LA'TISA WARD

POLICY ANALYSIS & STRATEGIC COMMUNICATIONS

Brief

Political Science and Communications graduate desiring public and private-sector opportunities in data analysis to inform strategic policy and communications for internal and external stakeholders.

HIGHLIGHTS

10+ years experience

- Strategic and effective communications
- Microsoft Word, Excel, PowerPoint Presentation
- Brand Awareness and Creative Strategy

1+ year

- Information and Policy Analysis
- STATA Programming: Data set-up and analysis
- Data importing, cleaning, and storytelling

RELEVANT EXPERIENCE

2024 LEGISLATIVE INTERN AND ASSISTANT
Virginia General Assembly (HOD and Senate)

- Independent Research and Analysis
- Constituent Services and Administrative Tasks
- Legislative Support and Advocacy
- Communications/ Outreach with VAN NGP
- Website editing and newsletter design
- Event Planning and Coordination
- Networking and Professional Development

SAMPLE CREATIVE BRANDING PROJECTS

"REF-1017" Reforestation Policy Proposal

"The Continual Oppression of Blacks"
Strategy and Implementation Proposal

EDUCATION

MASTER OF SCIENCE IN DATA SCIENCE, BUSINESS INTELLIGENCE AND ANALYTICS

Old Dominion University   2024- Current

**BACHELOR OF SCIENCE
POLITICAL SCIENCE AND COMMUNICATIONS**

Old Dominion University   2021-2024

> Magna Cum Laude
> President, Pi Sigma Alpha chapter
> Kaufman Service Award
> Women's D1 Rowing

- Honors and Collegiate Recognition

ADVANCED HONORS DIPLOMA

Tallwood High School   2011-2015

> President, International Thespian Society
> Library Media Assistant and Organizer
> Varsity Cheer

RELEVANT COURSES

★★★★★ Information Literacy for Digital Age
Strategic Communications
New Media Technologies
Quantitative Methods
Politics of Education
Public Speaking
Public Policy
Persuasion

Contact

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🌐 Additional Presentations Samples