



Lateef Mushtaq

Date of birth: 03/10/1997 | **Nationality:** Indian | **Gender:** Male | **Phone number:**

(+49) 17632685486 (Mobile) | **Email address:** lateefmushtaq4@gmail.com |

Website: www.lateefdesigns.com |

Address: Arnulfstraße, 113, 12105, Berlin, Germany (Home)

ABOUT ME

Experienced UX designer with a successful history of optimizing user experience for startups like Pickrr and Goalwit Technologies, along with designing interfaces for renowned international companies like Affinidi and Herbalife Nutrition.

WORK EXPERIENCE

01/10/2020 – 01/01/2022 Delhi, India

UX/UI DESIGNER WITS INNOVATION LAB

Collaborated closely with clients and developers, adhering to best practices, and designed interfaces for international companies like Affinidi and Herbalife Nutrition. Delivered user-friendly solutions for startups' complex projects.

Skills: UI/UX Design, Product Design, Wireframes, Prototyping, Information Architecture

01/03/2021 – 31/12/2021 Delhi, India

UX/UI DESIGNER PICKRR

Improved user experience by simplifying tasks, creating appealing dashboard assets, and integrating new features. Designed Mobile version for important updates and conducted user acceptance testing. Pickrr currently uses my design version.

Skills: UI/UX Design, Product Design, Wireframes, Prototyping, Information Architecture, HTML, CSS.

01/12/2018 – 09/2020 Delhi, India

JUNIOR DESIGNER GOALWIT TECHNOLOGIES

Real-world project experience in designing assets and graphics for Goalwit Technologies' matrimonial startup. Developed the landing page for their product, now used by thousands of users for account creation.

Skills: Graphic Design, User Interface.

EDUCATION AND TRAINING

01/06/2015 – 01/06/2019 New Delhi, India

BACHELOR'S OF TECHNOLOGY IN COMPUTER SCIENCE Jamia Hamdard University

Website <https://jamiahamdard.edu/>

01/02/2022 – 01/08/2023 Berlin, Germany

MSC. DATA ANALYTICS Berlin School of Business and Innovation

Website <https://www.berlinsbi.com/>

DIGITAL SKILLS

UI/UX | Product designer | Information Architecture | UI Prototype | End User Testing | Google Analytics | Wireframes & Prototyping | HTML, CSS, Bootstrap, Material-UI, Styled-Components

● **LANGUAGE SKILLS**

Mother tongue(s): **URDU**

Other language(s): **ENGLISH**

● **ADDITIONAL INFORMATION**

TOOLS

Softwares

Figma • Sketch • Adobe Xd • Adobe PS • Miro • Balsamiq • Jira