

JIMMY LAUCHOY

DM-UY 2193

PROFESSOR ADEE

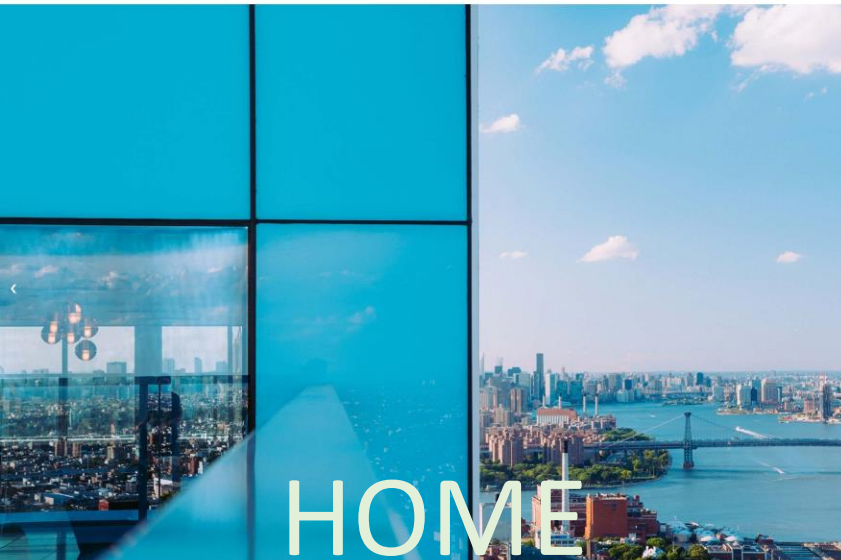
# Final Presentation

## FINAL WEBSITE

My final project started out as a continuation of my midterm, but I ended up starting completely from scratch and built my site using a combination of fancybox, GSAP, and jQuery. It no longer showcases only my photo/video work but also web development skills



# Midterm Homepage



## ABOUT ME

Jimmy Lauchoy is a self-taught creative artist raised in NYC. He currently attends NYU, studying Computer Science, with a minor in Integrated Digital Media. He spends most of his free time exploring the city and planning shoots with friends or clients. He is known for his vibrant landscape photographs and striking portraits, as well as his ability to experiment with various light forms such as off-camera lighting and light painting. He is actively looking for opportunities to collaborate with other creative artists and to share his art form with others.

