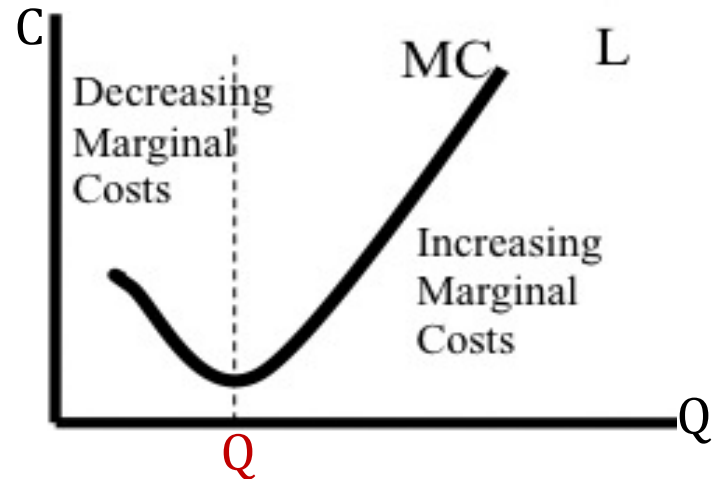
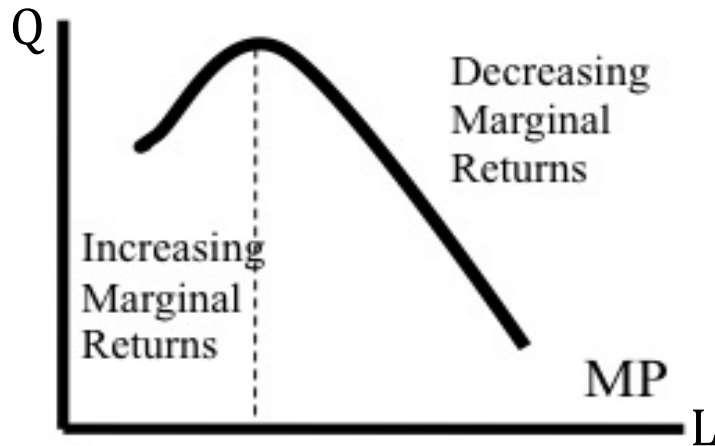
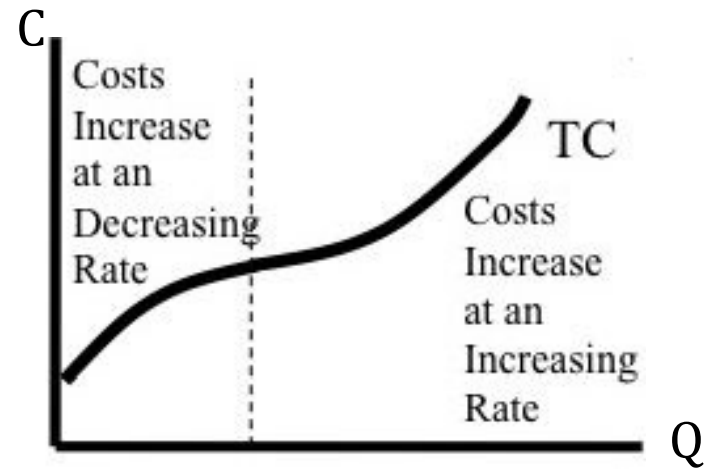
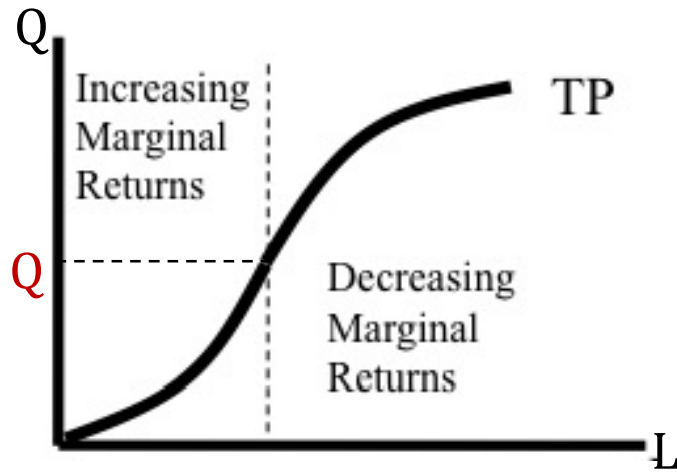


