Recarra Next Steps Roadmap

Phase 1: Backend Integration & Smart Logic Wiring

- Set up form submission endpoints with secure backend (Node.js, Flask, or PHP).

- Ensure form fields include user info, car data, offer type, and timestamps.

- Store data in PostgreSQL or MongoDB securely.

- Generate and log unique Offer IDs (e.g., R-7FJ38K2G9).

- Protect system with HTTPS, CAPTCHA, file-type filters, and input sanitation.

Phase 2: Admin Dashboard & Offer Tracker

- Secure admin login to view/manage offers.

- Search and filter by offer type, name, VIN, status.

- Change offer status: New, Contacted, Scheduled, Picked Up, Paid.

- Export data to CSV/Excel and send direct messages.

- Build public tracker by Offer ID with real-time status.

Phase 3: Payment System Integration

- Connect with Stripe, Venmo, Cash App, or Zelle.

- Let users choose payment method at submission.

- Trigger payments manually or upon pickup confirmation.

- Store transaction ID and mark as 'Paid' in dashboard.

Phase 4: Launch Support Systems

- Integrate Tidio, Drift, or a custom AI chatbot for FAQs and assistance.

- Send SMS/email updates: offer received, pickup scheduled, payment sent.

- Use Twilio or SendGrid for messaging.

- Start SEO blog with junk car selling keywords and submit to Google Search Console.

Phase 5: Scaling with Drivers, Auctions, and Mobile

- Launch Recarra Drivers Portal for verified tow drivers.

- Allow drivers to receive jobs, submit pickup photos, and mark jobs completed.

- Develop Recarra Bids auction site (recarrabids.com) for buyer competition.

- Build Recarra mobile app or convert existing site to full PWA.