

Erin Lauderdale

(562) 279-5420 || lauderdale.erin@gmail.com || <https://lauderdaleerin.github.io/Portfolio/> ||

<https://www.linkedin.com/in/erin-launderdale-505a34195/>

Portland, OR

Skills

- Design Software: Figma, Miro, Adobe Photoshop/Illustrator, InDesign
- Front End Web Development: HTML, CSS, JavaScript/jQuery, Github, Bootstrap

Projects

- Carol Bartels, LMFT Redesign: August 2023- UX edits and web accessibility adaptation
 - Website redesign for a therapy business focus on enhancing the user experience and creating an accessible web experience.
 - Tools: Figma, Google Cloud, Wordpress
- PeculiAR: May 2023- Front-end development, web design, and user research
 - Immersive AR horror app prototype and web landing page designed to engage users with local true crime and supernatural stories.
 - Tools: Figma, Miro, Adobe Photoshop, Trello, Google Cloud, Canva, Capcut, Github
- Portland Metro Beekeepers' Association Redesign: March 2023- User testing, logo design, and prototype development
 - Website redesign for a local non-profit focused on improving accessibility and meeting organization success metrics.
 - Tools: Figma, Adobe Photoshop, Miro, Trello, Google Cloud

Education

- UX/UI Bootcamp Certificate: University of Oregon- Eugene, OR, 2023
- Bachelor's Degree in Dance Studies: Reed College- Portland, OR, 2019

Work Experience

- In-home Cat Sitter, Meowtel, Portland, OR, 2022-Present
 - Caring for a client's cat(s) in their own home, including feeding, providing fresh water, cleaning litter boxes, playing with the cat(s), and ensuring their overall well being- top 1% of Oregon sitters in 2022
- Production Manager, Imago Theatre, Portland, OR, 2021-2023
 - Overseeing production for dance and theater shows, including costumes, lights, set, sound, and props in coordination with directors and designers.
- Production Sewer, JLD Studios, Portland, OR, 2019-2021
 - Using industrial sewing machines to manufacture activewear according to technical packet specifications, and writing packets as needed.
- Communications Manager, Reed College Dance Department, Portland, OR, 2017-2019
 - Writing and sending weekly department newsletters, scheduling studio space use, and managing department social media accounts.