Final Proposal

JIMMY LAUCHOY

DM-UY 2193
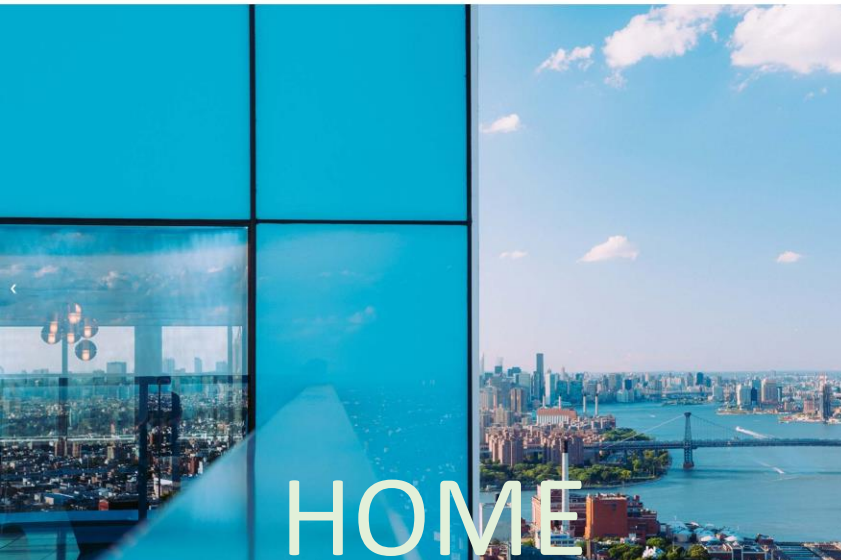
PROFESSOR ADEE

FINAL WEBSITE CONCEPT

My final project is a continued development of my midterm. In addition to showcasing my photo and video works, I will also overhaul the design of the webpage to create a freeflow experience with the viewer. Many new features are added to enhance the overall look of the page and interactivity

Current Homepage

JIMMY LAUCHOY

HOME   PORTFOLIO   ABOUT

HOME

JIMMY LAUCHOY

HOME   PORTFOLIO   ABOUT   CONTACT

VIDEOGRAPHY   PHOTOGRAPHY

PHOTO

JIMMY LAUCHOY

HOME   PORTFOLIO   ABOU

ABOUT ME

Jimmy Lauchoy is a self-taught creative artist raised in NYC. He currently attends NY studying Computer Science, with a minor in Integrated Digital Media. He spends most of h free time exploring the city and planning shoots with friends or clients. He is known for h vibrant landscape photographs and striking portraits, as well as his ability to experime with various light forms such as off-camera lighting and light painting. He is actively looki for opportunities to collaborate with other creative artists and to share his art form w others.
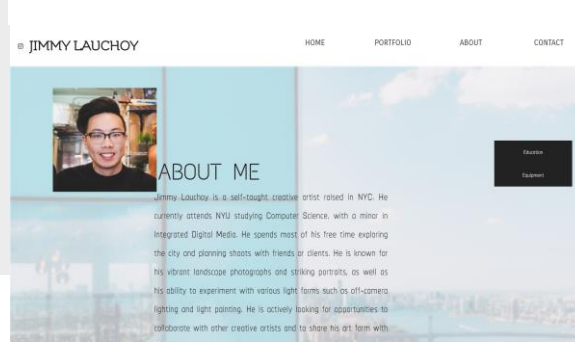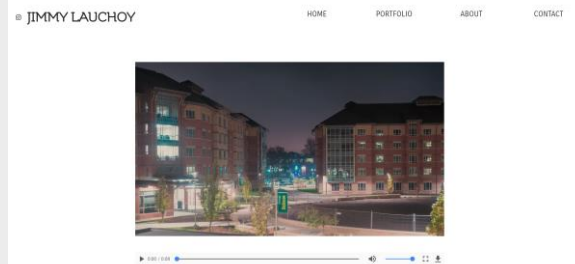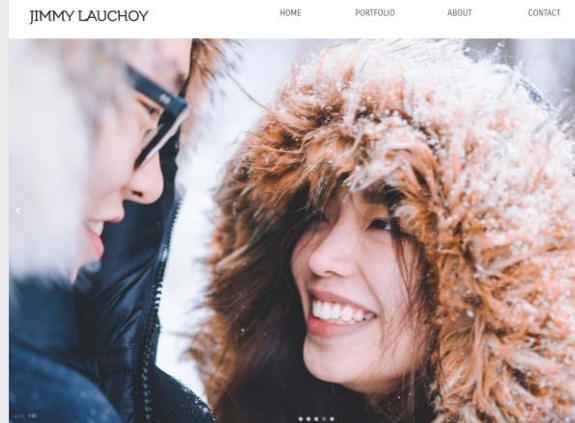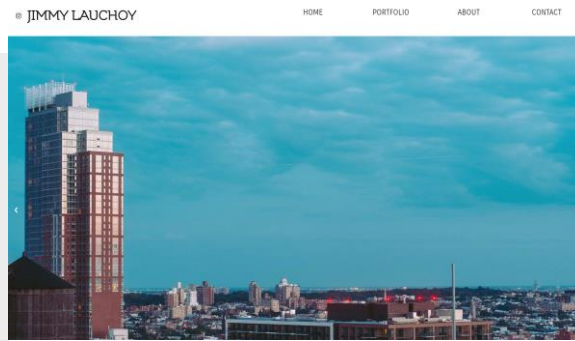
ABOUT

