

Shivamogga

... heaven amid the waterfalls

Overview



Introduction

- ▶ Shivamogga is located at an altitude of 640 meters above sea level and situated at a distance of 273 Km from Bengaluru.
- ▶ Divided into 7 Talukas – Bhadravathi, Hosanagara, Sagar, Shikaripur, Shivamogga, Soraba and Thirthahalli
- ▶ District carries substantial significance in history - Ruled by the great Indian dynasties of the Kadambas, Gangas, Chalukyas, Rastrakutas, Keladi and Vijaynagar Kings
- ▶ Shivamogga (Face of Shiva), was established by the Keladi rulers. It reached its pinnacle during the rule of Shivappa Nayaka around 1600 A.D.
- ▶ Sharavathi Hydel Project and Varahi Project contribute towards the substantial portion of the state's power needs
- ▶ Well-known for 'Jog Falls' - nature's headlong tumble created by Sharavathi river with a drop of 253 m in four distinct cascades; creating the highest falls in Asia

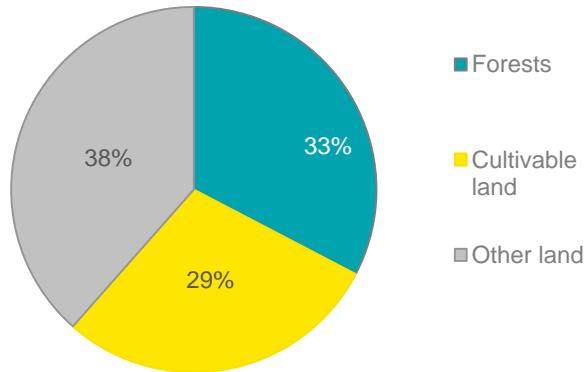
Shivamogga is rich in natural resources, lush greenery and a number of nature tourist. More than just a tourist destination, Shivamogga has a rich tradition in education, fine arts and culture which remains deeply etched in its people and place. The enchanting natural scenery of waterfalls, hills, hillocks & green dales, rivers & streams, dense forests, flora & fauna, forts & temples, historical places, sandalwood, mouth-watering cuisines and touching hospitality add to the exquisiteness of the place and crafts...

District Headquarter	Shivamogga	8,478 sq.km.	Area
Location	13°17' N Latitude 74°37' E Longitude	1,813 mm	Annual Normal Rainfall
Temperature	37 ° C (max) 23.2 ° C (min)	Tunga, Bhadra, Kumadvathi, Varada, Haridravathi, Gargita, Sharavathi, Kushavathi, Dandavathi	Rivers
Population Density	207 per sq.km.	998 females per 1000 males	Sex Ratio
Population	1,752,753	80.45 percent	Literacy Rate

Economy

- **GDDP is INR 26,857 Crore in the year 2014 -15 (at Current Prices)**
- **Per capita annual income in the district is INR 1,35,582 for the year 2014-15**
- **Urbanisation in the district is 36% compared to 39% in the state**
- **Rich in natural Resources** - As a part of Western Ghats and due to nature's blessings, the rivers inundate the fertile alluvial soil round the year and makes district - '*the bread basket of Karnataka*'

Land Utilisation



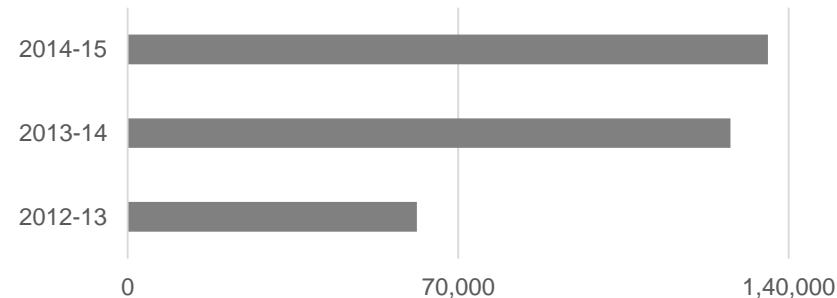
Source: KSDA (raitamitra.kar.nic.in)

Key Economic Indicator

Shivamogga District's Contribution to GDDP of Karnataka (2014-15)- at current prices

Description	INR Crores	Contribution (%)
Total District GDDP	26,857	2.9
Agriculture and Allied (Agriculture, Animal Husbandry, Forestry, Fishing)	5,214	4.3
Industry (Manufacturing, Construction, Mining)	6,517	3.2
Services (Real Estate, Hotels and Restaurants, Banking and Legal Services)	12,464	2.5

