

TOMMY LA

MEDIA DESIGN & DEVELOPMENT
FRONT-END DEVELOPER

San Diego, CA

Mobile: (858) 214-8262
tommyl.dmd@gmail.com

[LinkedIn](#)

[YouTube](#)

[Instagram](#)

WORK EXPERIENCE

● Social Media Influencer
Sep 2012 - Current

Social Media Influencer

- Recorded, edited, and uploaded over 370 educational videos
- Amassed over 53.3K subscribers on YouTube, achieved over 7 million lifetime views (averaging 15K views per week)
- Crafted detailed posts for over 32.8K followers on social media

● Pacific Honda
San Diego, CA
Mar 2018- Sep 2021

Parts Specialist

- Provided on-site assistance and training for the parts department
- Maintained high standards of customer service during operations
- Achieved an average \$250K+ in gross sales per fiscal year
- Coordinated inventory delivery and management

● BookOff USA Inc.
2016-2018

Retail Sales Specialist

- Provided on-site assistance and expertise to staff and customers
- Price research to determine maximum profit and sales efficiency
- Restocked and arranged merchandise to drive product sales
- Assisted customers to complete purchases and locate items

EDUCATION

● UC San Diego
August 2021 - Current

UCSD Extension Coding Bootcamp

- Certificate of Completion | Award Pending March 2022
- Full Stack Software Engineering Course

● Kearny Mesa Digital School of
Media & Design
August 2008 - May 2011

High School Diploma

- Completion of Digital Media and Design Course Program

EXPERTISE

• Videography
Extensive

• Photography
Extensive

• Video Editing
Extensive

• Front-End
Average

• Back-End
Average

OTHER SKILLS

• Final Cut Pro
Extensive

• Adobe Premiere
Extensive

• Sony Vegas
Average

• Adobe Acrobat
Average

• Microsoft Office
Average