# ABOUT

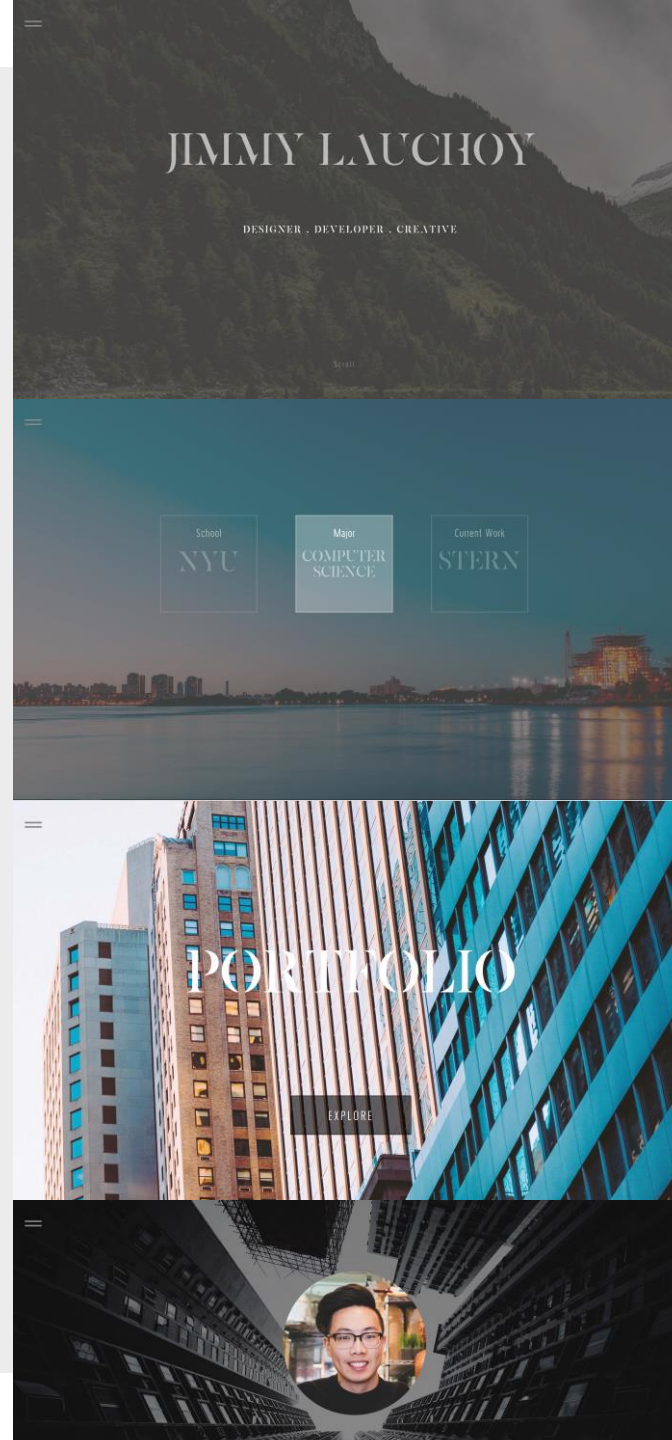


# VIDEO

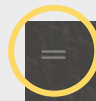


New Site

(Scroll down)



New Nav Bar  
sandwich style vs  
hamburger



New Logo  
breathing effect

```
.logo {
  display: block;
  margin: 0 auto;
  font-family: "Exodus Stencil", Arial, sans-serif;
  font-weight: normal;
  font-style: normal;
  font-size: 90px;
  text-align: center;
  color: white;
  position: relative;
  top: 30%;
  -webkit-animation: logoAnim 5s infinite;
  animation: logoAnim 5s infinite;
}

@-webkit-keyframes logoAnim {
  0% {
    opacity: 0.6;
  }
  50% {
    opacity: 1;
  }
  100% {
    opacity: 0.6;
  }
}

@keyframes logoAnim {
  0% {
    opacity: 0.6;
  }
  50% {
    opacity: 1;
  }
  100% {
    opacity: 0.6;
  }
}

.logo-description {
```

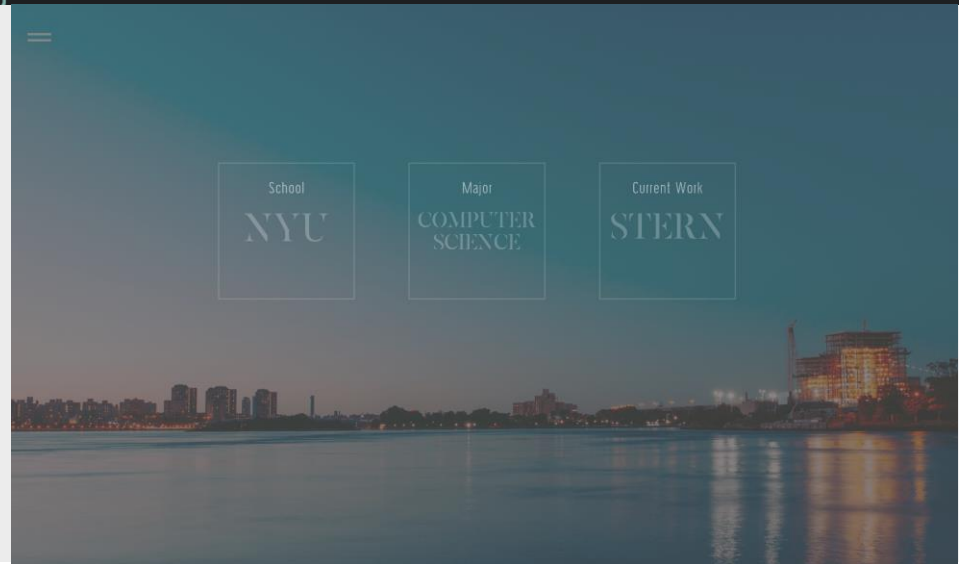


Darkening  
backgrounds

no need to  
Photoshop!



```
#factsPanel {  
  background: linear-gradient( rgba(0, 0, 0, 0.4),  
    rgba(0, 0, 0, 0.4)),  
  url("../img/bg/roosevelt-island.png");  
  background-size: cover;  
}
```

