





## Superior tasting Angus beef everyday



From the rich fertile Murray Valley region of Victoria, Woodward Foods Australia is pleased to introduce their signature Platinum Angus beef.

Through decades of guidance by founder and experienced industry stalwart Robert H. Woodward, our livestock buying team follow a stringent selection criteria for all our livestock, which has been the foundation of our success. Stemming from five generations of cattle and beef selection, our perfection originated in 1888 and that continuous strive for perfection has carried us all the way through the generations and the development of Platinum Angus.

Our commitment to animal welfare, sustainable farming practices, through to our processing operations, Woodward Foods Australia's end to end logistics and excellence in sales service, ensures we maintain best practice processes throughout our value chain.

Our hand selected Angus cattle are raised on the highest level of nutrition to give you Australia's finest quality Angus beef on the market. With the guarantee of world-class MSA grading system, combined with high marble scores, ensures our Platinum Angus beef is tender, full flavor and exceptionally tasting beef every time.

We are proud to share Platinum Angus beef with our valued butchers and foodservice and international customers, as we continue to build on 40 years together.



For more information on our range, please contact us on 1300 MEATCO or woodwardfoods@beef.com.au