# Introductory Microeconomics

Tutorial 8

Nhan La

# Production functions



# Production functions

Total Product:  $TP(L) = Q(L)$

Marginal Product:  $MP(L) = \frac{\partial Q(L)}{\partial L}$

Total cost:  $SRTC(Q) = FC + VC(Q)$

Marginal cost:  $SRMC(Q) = \frac{\partial SRTC(Q)}{\partial Q} = \frac{\partial VC(Q)}{\partial Q} = \frac{w}{MP(Q)}$

– Supply curve ( $SRMC > AVC$ )

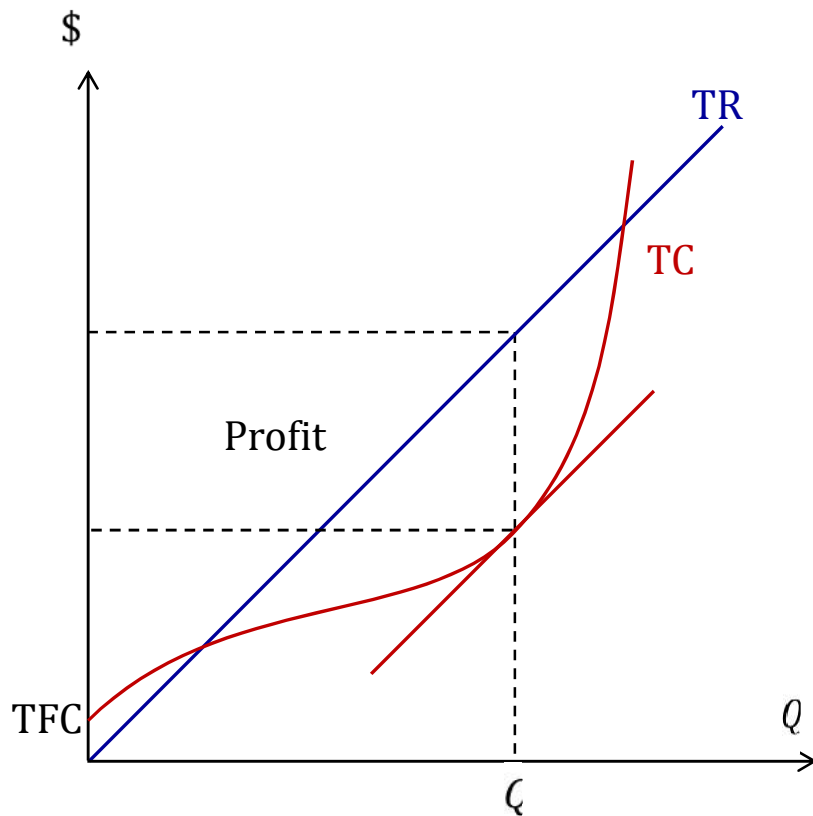
Total Revenue:  $TR = P \times Q$

Marginal/Average revenue:  $AR = MR = \frac{TR}{Q} = P$

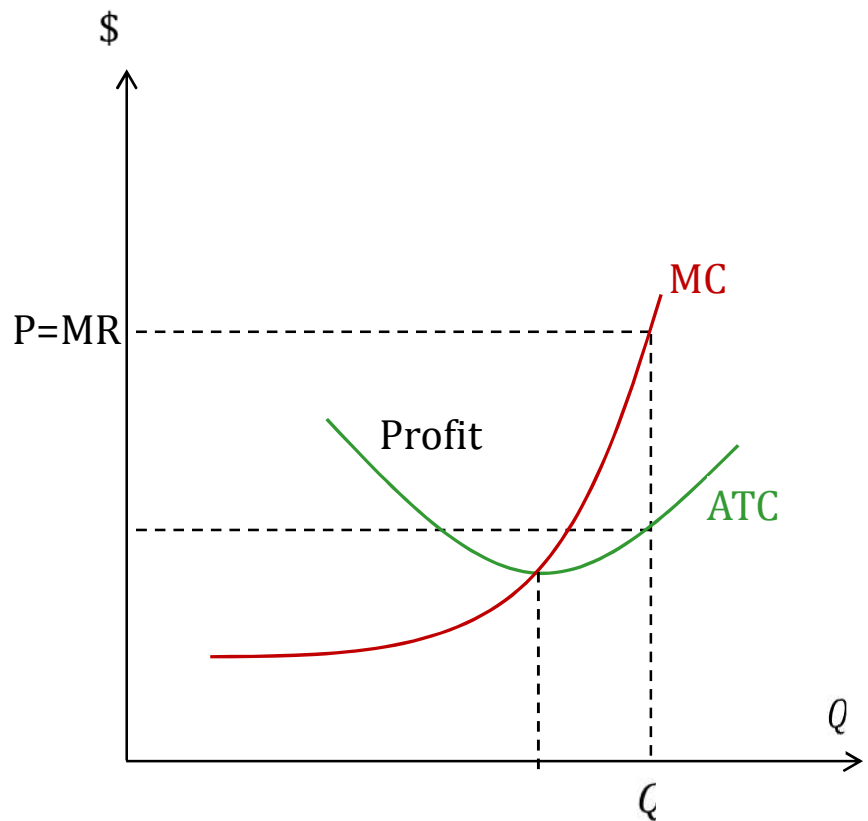
– Demand curve

# Profit maximisation

Total decision



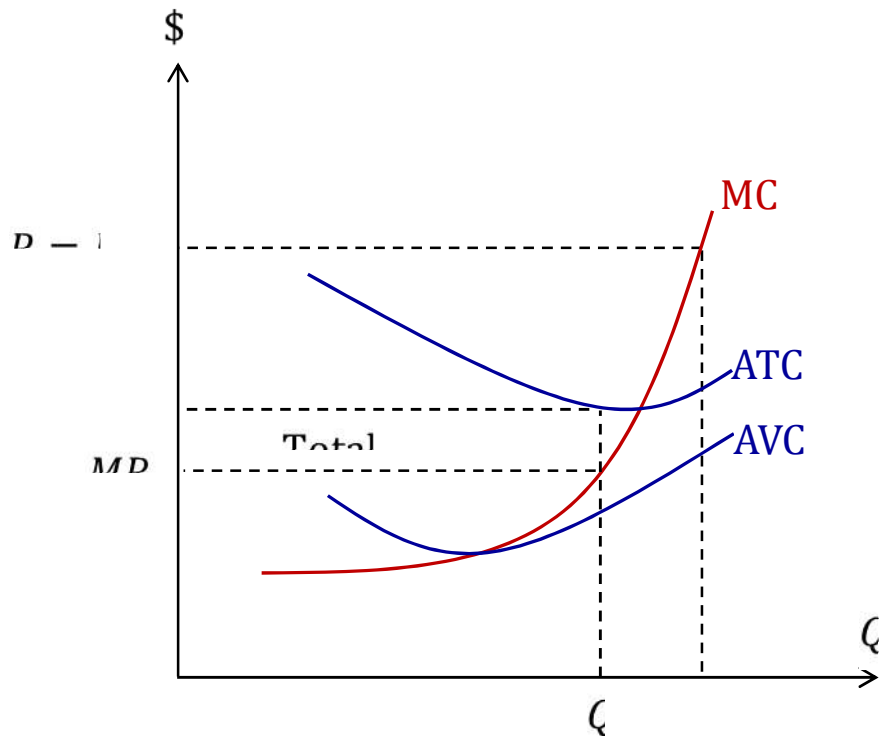
Marginal decision



# Short run decision

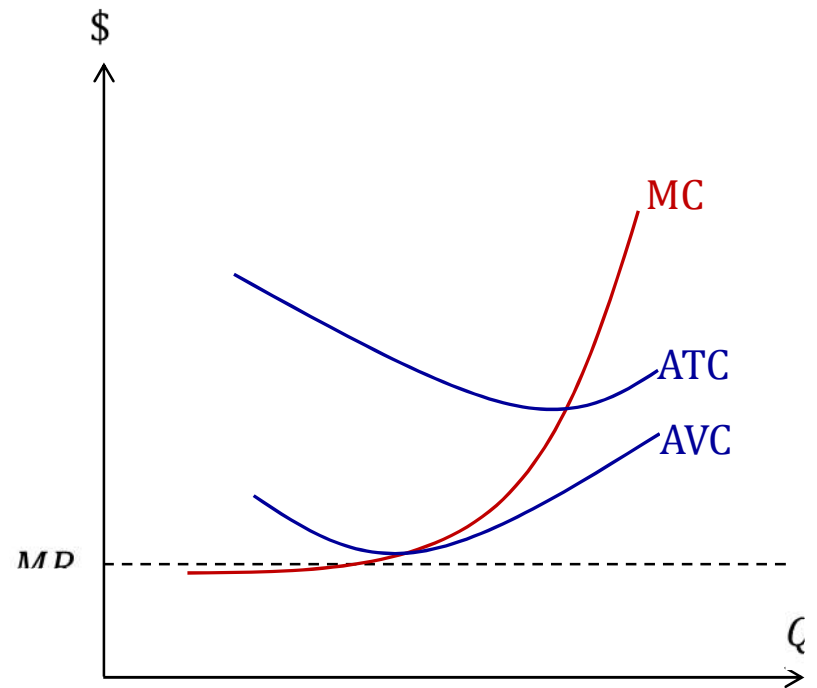
Operate

$$MR = P > AVC(Q)$$



Exit

$$MR = P < AVC(Q)$$



# Task 1

a/