District Per capita Income (in INR)*



Source: Economic Survey of Karnataka

Agriculture Profile

Major Crops

- **Cereals:** Paddy, Maize, Ragi, jowar, Tur
- **Oilseeds:** Groundnut, Sunflower
- **Commercial crops:** Sugarcane, Cotton
- **Horticulture crops:** Coconut, Arecanut, cashew, Ginger, Pepper, Cardamom, Vanilla, Chillies, Tomato, Lady's finger, Watermelon, Muskmelon, Mango, Banana, Sapota, Pineapple, Chrysanthemum, Jasmine, Tuberose

Opportunities

- **Processing Units:** Pickle making, juice extraction, floriculture based units
- Establishing nurseries to provide good quality saplings and seeds
- Inter cropping in areca nut and coconut plantations
- Introducing floriculture in open field and under protected conditions

Thrust Areas

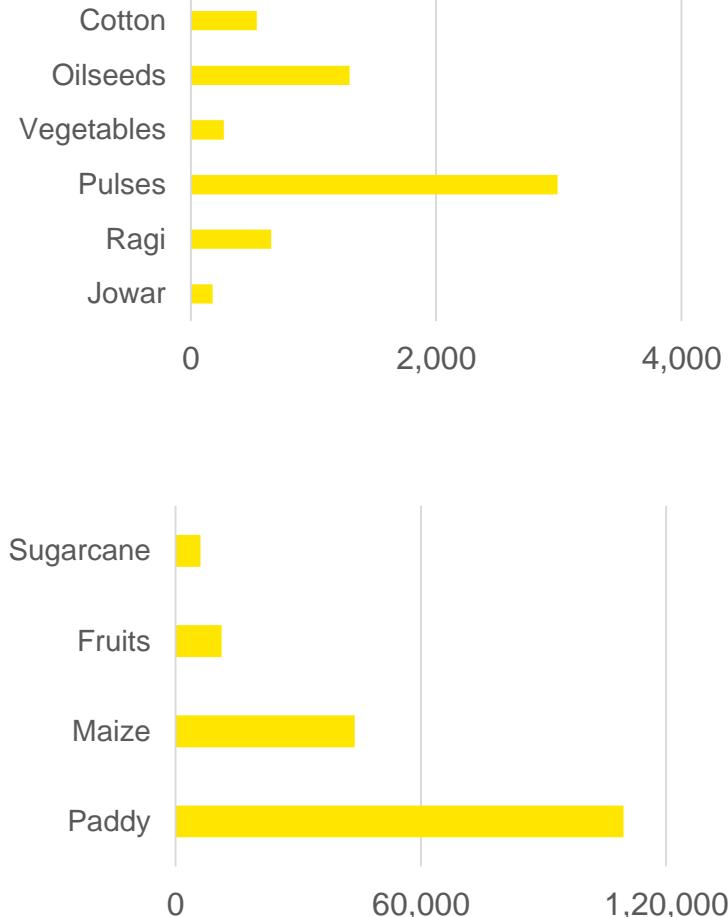
- High value crops along with food processing units
- Crop diversification and expanding area under pulses and oil seed cultivation
- Precision farming, hi-tech horticulture
- Organic farming and scientific cultivation
- Introduction of export oriented crops

Key Enablers

- **Water resources:** Numerous rivers, streams and other water bodies with perennial flow
- **Soils** are suited for different crops with varied agro-climatic conditions
- **Suitable irrigated sources** with 54.78% of net sown area under irrigation
- **State warehouse APMC yards** present in the district



Area under Major Crops (Ha)- 2014-15



Source: Shivamogga District at Glance 2015-16

Industry Profile

► 16 Large and Medium Scale Industries

with an aggregated investment of INR

1671 crores, employment :10313

► 18619 registered MSMEs in the district,
with investments of INR 548 crores,
employment :80574

► There is a significant presence of Agro based, Auto Component and wooden furniture manufacturing MSMEs in the district

- 100 Acres Proposed Food Park
- Animal Feed Unit with an investment of INR 25 Crores
- There is a plenty of Areca Leaf plates making units in rural areas and many are exporting

Food and Beverage



Power

- Three hydro electric power units in Shimoga
- District contributes to 30% of the power generated in Karnataka
- Proposed Solar City (Shimoga –Bhadravathi

