



1/1/2016



6/28/2017



### Total Order By Category

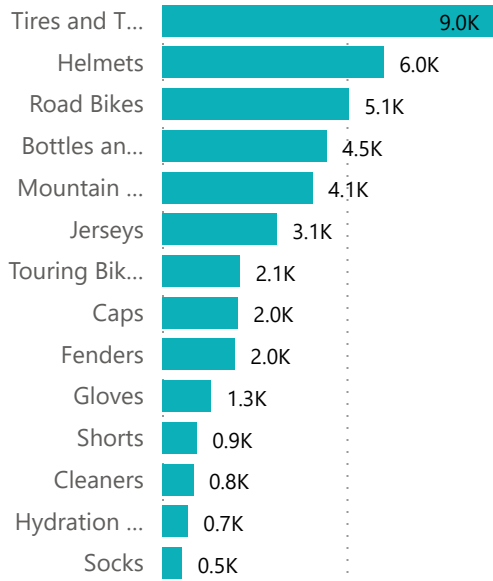
Accessories

Bikes

Clothing

### Total Order By Sub Category

SubcategoryName



0K

5K

10K

Total Orders

ProductName

Total Orders

Return Rate

All-Purpose Bike Stand	232	3.45%
AWC Logo Cap	2048	1.09%
Bike Wash - Dissolver	844	1.48%
Classic Vest, L	182	2.20%
Classic Vest, M	179	3.91%
Classic Vest, S	155	5.16%
Fender Set - Mountain	1968	1.37%
Half-Finger Gloves, L	411	2.16%
Half-Finger Gloves, M	462	1.75%
Half-Finger Gloves, S	451	1.70%
Hitch Rack - 4-Bike	301	2.66%
HL Mountain Tire	1294	3.79%
HL Road Tire	792	3.54%
Hydration Pack - 70 oz.	692	3.61%
LL Mountain Tire	783	2.52%
LL Road Tire	954	2.27%
Long-Sleeve Logo Jersey, L	423	3.55%
Long-Sleeve Logo Jersey, M	407	3.69%
Long-Sleeve Logo Jersey, S	391	3.07%
Long-Sleeve Logo Jersey, XL	379	2.64%
ML Mountain Tire	1054	1.33%
Total	22416	2.14%

View Product Details

### Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

### Monthly Orders

2146!

Goal: 2165 (-0.88%)

### Monthly Returns

166✓

Goal: 169 (+1.78%)

### Top Product (Orders)

Water Bottle - 30 oz.

