

CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group The Hackermanz

Team Members who contributed:

First Name	Last Name	Email
Christopher	Schweninger	schwenic@email.sc.edu
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Humphrey B. Jones

age: 18

residence: Columbia, SC

education: College Freshman

occupation: College student

marital status: Single



"Where am I?"

Humphrey is a very confused person, often getting very lost even in his own apartment.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Audio

Values

- Siri
- Simplicity

Criteria For Success:

Humphrey needs something that can direct him in the right direction to avoid becoming lost.

Wants

- To know where he is.
- Maps that can talk.
-
-

Fears

- Not knowing where he is.
- Hallways.
- Suspicious doors.
-

Kamon Cecilia - Christopher S.

age: 36

residence: Charlotte, NC

education: Bachelor's Degree in Fine Arts

occupation: Manager of Local Organization Upward Stride

marital status: Married with One child



"Hard work beats talent when talent doesn't work hard." — Tim Notke

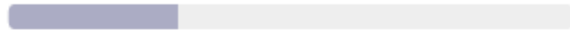
Kamon is a hard worker that gives her all in what ever task she is currently doing. She plans all of her work in advance and gets in done on-time or earlier so she can relax knowing she will succeed.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Her organization is her main priority, and needs to succeed in order for her to succeed.

Needs

- Local meeting place that host ~40 people
- Map & directions to meeting places

Values

- Being cordial
- Her organization succeeding
- Scheduling

Wants

- A consistent meeting place
- Open environment

Fears

- Tardiness
- Her organization crumbling
- Bleeding members



Norma Jenkins

age: 57

residence: Columbia, South Carolina

education: PhD in Mathematics

occupation: Calculus Professor at the University of South Carolina

marital status: Single



"No late work!"

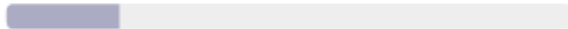
Wakes up at 6:00 am each day, commutes to campus from her downtown apartment, and gets a coffee from The Corner Blend. Spends the majority of her day teaching in class. She is the leader of the campus bridge club. Spends the evenings grading tests with her 2 cats while sipping a glass of red wine.

Comfort With Technology

INTERNET



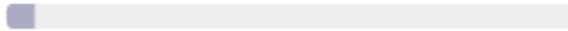
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Morning coffee

A reason to yell at a student

A good night's sleep

Needs

- Her cats
- Her morning coffee
- At least 12 hours of sleep per night

Wants

- A boyfriend
- More cats
- Silence
- To find an available space to host her bridge club

Values

- Work turned in on time
- A good bridge player
- Her cats

Fears

- Her cats dying
- Dying alone
- Dying without anyone remembering her

Alisa Huerta (Marshall Kuriakose)

age: 26

residence: Greenville, SC

education: High School Diploma

occupation: Walgreens Associate

marital status: Single | No children



"If you want it, go for it."

Alisa is a new student at UofSC, having recently gotten time between work to return to school to get her Bachelor's degree. She moved back in with her parents to help take care of her ill mother, which has made finding free-time hard to do. She wants to be able to make friends on campus but she doesn't know when or where events are happening.

Comfort With Technology

INTERNET



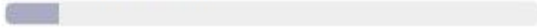
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Be a good influence to others
- Friends with similar interests
- Strive in her future endeavors

Values

- Family
- Education
- Community

Criteria For Success:

To be able to earn her Bachelor's and afford 24-hour care for her mom.

Wants

- Clubs that cater to her hobbies
- To be notified about events happening on campus

Fears

- Losing her mom
- Failing her classes
- Being alone