| Events | VC   | SRMC<br><i><math>(TC_{t+1} - TC_t)</math></i> | FC  | SRTC<br><i><math>(VC + FC)</math></i> |              | ATC<br><i><math>\frac{TC}{Q}</math></i> |
|--------|------|---|-----|---------------------------------------|--------------|---|
| 0      | 0    | -   | 500 | 500+0= 500                            | -            | -                                       |
| 1      | 1000 | 1500-500= 1000                                | 500 | 1000+500= 1500                        | 1000/1= 1000 | 1500/1= 1500                            |
| 2      | 2400 | 1400  | 500 | 2900                                  | 1200         | 2900/2= 1450                            |
| 3      | 4200 | 1800  | 500 | 4700                                  | 1400         | 1566.7                                  |
| 4      | 6400 | 2200  | 500 | 6900                                  | 1600         | 1725                                    |
| 5      | 9000 | 2600  | 500 | 9500                                  | 1800         | 1900                                    |

# Task 1

$$b/ P = AR = MR = 1,500$$

| Events | VC   | SRMC<br>( $TC_{t+1} - TC_t$ ) | FC  | SRTC<br>( $VC + FC$ ) | $Q$  | $P$    |
|--------|------|-------------------------------|-----|-----------------------|------|--------|
| 0      | 0    | -                             | 500 | 500                   | -    | -      |
| 1      | 1000 | 1000                          | 500 | 1500                  | 1000 | 1500   |
| 2      | 2400 | 1400 < 1500                   | 500 | 2900                  | 1200 | 1450   |
| 3      | 4200 | 1800                          | 500 | 4700                  | 1400 | 1566.7 |
| 4      | 6400 | 2200                          | 500 | 6900                  | 1600 | 1725   |
| 5      | 9000 | 2600                          | 500 | 9500                  | 1800 | 1900   |

