

Presentation on Software Development Project

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SheRise

**- A Community-Driven
Platform for Women's Micro-
Services**

Introduction



SheRise is a community-driven hybrid platform designed to empower women by enabling them to offer microservices such as stitching, cooking, cleaning, mehendi design, home tuition, and more from their homes or local areas. By bridging the gap between skilled women and potential customers, SheRise promotes financial independence, community engagement, and skill recognition for women in both urban and rural settings

Objectives



To empower Bangladeshi women by promoting home-based microservices.



To create income opportunities for women with limited mobility or resources.

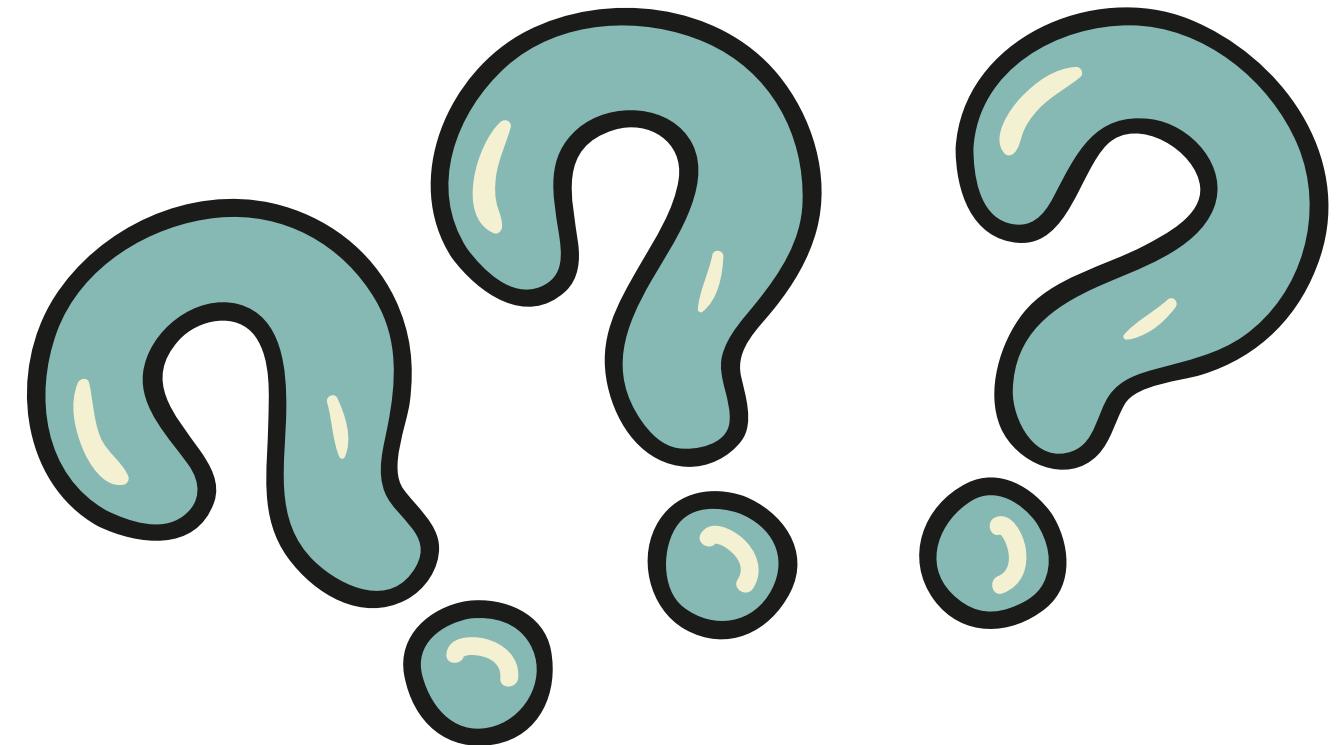
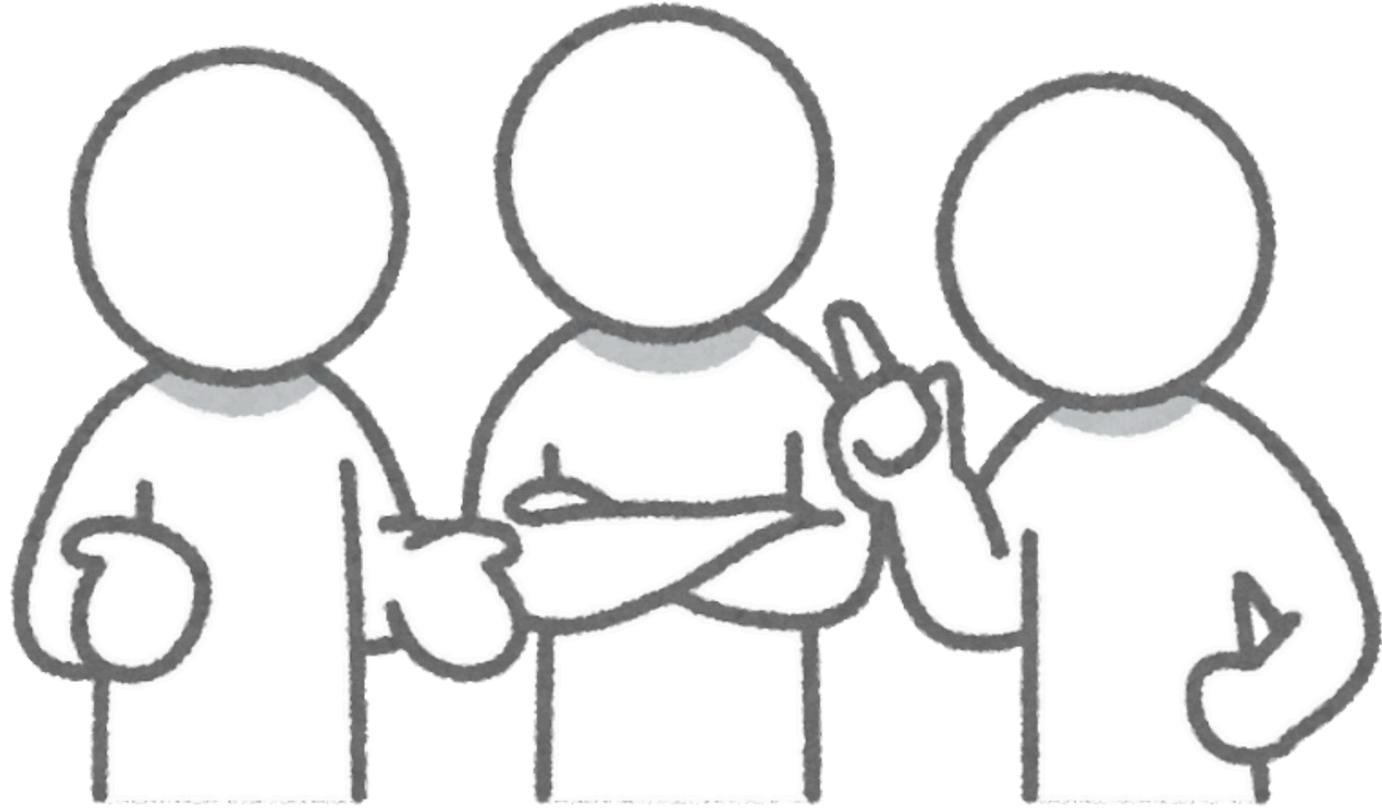


To bridge the gap between skilled women and local customers through a digital platform.



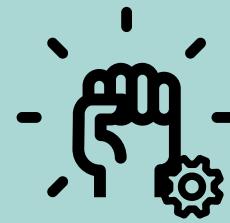
To support rural and urban women entrepreneurs in becoming self-reliant.

