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LEARNING LOG

Student Success Supported by a Strategic Enrollment Process

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DETAILS

MAKING IT WORK, UNDERSTANDING WHAT WORKS, AND SHARING WHAT WORKS

TITLE

Student Success Supported by a Strategic Enrollment Process

SOLUTION

Redesigned Planning Advising and Student Services

CAPACITIES

Leadership & Culture

Owner

[Bridgette Cram \(/education/s/profile/00536000003BicdAAC/\)](/education/s/profile/00536000003BicdAAC/)



Record Type

Monthly-Current 2017



INSTITUTION

Florida International University

REFLECTION

SITE INITIATIVE

The Strategic Enrollment Process is an initiative lead by the VP of Enrollment Services. The purpose of the SEP is to design an enrollment strategy and ensure that we have the proper student supports in place to support this strategy. The SEP Student Success committee is chaired by the AVP for Teaching and Learning and Student Success Manager.

PROGRESS TOWARD STUDENT SUCCESS

The SEP has provided an opportunity to align current student success strategies with the overall enrollment process. The Steering Committee meetings allow leaders across campus to discuss cross-cutting initiatives and strategies in a way that they have not been discussed before. While the SEP process was initiated out of Enrollment Services, the Student Success committee has taken the following steps to create buy-in and develop plans that are viable and able to be implemented:

1. Ensure that all relevant stakeholders are informed about the process. We achieved this through email and in-person meetings.
2. Hold "mini" meetings to include those on the front lines. These have been critical to ensure that each plan we design can be implemented in a way that is functional.
3. Remain flexible and creative. The SEP provides a unique opportunity to link programs together, thus, remaining flexible and creative has allowed us to make connections that would have previously not been made.

IMPACT

The success of the plans created as part of the SEP would have a tremendous impact on retention and graduation. We are designing evaluation procedures for each initiative so that we can measure the impact they may have. Examples of projects that may lead to impact are outlined below.

1. Dynamic Major Maps & Course Planning - This initiative combines our work on designing dynamic major maps with the implementation of AdAstra. We are taking the opportunity to leverage both of these technologies with reviewing our internal degree audit. This will improve our ability to ensure that course are offered according to student demand and that students can easily view their progress to degree.
2. Think 30:Finish in 4 - This initiative comprises several student success initiatives which are designed to support students on their path to successfully graduating within 4 years. These initiatives include evaluating drop behavior, high impact practices, emergency aid, career & academic advising, student success coaching, and other student support services. It also includes launching a comprehensive marketing campaign. The success

of this campaign will lead to enhanced retention and graduation rates.

3. Early Alerts - This initiative involves evaluating our early alert system and developing new communications and protocol to improve the efficacy of our current early alert system. Ensuring that the appropriate stakeholders are informed of this alert process will provide us with an opportunity to intervene more proactively.

4. FYE@FIU - This initiative is aimed at creating a First Year Experience (FYE) that engages students beyond our required first year experience course (which has also been recently redesigned). This experience includes partnering with colleges/schools and undergraduate research to provide unique experiences for all freshman students. By keeping freshman engaged throughout the first year, we hope to increase our first to second year retention rate.

INTERNAL/EXTERNAL RESOURCES ⓘ

Internally, we are dependent upon several units to work collaboratively to ensure that these initiatives can be implemented and evaluated.

Externally, we have reviewed several institution's websites to understand how they have implemented and marketed some of the initiatives described above.

NEXT CRITICAL STEPS ⓘ

Our next step is to attend the AAC&U summer institute on Student Success and High Impact Practices to focus on the first year of the Think 30 plan. This meeting will help us to create tangible action steps that we can then present to our campus stakeholders.

In addition, we will continue to draft/update relevant action plans for our SEP committee.

OPPORTUNITIES/CHALLENGES ⓘ

The SEP has presented several opportunities as described above. Challenges include ensuring that we have appropriate funding to implement and evaluate each initiative.

QUESTIONS/REQUESTS ⓘ

For institutions that have successfully launched the initiatives described above, we welcome insights and observations.

STATUS

Final

Completion Date ⓘ

5/31/2017

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(/education/s/profile/00536000003BicdAAC)

Bridgette Cram (/education/s/profile/00536000003BicdAAC) (Florida International University) updated this record.

May 31, 2017 at 8:39 AM (/education/s/feed/0D53600001NjUE8CAN)

STATUS

Draft to Final

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