### Top Product (Revenue)

Mountain-200 Black, 46

Select all

Europe

North America

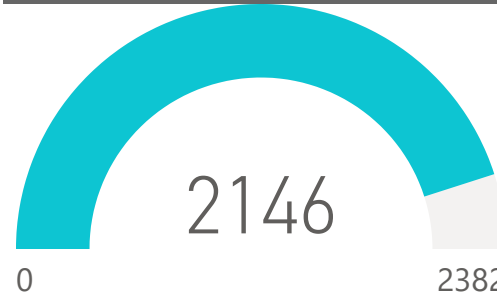
Pacific





## All-Purpose Bike Stand

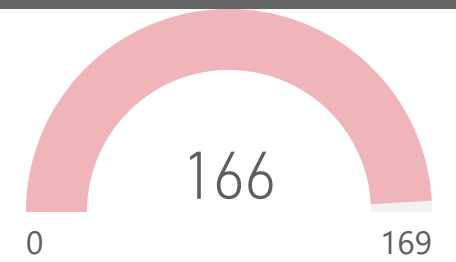
Current Month Order Vs Target



Current Month Revenue Vs Target

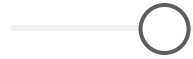


Current Month Return Vs Prev Month



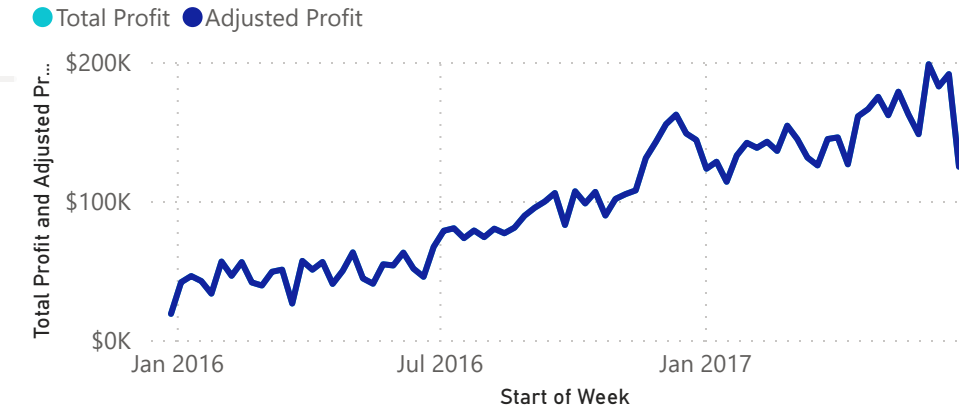
Price Adjustment(%)

