Erin Lauderdale Long Beach, CA

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Skills







WordPress

Version Control

Adobe Creative Suite

Digital Accessibility

Communication

Attention To Detail

Problem Solving

Education

- UX/UI Design Certificate, University of Oregon, May 2023
- Bachelor's Degree,
 Reed College, May 2019

Work Experience

UX/UI Designer, Freelance, Portland, OR, May 2023-Present

- Worked with clients to create accessible, responsive website designs and enhances their digital brand identity.
- Adapted existing websites to comply with WCAG 2.1 AA standards.

Web Designer and Developer, Civitas Collective, Remote, April 2024-November 2024

- Created wireframes, prototypes, and mockups in Figma.
- Presented designs to board members and iterated designs based on feedback.
- Reached 14k unique site visitors per month and maintained traffic over a period of six months.

Web Designer, Tech for Campaigns, Remote, June 2024-August 2024

- Created website style guide, assets, and page layouts in Figma.
- Met with campaign team and site developer and iterated designs based on feedback.

Production Manager, Imago Theater, Portland, OR, February 2021-December 2022

- Facilitated communication between production departments, setting and enforcing deadlines to bring productions together on schedule.
- Managed the production of five traveling shows and three original works during the 2023 season.

Company Administrator, UPRISE Diaspora Dance Theater, Portland, OR, June 2019-February 2020

- Organized company cloud storage, created a digital file management system, and created digital administrative file templates.
- Submitted event press releases to local news outlets and managed community outreach.
- Managed a volunteer usher team and ticket operations for a two original productions.