District Profile : Shivamogga

Key Players

- Mysore Paper Mills Ltd.
- Visvasvaraya Iron & Steel Ltd.
- Shahi Exports Pvt. Ltd.
- English India Clay Ltd.
- Malenadu Alloy Castings Pvt. Ltd.
- Paper Packaids Pvt. Ltd.
- Perfect Alloy Components Ltd.
- M.N, Pickles Industry
- Exchanging technologies
- Peelite Liners Pvt. Ltd.
- Shivamogga Cooperative Milk Producers Societies Union Limited
- Shanthala Spherocast Pvt. Ltd.
- Auto Machine Shop & Pearlite Liners Pvt. Ltd.
- Paper Packaging Pvt. Ltd.
- Ambuthirtha Power Pvt. Ltd
- Bharath Starch Industries

Shahi Exports Pvt. Ltd.



THE MYSORE PAPER MILLS LTD.

- Manufacturing machine components for automobile sector, electric motors, etc
- There is a foundry cluster in Shimoga Taluk

Foundry



Artisan

Source: District Industry Profile, Shivamogga

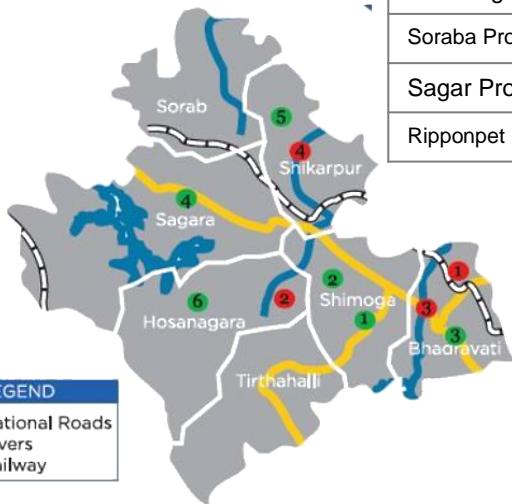
Industry Profile



Industrial Infrastructure

4 Industrial Areas

Name	Extent (acres)
Auto complex	19
Mandli – Kallur	42
Shivamogga/ Bhadravathi	438
Sanda, Shikaripura	208
Devakathikoppa	250



● Industrial Estates

● Industrial Area

6 Industrial Estates

Name	Extent (acres)
Shivamogga	30
Mandli	10
Bhadrapur	5
Sagar	14
Shiralkoppa	5
Hosanagara	5
Soraba Proposed	20
Sagar Proposed	20
Ripponpet Proposed	5

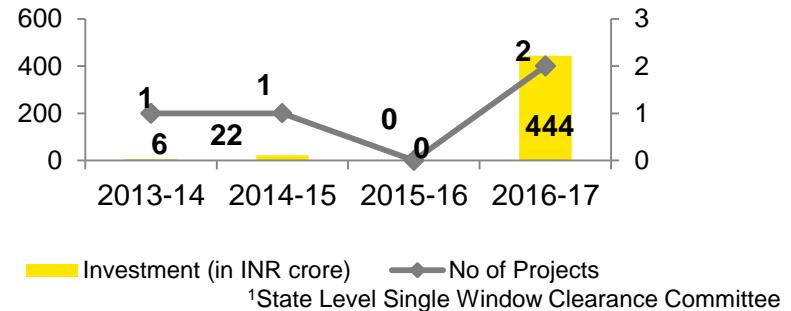
Sunrise Sectors

- IT/BT/ITES, Engineering, Automobile parts, Tourism, Agriculture, Food Processing, Fisheries and Energy

Clusters in Shivamogga

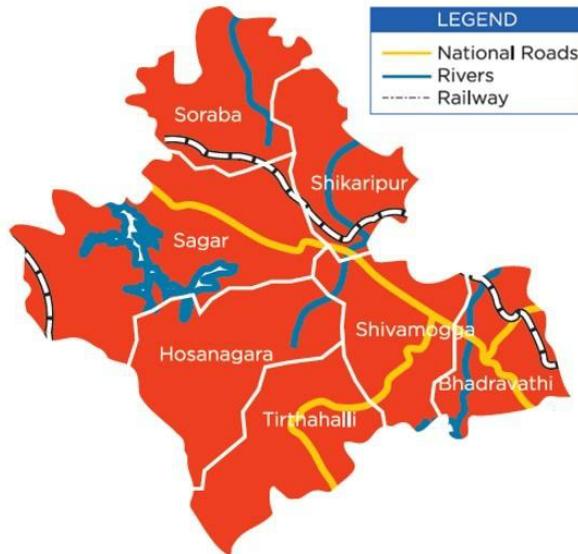
- Wood carving cluster in Sagar, Shivamogga and Sorab Taluk
- Wood turning and laquerware cluster in Bhadravati Taluk
- Cane and bamboo cluster in Agumbe Taluk
- Rice mill clusters in Shikaripura and Shivamogga Taluk