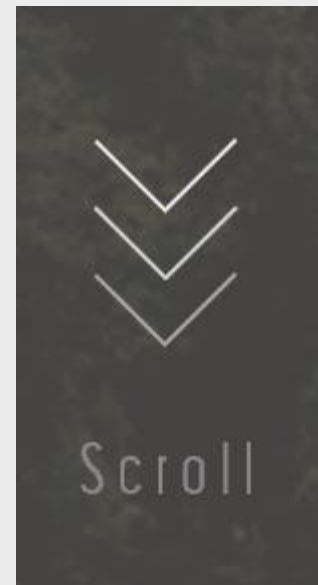
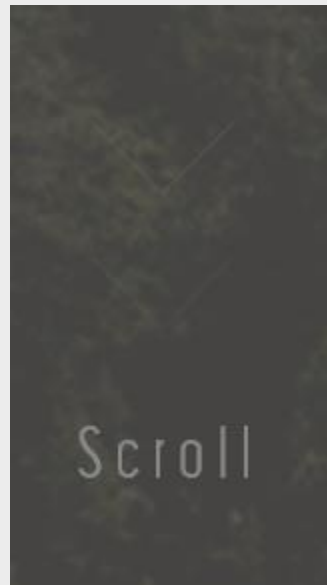


New Content  
(Front End)

- Completely new interface
  - Intro screen features logo and a short description
  - viewer can scroll through the page
- Nav bar is completely newly designed
  - Can be accessed anywhere on the page on left hand side
  - Clicking on a section scrolls to that section panel
- Quick facts
  - Fades in background color when hovered,
    - clicking on a fact activates drop down with more description
- About page
  - simple, let the page do the talking
- Contact links added to the bottom of nav bar

New Content  
(Front End)

Animated “scroll down” arrow



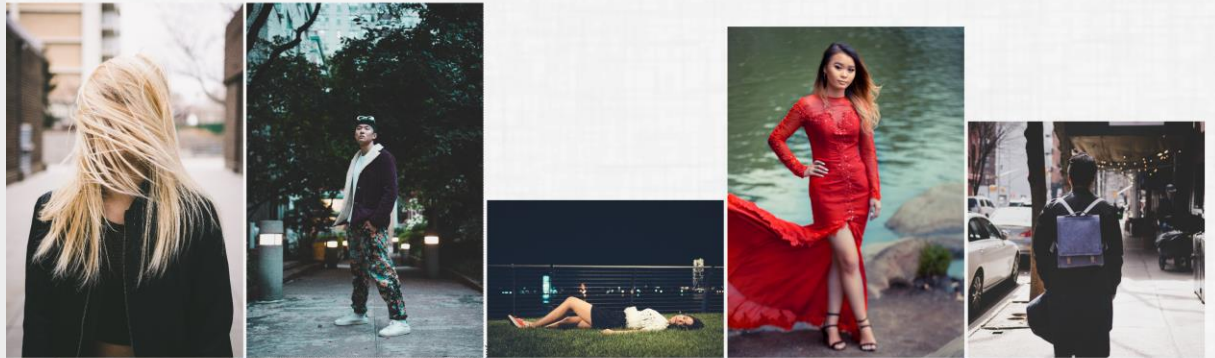
## New Content (Front End)

