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LEARNING LOG

Career Exploration and Development Pathway Video

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DETAILS

MAKING IT WORK, UNDERSTANDING WHAT WORKS, AND SHARING WHAT WORKS

TITLE

Career Exploration and Development Pathway Video


SOLUTION ¹

Redesigned Planning Advising and Student Services

CAPACITIES ¹

Leadership & Culture

Owner

 [Mike Brigner \(/education/s/profile/00536000004729jAAA/\)](/education/s/profile/00536000004729jAAA/)



Record Type

Monthly-Current 2017



INSTITUTION

Sinclair Community College

REFLECTION

SITE INITIATIVE ¹

We created this video to highlight the focus on career options along a student's guided pathway. The video may be found at <https://youtu.be/O65zVXZ2-34> (<https://youtu.be/O65zVXZ2-34>)

PROGRESS TOWARD STUDENT SUCCESS ¹

This video shows how students are able to discover career opportunities, decide on a major, and gain experience in the field and then either get their first job or transfer successfully to a university.

1. Students can pick one of six career communities for further exploration within that broad field.
2. Students attend Career Community events to help narrow down career options, including Deciding Day, which gives students a chance to talk to faculty and staff from different parts of the college about specific careers.
3. Students begin to get experience through service learning, internships and practicum experiences.
4. Students attend on-campus resources, such as career and transfer fairs, to learn more about jobs and transfer opportunities after they graduate.

To create the video, we:

1. Created an outline for the script
2. Shot video of major campus events, including Transfer Fairs and Deciding Day
3. Interviewed students from career exploration events and from different stages of the pathway
4. Edited the video
5. Recorded voice over
6. Reviewed copy with internal stakeholders
7. Released the video externally

IMPACT ¹

The focus on career choices has helped students find a purpose, graduate in higher numbers, and increase their earning potential.

Sharing this video helped reinforce to college employees the importance of discussing career options with students.

INTERNAL/EXTERNAL RESOURCES ¹

NEXT CRITICAL STEPS❶

Promote video to advising and student services staff, and directly to students.

OPPORTUNITIES/CHALLENGES❶

This video provides us with the opportunity to share our success with faculty and staff as well as with other institutions.

QUESTIONS/REQUESTS❶

What have other colleges done to encourage early career pathway decisions by students?

STATUS

Final

Completion Date❶

5/15/2017

Post

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(/education/s/profile/00536000004729jAAA)

Mike Brigner (/education/s/profile/00536000004729jAAA) (Sinclair Community College) updated this record.

May 15, 2017 at 12:53 PM (/education/s/feed/0D53600001HRW9TCAX)

STATUS

Draft to Final

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