev_saleamt"/>

<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-
support.parameterized-urls.parameterized-url-1.parameters.url-parameter-
1.type" value="order-total"/>

```

```
<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-2.name" value="idev_ordernum"/>
```

```
<input type="hidden" name="checkout-flow-support.merchant-checkout-flow-support.parameterized-urls.parameterized-url-1.parameters.url-parameter-2.type" value="order-id"/>
```

```
</form>
```