LAURA-LIISA NANITS

UI/UX Architect | Scrum Master

lauraliisana@gmail.com

laulina.github.io/portfolio

linkedin.com/in/lauraliisana

CERTIFICATIONS

- Professional Scrum with User Experience ™
- Professional Scrum Master ™ I
- Udemy Certificates — UX Design Process, Adobe XD, Illustrator, Draw, Figma, Webflow, Procreate, Scrum Master, HTML/CSS/JS, InVision, JIRA

SKILLS & ABILITIES

Wireframing	Prototyping
User Interface & Experience Design	
Graphic Design	Color Palettes
Scrum Master	Time Management
Presentations	Public Speaking
Critical Thinking & Reasoning	
Teamwork	Organization Skills
Detail Oriented	Conflict Resolution

Languages: English (fluent) & Estonian (native)

TOOLS & SOFTWARE

Atlassian Jira
Figma, Webflow, InVision
Adobe XD, Draw, Illustrator
Procreate

VOLUNTEER EXPERIENCE

- UI/UX Mentor, Design Critique — Femmecubator
- Estonian Language Teacher — New York Estonian School
- Guide & Assistant for Legally Blind Knitting Adults — New York Cares

PROFILE

Enthusiastic UI/UX architect and scrum master with the goal of creating aesthetic product designs and effortless user experiences that give companies confidence in their solution

PROFESSIONAL EXPERIENCE

UI/UX Designer
Infosys Ltd. - Healthcare Client (Nov 2019 - Present)

- Designing project by understanding and balancing user and business needs
- Framing prototypes for demonstrations
- Gathering requirements from business to create and process documentation
- Providing whiteboard design input during wireframe planning meetings

Brand Representative
Infosys Ltd. - Infosys Center for Emerging Technology Solutions
(Feb 2019 - Nov 2019)

- Presenting to client representatives, helping them to realize how the digital services and consulting Infosys offers will benefit them
- Training incoming Living Lab presenters, preparing them to showcase the technologies to clients
- Preparing Living Labs that utilize design thinking methodology, viability, and build upon interdisciplinary learning across industries to help clients identify the right business problems to tackle and help them create innovative solutions using technologies

Data Analyst
Apple Inc. (Apr 2016 - Apr 2018)

Office Assistant
Toomas M. Sorra, M.D. - Brooklyn Gastroenterology (Aug 2011 - Mar 2016)

REFERENCES

- **Sandesh Shetty** - Infosys Ltd. Director
- **Andrew Zarbo** - Lead UI/UX Designer in Healthcare client project
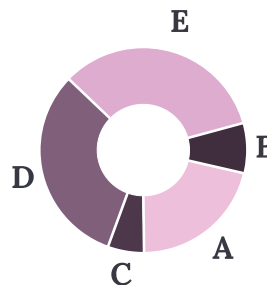- **James Roth** - Team member in Healthcare client project

EDUCATION

The City College of New York
B.S. in Environmental Science (EESS) Major and Chemistry Minor, May 2016

- Honors: Ward Medal, Dean's List, Cum Laude

MY FREE TIME

A. Upskilling & Design Research
B. Graphic Design
C. Leisure Reading
D. Family Time
E. Relaxing/Hobbies

PASSIONS

Knitting
Traveling
Extreme sports
Jigsaw puzzles
Mental fitness

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PROJECTS

See other side projects, read more, and access the links on my portfolio website: **laulina.github.io/portfolio**

Role: UI/UX Designer
Team size: 5+
Tools Used: Adobe Xd, Jira

HEALTHCARE CLIENT (NOV 2019 - PRESENT)

- Purpose – Design a website for a health insurance company offering plans to USA Federal employees
- Goal – Design the portal for three roles: insuree, customer service representative, and administrator

Role: UI/UX Architect
Team size: Solo
Tools used: Webflow, Miro, Adobe Xd, Draw.io

BEAUTY SALON CLIENT (MARCH 2021 - AUGUST 2021)

- Purpose – Offer personal care services
- Goal – Recreate a trendier website for a beauty salon

Role: UI/UX Architect
Team size: 4+
Tools used: Figma, Adobe Xd, Slack, Miro, Draw.io, Airtable

FEMMECUBATOR (NOV 2020 - APRIL 2021)

- Purpose – Give female mentees a chance to book a one-on-one class with a mentor who will help them advance their careers in UX Design or Software Development
- Goal – Create an MVP while gathering requirements, design pilot testing, recruiting participants, executing research, analyzing user feedback, and documenting results & processes

Role: UI/UX Architect
Team size: Solo
Tools Used: Adobe Xd, Adobe Illustrator, Draw.io

PROVIDENT PENGUIN INSURANCE (SEP 2020 - OCT 2020)

- Purpose – Allow all penguins who have worked for the Antarctic Government to enroll in health, vision, and dental insurance programs
- Goal – Provide insurance plan options and information, as well as a user-friendly enrollment process for eligible penguins

Role: UI/UX Designer
Team size: Solo
Tools Used: Adobe Xd, Adobe Illustrator, Adobe Photoshop

MAYNOOTH FURNITURE (JUL 2020 - AUG 2020)

- Purpose – Sell affordable high-end furniture made in Ireland
- Goal – Build an e-commerce website for people to browse & purchase furniture for home delivery

Role: UI/UX Designer
Team size: 2
Tools Used: Adobe Xd

VIRTUAL TIME UTILITIES (MAR 2020 - MAY 2020)

- Purpose - Assist people with algorithmic problems
- Goal - Design the portal for three features: Speed Factor Calculator, Name Formatting Tool, World True Time