

Erin Lauderdale **Portland, OR**

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<https://eldev.solutions>

Skills

HTML

CSS

JavaScript

Figma

WordPress

Adobe Creative Suite

Digital Accessibility

Communication

Attention to Detail

Problem Solving

Education

- **UX/UI Design Certificate**, University of Oregon, May 2023
- **Bachelor's Degree**, Reed College, May 2019

Work Experience

Web Designer, Freelance, Portland, OR, May 2023-Present

- Worked with clients to create accessible, responsive website designs that accurately reflect their brand's identity.
- Managed multiple web projects simultaneously while consistently meeting deadlines early.
- Increased contact form submissions by up to 30% per month.

Web Designer and Developer, Civitas Collective, Remote, April 2024-November 2024

- Created wireframes, prototypes, and mockups in Figma.
- Presented designs to board members and iterated designs based on feedback.
- Developed content pages and an e-commerce interface using WordPress and Elementor.
- Reached 14k unique site visitors per month and maintained traffic over a period of six months.

Owner and Lead Designer, Alien Adornments, Portland, OR, June 2021-January 2023

- Created a brand design and digital marketing materials to sell trendy, handmade jewelry.
- Ran and managed e-commerce listings and SEO rankings.
- Made over 200 sales and achieved star seller ranking four months in a row.

Production Manager, Imago Theater, Portland, OR, February 2021-December 2022

- Facilitated communication between production departments, setting and enforcing deadlines to bring productions together on schedule.
- Transitioned between production roles, stepping in as lighting supervisor, dance director, costume designer, and stage hand as needed.
- Managed the production of five traveling shows and three original works during the 2023 season.