

# LAURA-LIISA NANITS

UI/UX Architect | Scrum Master

+1 (646) 468-5861

lauraliisana@gmail.com

lauraliisana.webflow.io

linkedin.com/in/lauraliisana



## PROFILE

Enthusiastic UI/UX architect and scrum master with the goal of creating aesthetic product designs and effortless user experiences that give companies confidence in their solution

## PROFESSIONAL EXPERIENCE

### UI/UX Designer

Infosys Ltd. - Healthcare Client (Nov 2019 - Present)

- Designing project by understanding and balancing user and business needs
- Framing prototypes for demonstrations
- Gathering requirements from business to create and process documentation
- Providing whiteboard design input during wireframe planning meetings

### Brand Representative

Infosys Ltd. - Infosys Center for Emerging Technology Solutions  
(Feb 2019 - Nov 2019)

- Presenting to client representatives, helping them to realize how the digital services and consulting Infosys offers will benefit them
- Training incoming Living Lab presenters, preparing them to showcase the technologies to clients
- Preparing Living Labs that utilize design thinking methodology, viability, and build upon interdisciplinary learning across industries to help clients identify the right business problems to tackle and help them create innovative solutions using technologies

### Data Analyst

Apple Inc. (Apr 2016 - Apr 2018)

### Office Assistant

Toomas M. Sorra, M.D. - Brooklyn Gastroenterology (Aug 2011 - Mar 2016)

## REFERENCES

- **Sandesh Shetty** - Infosys Ltd. Director
- **Andrew Zarbo** - Lead UI/UX Designer in Healthcare client project
- **James Roth** - Team member in Healthcare client project

## EDUCATION

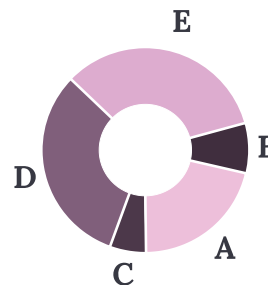
### The City College of New York

B.S. in Environmental Science (EESS) Major and Chemistry Minor, May 2016

- Honors: Ward Medal, Dean's List, Cum Laude

## MY FREE TIME

- A. Upskilling & Design Research
- B. Graphic Design
- C. Leisure Reading
- D. Family Time
- E. Relaxing/Hobbies



## PASSIONS

Knitting  
Traveling  
Extreme sports  
Jigsaw puzzles  
Mental fitness

## CERTIFICATION

- Professional Scrum with User Experience™
- Professional Scrum Master™ I
- Udemy Certificates — UX Design Process, Adobe XD, Illustrator, Draw, Figma, Webflow, Procreate, Scrum Master, HTML/CSS/JS

## SKILLS & ABILITIES

Wireframing	Prototyping
User Interface & Experience Design	
Graphic Design	Color Palettes
Scrum Master	Time Management

Presentations	Public Speaking
Critical Thinking & Reasoning	
Teamwork	Organization Skills
Detail Oriented	Conflict Resolution

Languages: English (fluent) & Estonian (native)

## TOOLS & SOFTWARE

Atlassian Jira  
Figma, Webflow  
Adobe XD, Draw, Illustrator  
Procreate

## VOLUNTEER EXPERIENCE

- UI/UX Mentor, Design Critique — Femmecubator
- Estonian Language Teacher — New York Estonian School
- Guide & Assistant for Legally Blind Knitting Adults — New York Cares

# LAURA-LIISA NANITS

UI/UX Architect | Scrum Master

**Role:** UI/UX Designer

**Team size:** 2

**Tools Used:** Adobe Xd

**Role:** UI/UX Architect

**Team size:** Solo

**Tools used:** Webflow, Miro, Adobe Xd, Draw.io

**Role:** UI/UX Architect

**Team size:** 4+

**Tools used:** Figma, Adobe Xd, Slack, Miro, Draw.io, Airtable

**Role:** UI/UX Designer

**Team size:** 5+

**Tools Used:** Adobe Xd, Jira

**Role:** UI/UX Architect

**Team size:** Solo

**Tools Used:** Adobe Xd, Adobe Illustrator, Draw.io

**Role:** UI/UX Designer

**Team size:** Solo

**Tools Used:** Adobe Xd, Adobe Illustrator, Adobe Photoshop

## PROJECTS

See other side projects, read more, and access the links on my portfolio website:  
[lauraliisana.webflow.io](http://lauraliisana.webflow.io)

### **VIRTUAL TIME UTILITIES (MAR 2020 - PRESENT)**

- Main purpose – assist people with algorithmic problems related to time world
- Main goal – design the portal for three features

### **BEAUTY SALON CLIENT (MARCH 2021 - PRESENT)**

- Main purpose – offer personal care services
- Main goal – recreate a trendier website for a beauty salon

### **FEMMECUBATOR (NOV 2020 - PRESENT)**

- Main purpose – give female mentees a chance to book a one-on-one class with a mentor who will help them advance their careers in UX Design or Software Development
- Completed goal – create an MVP while gathering requirements, design pilot testing, recruiting participants, executing research, analyzing user feedback, and documenting results & processes

### **HEALTHCARE CLIENT (NOV 2019 - PRESENT)**

- Main purpose – design a website for an insurance company offering plans to USA Federal employees
- Main goal – design the portal for three roles: insuree, customer service representative, and administrator

### **PROVIDENT PENGUIN INSURANCE (SEP 2020 - OCT 2020)**

- Main purpose – allow all penguins who have worked for the Antarctic Government to enroll in health, vision, and dental insurance programs
- Main goal – provide insurance plan options and information, as well as a user-friendly enrollment process for eligible penguins

### **MAYNOOTH FURNITURE (JUL 2020 - AUG 2020)**

- Main purpose – sell affordable high-end furniture made in Ireland
- Main goal – build an e-commerce website for people to browse & purchase furniture for home delivery