SLSWCC¹ approved Projects b/w 2013-14 to 2016-17



- Existing SEZ- Machenahalli – IT with area of 221.6 acres
- IT/BT Park of 40 acres by KEONICS - INR 16 crore
- Proposed Maize Food Park
- Malnad multipurpose exhibition centre with investment of INR 4.25 crore on PPP Basis
- Proposed Animal feed unit- INR 25 Crore
- Cold storages-13 MT capacity for Milk Products

Support Infrastructure



- ▶ Railway route length of 131 km passes through the district



- ▶ 221 km of National Highway and 980 km of State Highway pass through the District
- ▶ NH 206 passes through the District



- ▶ Hubballi airport is at a distance of 196 km from the district headquarters
 - ▶ Upcoming Greenfield airport in Shivamogga
-
- ▶ Nearest seaport is Mangaluru, 200 km away from Shivamogga city
 - ▶ Other seaports include Karwar and Goa.



- ▶ 9 major reservoirs in the district including Linganamakki, Ambligola and Tunga.
- ▶ Major rivers are Tunga, Bhadra, Kumudwathi, Varada, Kushawati, Dandawati and Sharavathi
- ▶ There are 5,977 tanks, 20,980 tube wells and other sources in the district irrigating 1,40,567 hectares of land (2015-16). Canal length of 378.3 Km runs through the district



- ▶ Managalore Electricity Supply Company Limited (MESCOM) supply of electricity in Shivamogga. Average annual consumption 26.85 MU (industrial), 19.13 MU (domestic)
- ▶ Sharavathi Hydro Electric Project installed with capacity of 1,035 MW
- ▶ Linganamakki Dam (installed capacity of 55 MW), Varahi Hydro Electric Project (Installed capacity 460 MW), Gerusoppa Dam Project (installed capacity of 240 MW) are other Hydro Projects in the District
- ▶ District account for 30% of the power generated in Karnataka



Social Infrastructure

Educational Institutions

Schools

2,798

Pre University
colleges

123

Polytechnic

10

Degree College

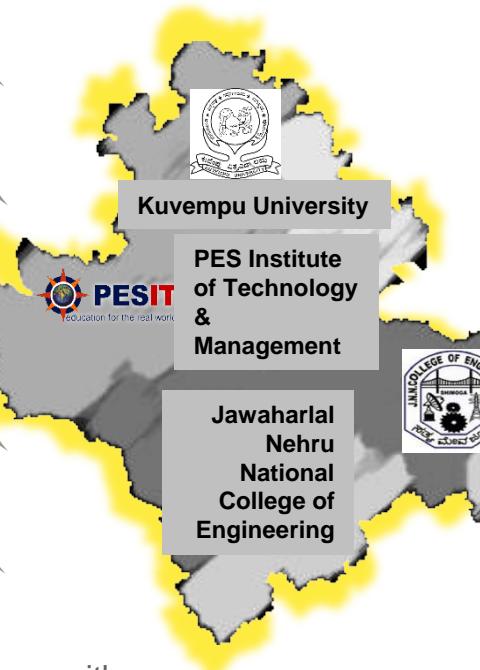
44

Engineering College

2

Medical College

6



The district has excellent social infrastructure, with a high number of educational institutions and healthcare facilities.

There are opportunities for more technical institutions to be set up in the district.



Source: Shivamogga District at Glance 2015-16

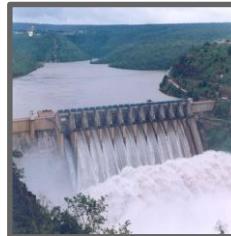
Healthcare Facilities

Tourism



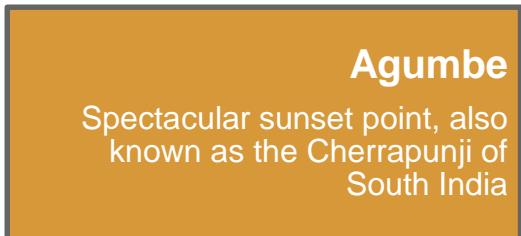
Jog Falls

Wondrous sight is that of river Sharavathi taking a spectacular leap into the chasm from a height of 900 feet to form the highest waterfalls in India



