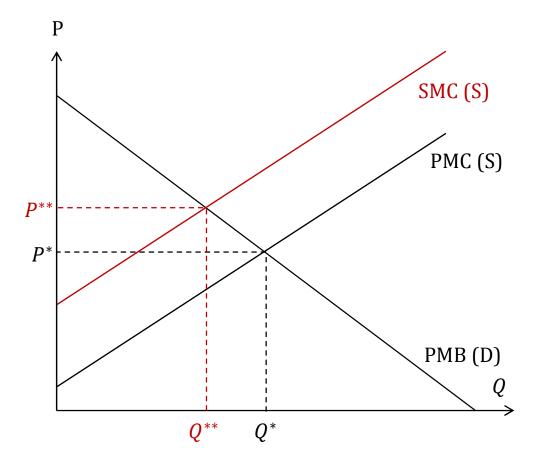
Introductory Microeconomics

Tutorial 6 Nhan La

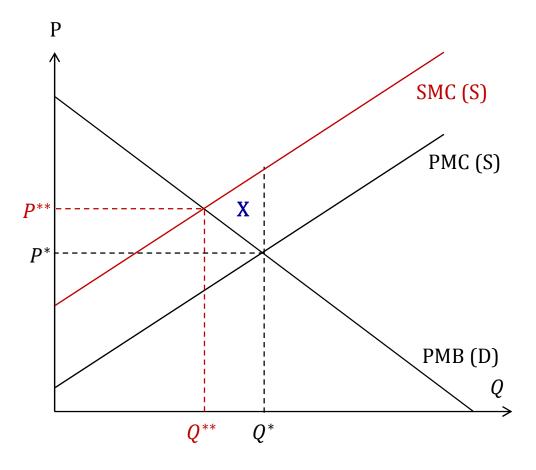
a/ Tourism-associated externalities

Positive	Negative
Increase wealth	Natural degradation
Develop infrastructure: Protect historical buildings	Infrastructure: congestion, crowding, overbuilding, land loss
Better leisure experience	Noise
Improve and create more public spaces	Littering
Control pollution	Pollution
Reform public service system	Crime
Preserve cultural heritage, promote cultural exchanges	Cultural modification/damage



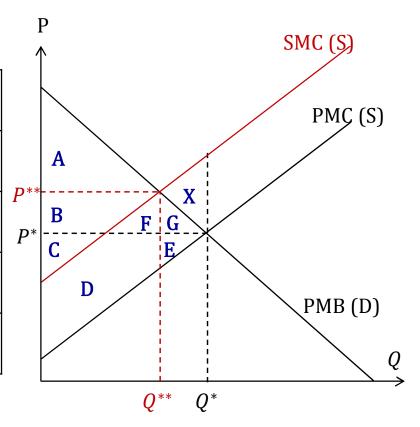






b/

Surplus	PMC= PMB	SMC= PMB	Change
Suppliers	C+D+E	B+C+D +F	
Consumers	A+B+F+ G	A	
Bystanders	-D-E-F – G-X	-D-F	
Total	A+B+C- X	A+B+C	-X



c/ Economic policy on tourism

- Tax
 - Relatively heavily taxed
 - Rates of taxation are increasing

Forsyth and Dwyer (2002)

Quota

c/ Economic policy on tourism

Tax

Sector	Name of tax	Payable by	
Entry/Exit	Visa	Customer	
Air travel	Tickets	Customer	
Airports	Security	Customer	
Hotels	Bednight	Customer	
Restaurants	Sales	Customer	
Road	Toll charges	Customer	
Car rental	Petrol	Customer	
Attractions	Sales	Customer	

TOURISM TAXATION

Table 1. Tourism Tax Typology

Sector	Name of Tax	Payable By Customer Customer	
Entry/Exit Taxes	Resident departure tax/Foreign travel tax Visa/travel permit		
Air Travel	Air passenger duty	Customer	
	Air ticket tax Airline fuel tax	Customer Business	
Airports/Sea Ports/Road Borders	Departure tax Passenger service tax	Customer Customer	
	Airport security tax Airport parking tax	Customer	
	Transit taxes	Customer	
	Trekking/mountaineering fees	Customer	
Borders Hotels/Accommodation	Bednight tax	Customer	
	Bed tax	Customer	
	Occupancy tax	Customer	
	Differential VAT rate	Customer	
	Surtax	Customer	
	Sales tax	Customer	
	Service tax	Customer	
	Turnover tax	Business	
	Hotel and restaurant tax	Customer	
	Temporary lodging tax	Customer	
	Hotel accommodation tax	Customer	
	Lodging tax	Customer	
	Fringe benefit tax	Business	
	Payroll tax	Business	
	Customs and excise	Business	
Restaurants	Sales tax/VAT	Customer	
	Liquor taxes/duties	Business	
Road Taxes	Toll charges	Customer	
	Fuel taxes/duties	Business	
Car Rental	Municipal/local tax	Customer	
	Purchase duty	Business	
	Petrol/diesel duty	Customer	
Coaches	Purchase duty	Customer	
Coaches	Specific additional tax	Business	
	Tourist transport tax	Customer	
Fourism Attractions	Visitor attractions tax	Customer	
Tourism Attractions	VAT and sales tax	Customer	
Fraining	Industry training tax	Business	
ranning	Catering tax	Business	
Environment	Eco-tourism tax	Business	
environment	Carbon tax	Business	
	Landfill tax	Business	
ar reading			
Gambling	Betting tax	Business	
	Casino tax	Customer	

Source: Adapted from WTO (1998).

- d/ External effects of tourism
 - (i) Ecological damage
 - (ii) Social benefits
 - (iii) Economic benefits

a/

- External effects of reclining seat
 - Making whoever seats behind (more) uncomfortable
- Market failure
 - Externality (negative)

b/

- Solutions
 - Pay the right owner
- Realistic?
 - Transaction cost: language, psychology
 - Right establishment

c/

Scenario 1: Non-adjustable seat

	Front passenger Behind passe	
Recline	\$40	\$0
Straight	\$0	\$20

Scenario 2: Adjustable seat (\$5 value for partial adjustment)

	Front (right owner)	Behind		Front	Behind (right owner)
Recline	40	0	Straight	0	20
Adjust	40+6-5=41	20 -6-5 =9	Adjust	40 -6-5 =29	20 +6-5 =21