

Kevin Bratt

Kevinbratt1488@gmail.com | 971.708.2444

Intuitive, result oriented, critical thinking problem solver.

Experienced with interpreting, analyzing data to provide insight, analytics, business intelligence to guide decisions

Brand Protection Analyst

Incopro Inc. | Boise, ID | October 2019 to Present

- Onboarded, set data management precedence for 2 major clients, consulted to implement better practices in existing client accounts
- Optimized keyword searches, rewrote prioritization algorithms to increase data relevancy from 19%-89%, reducing unnecessary data collection by 90%
- Promoted to Product Champion and Subject Matter Expert, liaised between Analyst and Product/Engineering teams
- Worked closely with Product Owners to develop, adopt new keyword search generation process
- Continued focus on system optimization – reducing operational costs due data to redundancy and over-collection

Reconciliation Analyst

Clearwater Analytics | Boise, ID | February 2019 to July 2019

- Perform daily reconciliation of investment accounts using variety of proprietary systems
- Write custom SQL queries for performing data validation
- Communicate with account management, custodian banks, clients to ensure account accuracy
- Managed weekly custodian enquiry log

Fraud Analyst

Connexions Loyalty | Tulsa, OK | June 2017 to October 2018

- Opened department, set precedent for SOPs
- Built, deployed and maintained a proprietary, comprehensive Access database for streamlined, accurate data collection and analysis – effectively reducing redundancy, increasing reporting accuracy
- Built custom, automated reporting solution for leadership utilizing Cognos, Crystal Reports
- Supported team members with day to day operations

Assistant Pub Manager

McMenamins Inc. | Tigard, OR | April 2008 to October 2016

- Manage staff, restaurant financials, inventory control, product and staff development
- Create, control several projects aimed at securing growth of the business
- Coordinate staffing and coaching practices with Human Resources
- Transformed the operations of the restaurant; built a foundation of great service, delivery of the highest quality product while maintaining or exceeding financial goals

Portland State University | Portland, OR

2013 – Math Major

Portland Community College | Portland, OR

2011 – Associate of General Studies

Microsoft Office - SQL - VBA - Limited Python - Power BI - Tableau - Salesforce - Kibana - Data Management - Analysis

References available upon request