

Sample Website Layout for Your Agency

1. Homepage

Hero Section (Top of Page):

Background: Image of a student at graduation, people traveling, or modern cityscape.

Headline:

“Your Trusted Partner for Travel, Study Abroad & Accommodation Solutions.”

Subtext:

We help students and professionals achieve their dreams abroad – from consultations to travel, housing, and more.

CTA Button: Book a Consultation | Get Started

Quick Services Preview (3–4 icons with short text):


 Study Abroad & Education Counseling

✈️ Travel & Flight Packages



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 Accommodation Assistance

 Consultations & Agency Services

Why Choose Us (Value Proposition):

Trusted network of schools & travel partners.

Affordable, reliable, and transparent services.

24/7 support for clients.

Testimonials Slider:

> “Thanks to [Your Company], I secured admission in Canada with smooth visa processing.” – Sarah A.

CTA Section Again:

“Ready to start your journey? Let’s talk.”

Button: Contact Us



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2. About Us

Company story (how you started, your vision).

Mission Statement: "We exist to make global opportunities accessible to students and professionals worldwide."

Team Introduction (optional).

Partner logos (universities, airlines, housing providers).

3. Services (Main Service Page + Subpages)

Services Overview Page:

Intro text:

"We provide end-to-end solutions to make your international journey stress-free. Explore our services below."

Service Sections:



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Education Abroad

Admission counseling.

Visa guidance.

Partner universities.

CTA: Book a Free Consultation

Travel Services

Flight bookings, travel packages.

Group or solo trips.

CTA: Get Travel Quote

Accommodation Services

Student housing.



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Short-term rentals.

Assistance with landlords.

Consultations & Agency Services

Personalized guidance.

Career and study planning.

One-on-one support.

4. Success Stories / Testimonials

Photos (with permission) of happy students/travelers.

Case studies (e.g., "How we helped John move from Nigeria to the UK for his master's").



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5. Blog / Resources

Articles like:

"Top 10 Affordable Universities Abroad in 2025"

"Travel Checklist: What to Pack When Moving Abroad"

"How to Secure Student Housing Without Stress"

(SEO content to help you appear on Google search).

6. Contact Page

Contact Form: Name, Email, Service Interested In, Message.

WhatsApp button for instant chat.



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Email & Phone.

Office address (if applicable).

Google Map embed (if you have a physical office).

7. Footer (on every page)

Quick Links (Home | About | Services | Blog | Contact).

Social media icons (Instagram, Facebook, LinkedIn).

Newsletter signup: "Subscribe for tips & updates about studying and traveling abroad."

Small text: Privacy Policy | Terms of Service.

 Design Style Guide



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Fonts: Clean, professional (e.g., Montserrat, Open Sans).

Layout: Spacious, modern, mobile-friendly.

Icons: Use simple line icons for services.

Images: Use real client photos if possible, else use high-quality stock images.

--- 📁 Services Page

Break down each service clearly with mini-sections:

1. Student Visa & Admission

- University admission support
- Visa application guidance
- Pre-departure orientation

2. Work Visa

- Skilled worker visa applications
- Document preparation & submission
- Country-specific programs (UK, Canada, etc.)



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3. Tourist & Visit Visa

- Short-term visit visa help
- Invitation letter support
- Interview and document assistance

4. Flight Booking & Airport Pickup

- Student/tourist-friendly flight options
- Reliable pickup partners abroad

⚙ 4. Key Features

-  WhatsApp Chat Integration
-  Appointment Booking (for consultations)
-  Multi-language Support
-  Gallery / Success Stories Section
-  Responsive (mobile-first) layout



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