Erin Lauderdale Long Beach, CA

(562)279-5420 | lauderdale.erin@gmail.com | https://eldev.solutions

Summary

Innovative and detail-oriented Digital Designer with expertise in UX/UI, web accessibility, and front-end development. Adept at problem-solving, collaborating cross-functionally, and delivering high-quality designs that align with brand identity and accessibility standards.

Skills

- **Creative Tools**: Photoshop, Illustrator, InDesign, Figma
- **Web Development**: HTML, CSS, JavaScript, WordPress, Shopify
- **Accessibility**: WCAG 2.1 Standards, Section 508 Compliance
- **Collaboration & Soft Skills**: Version Control, Communication, Attention to Detail, Problem-Solving

Experience

UX/UI Designer, ELDev, Long Beach CA/Remote, May 2023 – Present
- Designed and developed accessible, responsive websites that elevated clients' digital brand identity and user experience.
- Optimized and modernized existing websites to meet WCAG 2.1 AA accessibility standards, ensuring inclusivity and compliance.

Web Designer/Developer, Civitas Collective, Remote, April 2024 – November 2024
- Designed and refined wireframes, prototypes, and high-fidelity mockups in Figma, ensuring a seamless user experience.
- Delivered compelling design presentations to board members, incorporating feedback to enhance usability and aesthetics.
- Achieved and sustained 14K+ monthly unique visitors, driving consistent engagement over six months.

Website Designer, Tech for Campaigns, Remote, June 2024 – August 2024
- Developed a comprehensive website style guide, design assets, and page layouts in Figma, ensuring brand consistency and usability.
- Collaborated with the campaign team and developers, refining designs through iterative feedback to enhance functionality and user experience.

Production Manager, Imago Theater, Portland OR, February 2021 – December 2022
- Streamlined cross-department communication, setting and enforcing deadlines to ensure productions stayed on schedule.
- Led the production of five touring shows and three original works during the 2022 season, delivering high-quality performances on time and within scope.

Education

- **UX/UI Design Certificate**, University of Oregon, May 2023
- **Bachelor's Degree**, Dance Studies, Reed College, May 2019