### Gallery Panel

- cycles through photo backgrounds

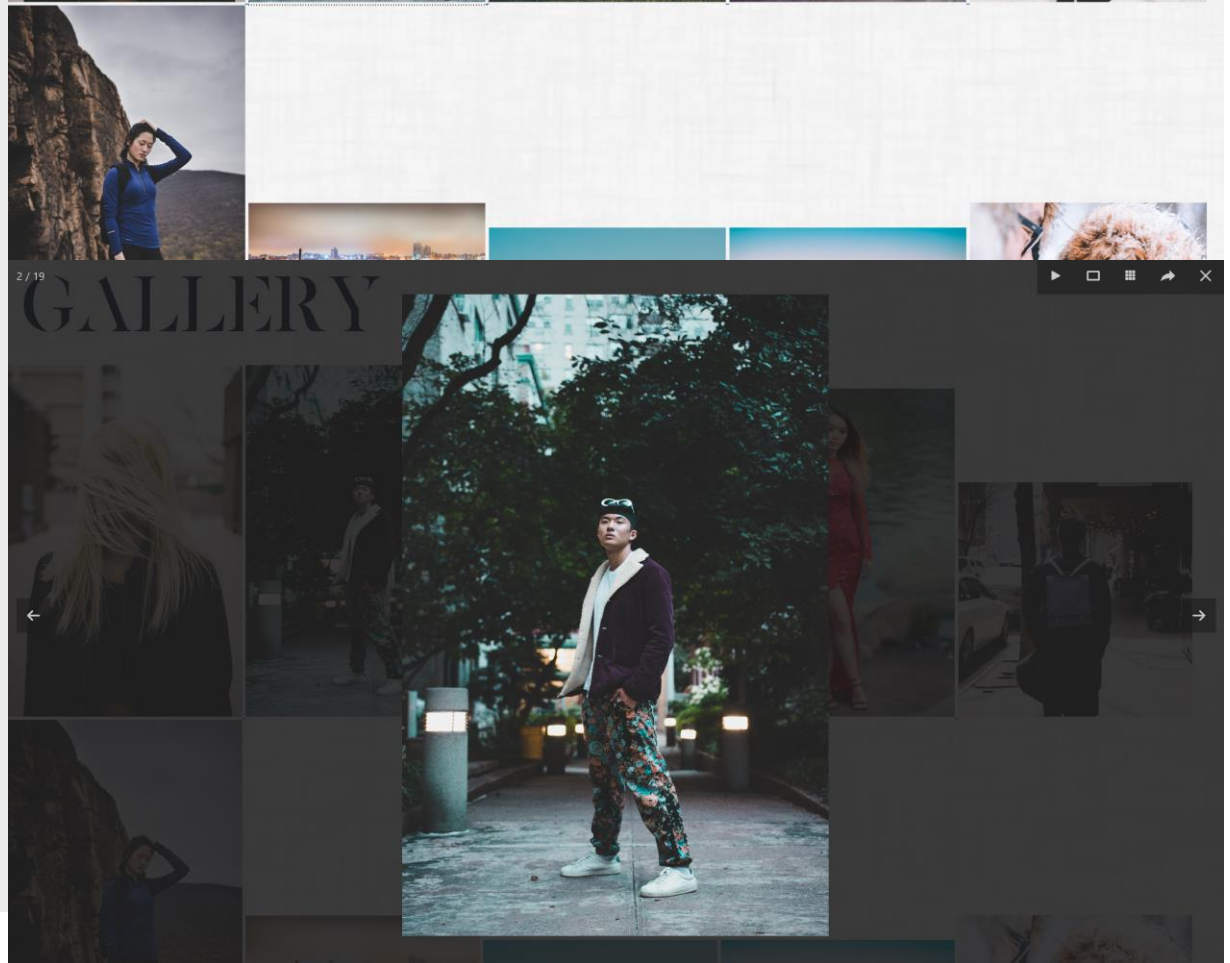


# GALLERY



## Gallery Page

- needs to be organized by category (mixitup)
  - PHP to automatically load image from folders



New Content  
(Back End)

- Improve load time of photos/videos
- Better transitions
- Smooth scrolling (jQuery)
- Mobile scaling

HOSTING

- Host the webpage on my personal page:  
[jimmylauchoy.me](http://jimmylauchoy.me)