$$c/ \Pi = TR - TC = P * Q - TC = 1500 \times 2 - 2900 = 100$$

## Task 2

Entry/exit:  $TR \lessgtr TVC \Leftrightarrow MR = AR = P \lessgtr AVC$

Profit:  $TR \lessgtr TC \Leftrightarrow MR = AR = P \lessgtr ATC$

a/  $TC(Q) > TR(Q)$

$\Rightarrow TFC + TVC(Q) > TR(Q)$

Need more information

b/  $TVC(Q) > TR(Q)$

$\Rightarrow AVC > AR = MR = P$

Shut down



# Task 2

Entry/exit:  $TR \lessgtr TVC \Leftrightarrow MR = AR = P \lessgtr AVC$

Profit:  $TR \lessgtr TC \Leftrightarrow MR = AR = P \lessgtr ATC$

c/  $MR(Q) > MC(Q)$

Need more information

d/  $TR(Q) > TFC$

Need more information

e/  $MR = AR = P > ATC$

Produce

# Task 3

$$AR = MR = P = 80 ; FC = 1000 ; VC(Q) = 10Q + Q^2$$

a/

$$SRTC = FC + VC = 1000 + 10Q + Q^2$$

$$SRAFC = \frac{FC}{Q} = \frac{1000}{Q}$$

$$SRAVC = \frac{VC}{Q} = 10 + Q$$

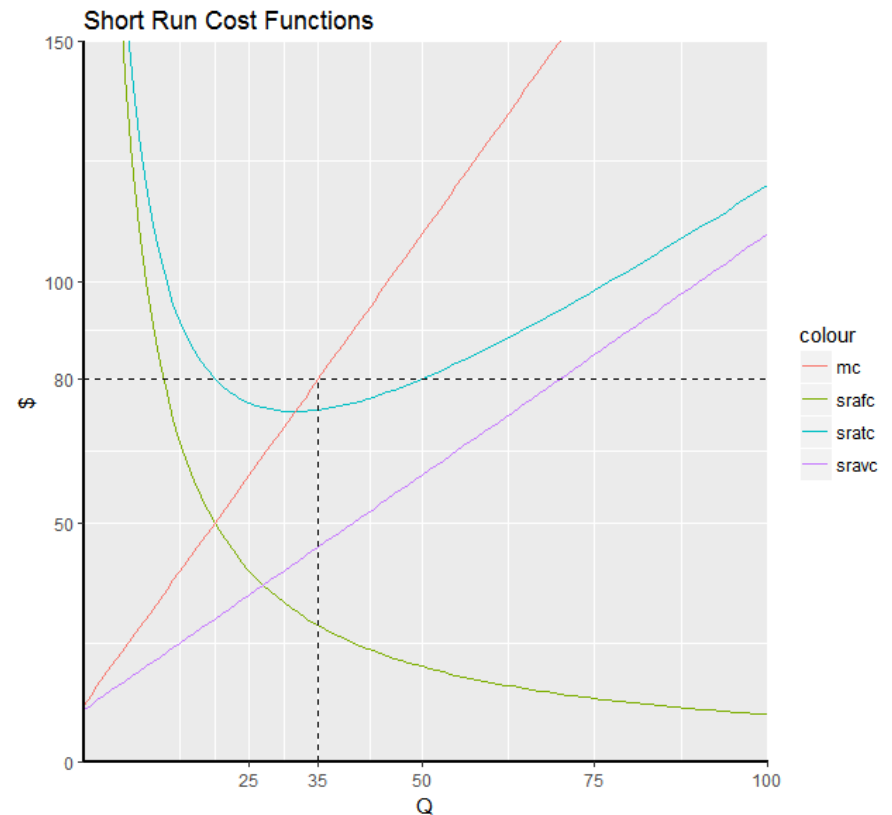
$$SRATC = \frac{SRTC}{Q} = \frac{1000}{Q} + 10 + Q$$

$$MC = \frac{\partial SRTC}{\partial Q} = 10 + 2Q$$

# Task 3

b/ As  $Q$  increases:

- SRAFC monotonically decreases
- SRAVC increases
- SRATC lies above SRAVC but these lines catch up
  - Why? SRAFC decreases
- MC goes through the minimum on SRAVC and SRATC



# Task 3

c/

$$MR = AR = P = 80$$

$$TC = 1000 + 10Q + Q^2$$

$$MC = 10 + 2Q$$

To maximise profit firm sets:

$$MR = P = MC \Leftrightarrow 80 = 10 + 2Q^* \Leftrightarrow Q^* = 35$$

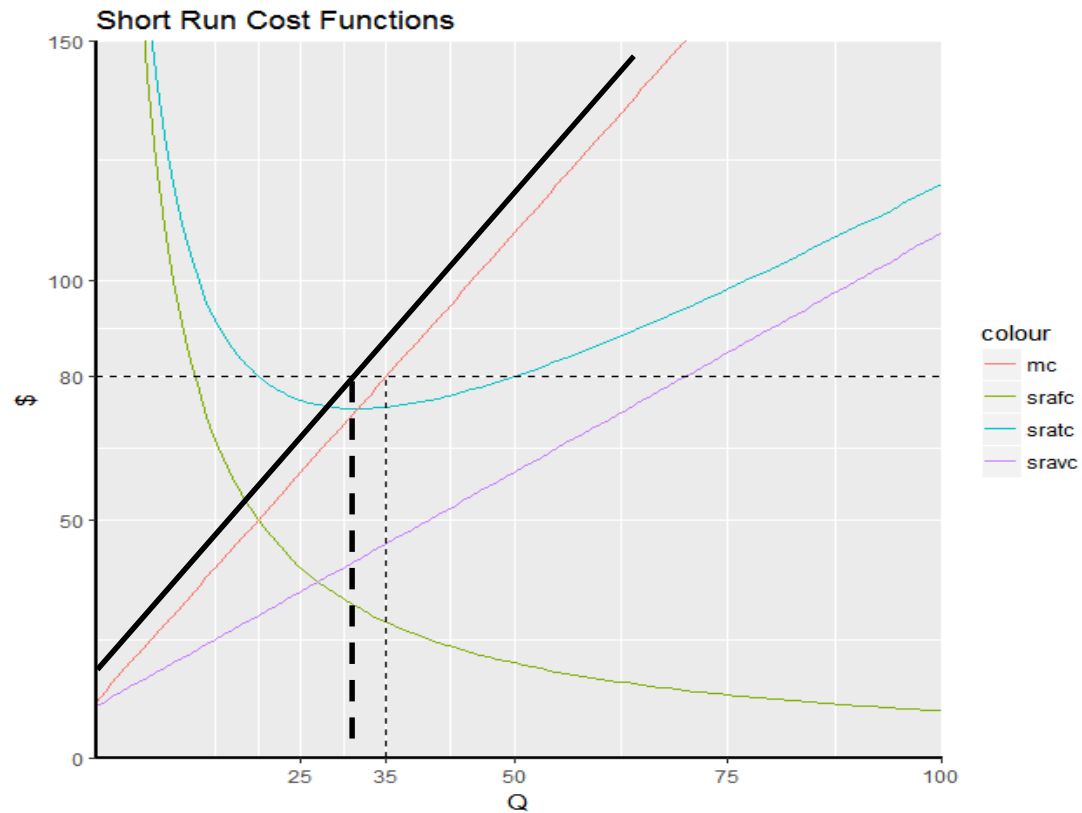
$$TR = PQ^* = 80 \times 35 = 2800$$

$$TC = 1000 + 10 \times 35 + 35^2 = 2575$$

$$\Pi = TR - TC = 2800 - 2575 = 225$$

# Task 3

d/ Tax on restaurant: Shift the supply curve (MC) upward



# Task 3

d/ Tax on restaurant:

$$VC = 4Q + 10Q + Q^2$$

$$VC = 14Q + Q^2$$

Supply:  $MC = 14 + 2Q$  (Compare with before tax:  $MC = 10 + 2Q$ )