JIMMY LAUCHOY

HOME   PORTFOLIO   ABOUT   CONTACT

0:00 / 0:23

VIDEO

New Page Design

(Scroll down)

New Nav Bar

Jimmy Lauchoy

☰

800 x 600

⌄
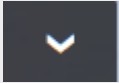
Jimmy Lauchoy

✕

☰

Photo
Video
About
Contact

800 x 600

New Content

(Front End)

- Photo categories (portrait, landscape, street, fashion, environmental, still life)
  - Nav bar on the side to switch between categories
- Landing page (modal), fades out when "Enter" is clicked
- Overhauled About page
  - ReactJS for button dropdowns for fun facts, gear list, achievements, etc
- Contact page includes space for FAQs or requests
- Buying photos/copyrighted content (tentative)
  - Use Stripe payment system
- Fade in content when viewer is scrolling down the page
- Better Cinema mode for video page
- Interactive Resume page
  - Clicking on address under each Experience pops up a Google Maps modal
- Use a better image compression algorithm in PS
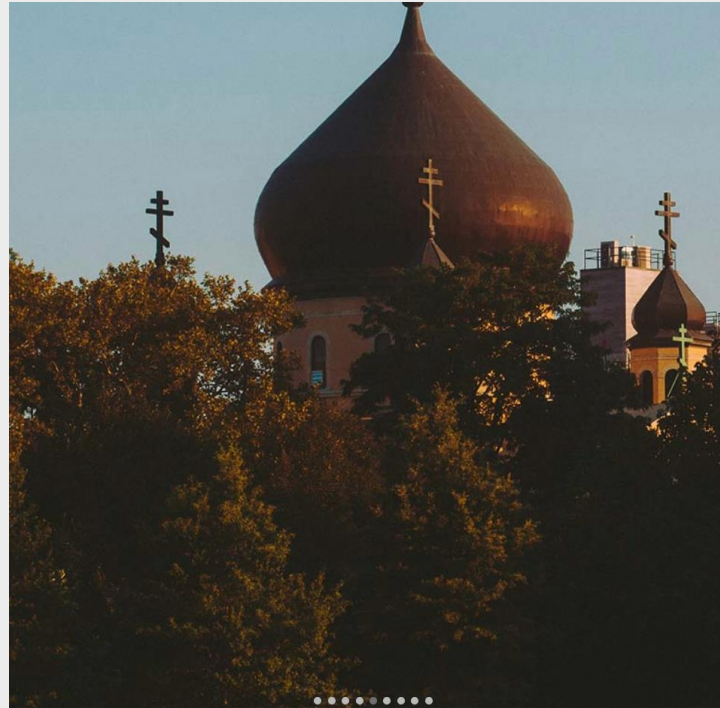 - Photos show artifacts when blown up on high-res displays

Automatically add media files from a folder using JS

New Content
(Back End)

Navigation dots get automated as well
(add a dot when a new image is added)

New Content
(Back End)

New Content (Back End)

- Improve load time of photos/videos
- Click on image to go to the next photo
- Content loading hierarchy
  - Text + styling -> media -> animations
- Switch from 996 Grid to Bootstrap
  - Layout
    - Media object
    - Grid system (2: sidenav, content)
  - Components
    - Pagination, popover, scrollspy, forms
  - Utilities
    - Flexbox, sizing, spacing, typography, vertical align
- Mobile device optimization (menus, content scaling, navigation)

FINAL GOAL

- Host the webpage on my personal page: jimmylauchoy.com