# Erin Lauderdale

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### Skills

- Design Software: Figma, Miro, Adobe Photoshop/Illustrator, InDesign
- Front End Web Development: HTML, CSS, JavaScript/jQuery, Github, Bootstrap

## **Projects**

- <u>PeculiAR</u>: May 2023- Front-end development, web design, and user research
  - Immersive AR horror app prototype and web landing page designed to engage users with local true crime and supernatural stories.
  - Tools: Figma, Miro, Adobe Photoshop, Trello, Google Cloud, Canva, Capcut, Github
- <u>Portland Metro Beekeepers' Association Redesign</u>: March 2023- User testing, logo design, and prototype development
  - Website redesign for a local non-profit focused on improving accessibility and meeting organization success metrics.
  - o Tools: Figma, Adobe Photoshop, Miro, Trello, Google Cloud

#### Education

- <u>UX/UI Bootcamp Certificate</u>: University of Oregon- Eugene, OR, 2023
- Bachelor's Degree in Dance Studies: Reed College- Portland, OR, 2019

## **Work Experience**

- In-home Cat Sitter, Meowtel, Portland, OR, 2022-Present
  - Caring for a client's cat(s) in their own home, including feeding, providing fresh water, cleaning litter boxes, playing with the cat(s), and ensuring their overall well being- top 1% of Oregon sitters in 2022
- Production Manager, Imago Theatre, Portland, OR, 2021-2023
  - Overseeing production for dance and theater shows, including costumes, lights, set, sound, and props in coordination with directors and designers.
- Production Sewer, JLD Studios, Portland, OR, 2019-2021
  - Using industrial sewing machines to manufacture activewear according to technical packet specifications, and writing packets as needed.
- <u>Communications Manager</u>, Reed College Dance Department, Portland, OR, 2017-2019
  - Writing and sending weekly department newsletters, scheduling studio space use, and managing department social media accounts.

## **Design Portfolio**

https://lauderdaleerin.github.io/Portfolio/

## References

Available upon request.