0.00

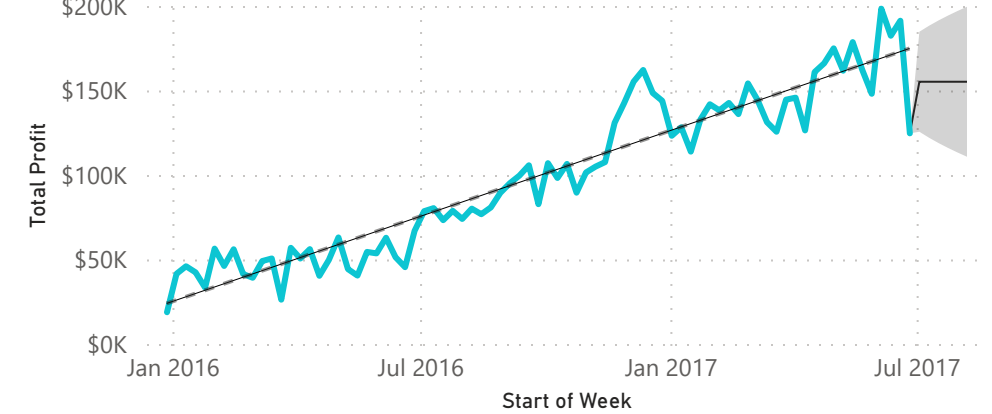


\$714.44  
Avg Retail Price  
\$714.44  
Adjusted Price

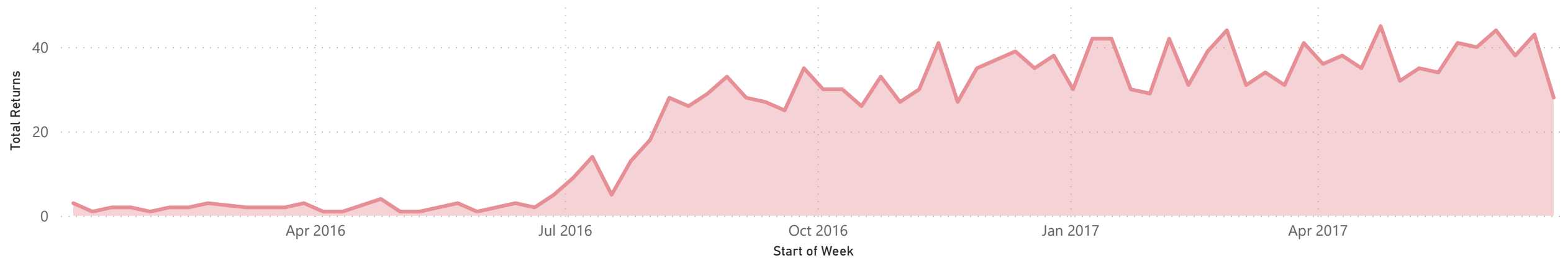
Weekly Profit



Weekly Profit

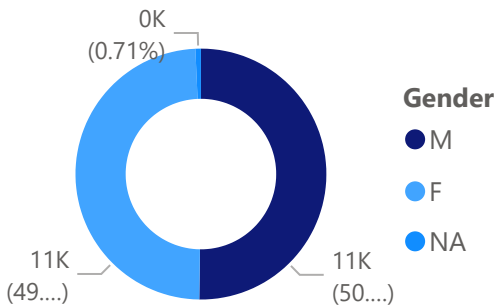


Weekly Return Volume

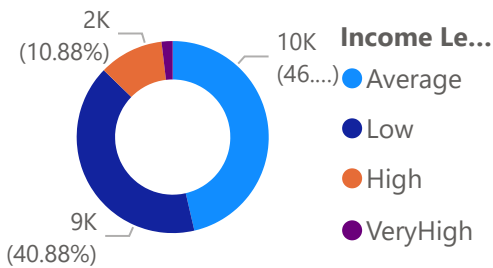


FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. William V...	4	\$7,353.55
Total	353	\$751,130.39

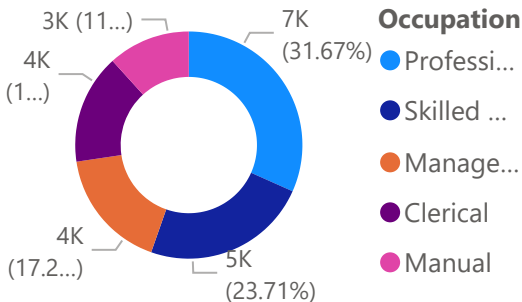
Orders by Gender



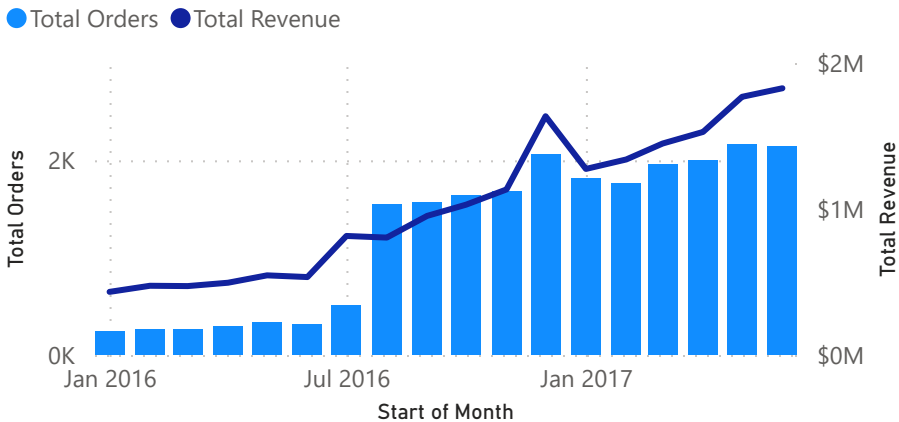
Orders by Income Level



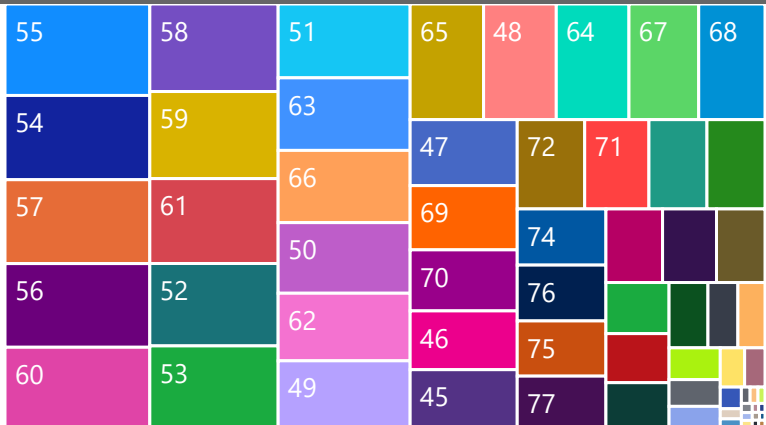
Orders by Occupation



Orders and Revenue by Month



Total Orders by Current Age



Top Customer

**Mr. Maurice Shan**

Customer Order

**6**

Customer Revenue

**\$12.41K**