Motivation



Motivation

Why SheRise?



Existing platforms fail to serve women's microservices



Informal Facebook groups offer no growth or structure



No emphasis on entrepreneurship, mentorship, or community-building



Limited safety, no trust ratings, no verified booking

Features

General Features (Core Platform Functions):

- Create Service Profile with pictures, location, category
- Identity verification
- Find providers near your area
- Communicate securely
- Flexible Booking System
- Customer satisfaction and trust build-up



Features

Special Features (Competitive Edge):

- Women-Focused Design
- Support for Informal Skills
- Community Feed
- Skill Portfolio + Ratings
- Safety Tools



Contribution



Limitations with Existing platforms



hellotask

Lacks peer-to-peer
(P2P) interaction

No opportunity for skill-
based entrepreneurship

Limited service categories



Not community-driven or
women-focused

Services are professional
and male-dominated

No space for home-based,
microservices



Women &
e-Commerce

Focused only on
product selling

Does not support service-
based offerings

No tools for localized, on-
demand service delivery

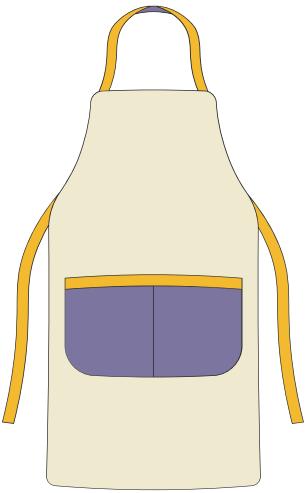
Why *SheRise* Is Unique:



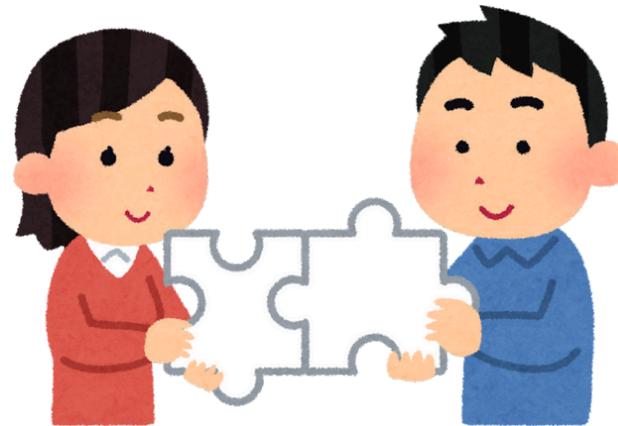
Women-focused microservices



Community/locality-based discovery



Home-based skills
(cooking, stitching, mehndi, tuition)



P2P Matching System



Skill Portfolio + Ratings



Entrepreneur empowerment

Methodology

1

Sign Up & Verification

Upload NID,
select services
(e.g., home
cooking,
stitching)

2

Build Profile

Add photos,
set
availability,
set pricing.

3

Discover or Post Task

→ Service Seekers
browse nearby
workers or post a
task.
→ Providers
accept based on
interest &
availability.

4

In-App Chat + Booking

Safe masked
communication,
transparent
expectations.

Methodology

5

**Task
Completion +
Escrow
Release**

Funds held
securely until
completion.

6

**Rating &
Feedback**

Both sides
rate, building
platform
trust.

7

**Community
Growth**

Top workers
gain badges and
referrals

Methodology

TECH STACKS

FRONTEND

- HTML
- CSS
- JAVASCRIPT

BACKEND

- PHP
- MySql

User Journey Workflow

Sign Up & Verification

Identity verification
Upload NID, select services
(e.g. home cooking, stitching)

Build Profile

Discover or Post task
Add photos, set availability,
set pricing

Task completion
-Payment release

Mutual ratings & Reviews

Community Growth:
Badges + Referrals

User Journey Workflow

Conclusion



**Thank you
very much!**

QUERY PLEASE