FLORENCIA MANARA

UX/UI DESIGNER

DETAILS

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in linkedin.com/in/florencia-manara-fm

📍 La Plata, Bs As, Argentina

PORTFOLIO

Bē behance.net/flormanara

drive.google.com/drive/folders/Portfolio

LANGUAGES

English: intermediate
Spanish: native

SKILLS

Figma
Notion
Adobe Photoshop
Adobe XD
Adobe Illustrator
Sketch up

COMPETENCIES

Team Work
Creativity
Design Thinking
Adaptation to change

ABOUT ME

I am a UX/UI designer with experience in user research and user-centered design. I am passionate about creating products that meet the needs of users. I love working as part of a team and learning from those around me every day. I consider myself to be a person with great adaptability, creativity, perseverance, and a vocation to help

WORK EXPERIENCE

Product Owner

EGO Agency | September 2022-Now

In my role as a Product Owner, I lead projects for clients such as OSDE, Telecom and La Nación.
- I work collaboratively with the UX and UI design team.
- I estimate projects taking into account factors such as time, effort, planning, technical feasibility, and impact for the user.
- I am the link between projects and the agency.

Experience Designer

EGO Agency | February 2022-Now

I work as a User Experience Designer on different projects with clients such as OSDE, Telecom, Toyota, and Sullair.
- I design flows and information architecture.
- I conduct testing, user interviews, wireframing, and heuristic evaluation.
- I interact with the development team, Experience Designers, and Product Owners.

UX/UI Designer Freelance

Coderhouse | September-November 2021

After graduating from the UX/UI Design Course in the Top 10, Coderhouse gave me the opportunity to get my first professional experience as part of a team. I worked on the creation of a landing page for a cattle brokerage business, along with two programmers.
I was responsible for conducting the UX research and designing the interface that the programmers then developed.

STUDIES

UX/UI Design Career- CODERHOUSE

June 2021- February 2022

Includes:
- Initial UX/UI Design
- Advanced UX/UI Design
- UX Writing
- UX Research

Architecture- FAU UNLP

February 2009-December 2019