Recarra Next Steps Roadmap

# Phase 1: Backend Integration & Smart Logic Wiring

* Set up form submission endpoints with secure backend (Node.js, Flask, or PHP).
* Ensure form fields include user info, car data, offer type, and timestamps.
* Store data in PostgreSQL or MongoDB securely.
* Generate and log unique Offer IDs (e.g., R-7FJ38K2G9).
* Protect system with HTTPS, CAPTCHA, file-type filters, and input sanitation.

# Phase 2: Admin Dashboard & Offer Tracker

* Secure admin login to view/manage offers.
* Search and filter by offer type, name, VIN, status.
* Change offer status: New, Contacted, Scheduled, Picked Up, Paid.
* Export data to CSV/Excel and send direct messages.
* Build public tracker by Offer ID with real-time status.

# Phase 3: Payment System Integration

* Connect with Stripe, Venmo, Cash App, or Zelle.
* Let users choose payment method at submission.
* Trigger payments manually or upon pickup confirmation.
* Store transaction ID and mark as 'Paid' in dashboard.

# Phase 4: Launch Support Systems

* Integrate Tidio, Drift, or a custom AI chatbot for FAQs and assistance.
* Send SMS/email updates: offer received, pickup scheduled, payment sent.
* Use Twilio or SendGrid for messaging.
* Start SEO blog with junk car selling keywords and submit to Google Search Console.

# Phase 5: Scaling with Drivers, Auctions, and Mobile

* Launch Recarra Drivers Portal for verified tow drivers.
* Allow drivers to receive jobs, submit pickup photos, and mark jobs completed.
* Develop Recarra Bids auction site (recarrabids.com) for buyer competition.
* Build Recarra mobile app or convert existing site to full PWA.