Still, to maximise profit firm sets:

$$MR = P = MC \Leftrightarrow 80 = 14 + 2Q^* \Leftrightarrow Q^* = 33$$

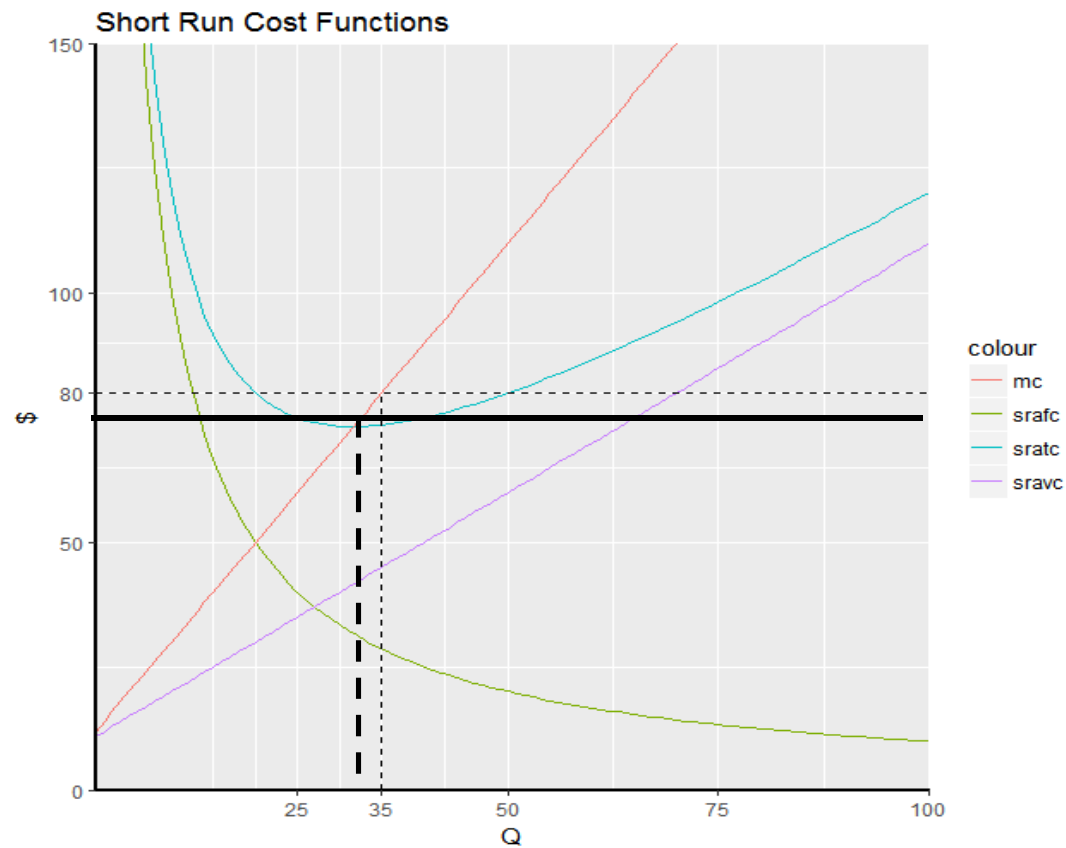
$$TR = PQ^* = 80 \times 33 = 2640$$

$$TC = 1000 + 14 \times 33 + 33^2 = 2551$$

$$\Pi = TR - TC = 2640 - 2551 = 89$$

# Task 3

d/ Tax on customers: Shift the demand curve (or market price) downward



# Task 3

d/ Tax on customers:

$$\text{Demand: } MR = P = 80 - 4 = 76$$

$$\text{Supply: } MC = 10 + 2Q$$

Again, to maximise profit firm sets:

$$MR = P = MC \Leftrightarrow 76 = 10 + 2Q^* \Leftrightarrow Q^* = 33$$

$$TR = PQ^* = 76 \times 33 = 2508$$

$$TC = 1000 + 10 \times 33 + 33^2 = 2419$$

$$\Pi = TR - TC = 2508 - 2419 = 89$$