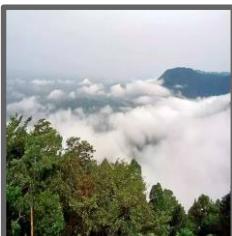
Linganamakki Dam

Dam constructed across River Sharavathi, located 1,819 feet above sea level. Main feeder to the Mahatma Gandhi HEP project



Agumbe

Spectacular sunset point, also known as the Cherrapunji of South India



Achakanya Falls

Water falls created by River Sharavathi near Thirthahalli



B.R.P. Dam

Dam constructed across river Bhadra at a height of 194 feet



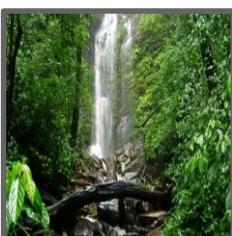
Sakrebayalu Elephant Camp

Natural sanctuary for elephants located near Shivamogga town



Kodachadri

Highest peak in Shivamoga district, famous as a hill station in the Western Ghats

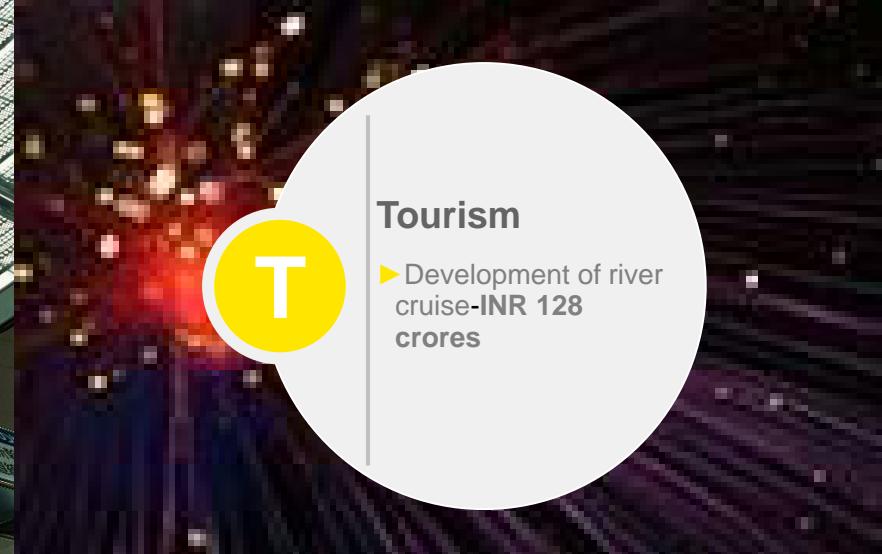
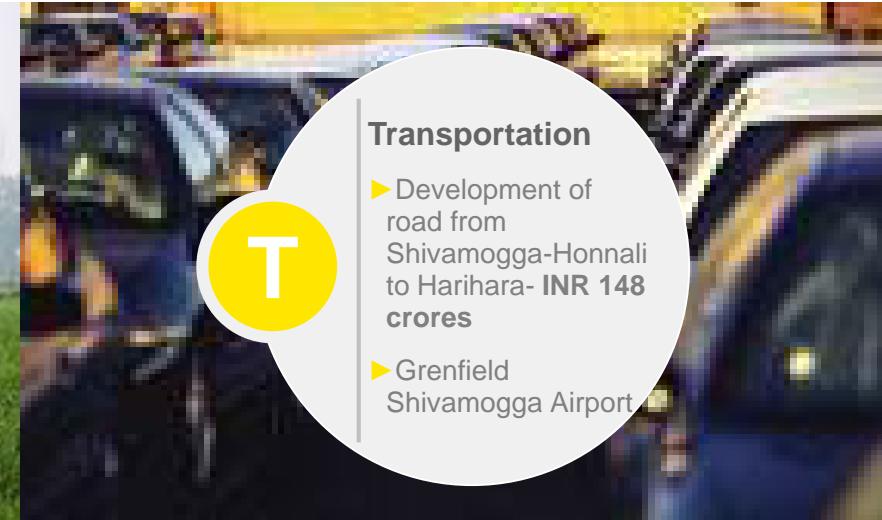


Guduvi Bird Sanctuary

Located in the middle of a dense forest with 191 varieties of birds



Shelf of Projects



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