

All Users Add comparison + Add filter +

Landing page: Landing page (1)

Sessions by Landing page over time

Month	Total Sessions	Active users	New users	Average engagement time per session	Key events	Total revenue	Session key event rate
Dec	~500	~500	~500	~5s	~0.00	\$0.00	0%
Jan	~500	~500	~500	~5s	~0.00	\$0.00	0%

Legend: Total (blue), /membership (green), /calendar (orange), /contact-us (purple), /chapters (pink)

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Landing page	Sessions	Active users	New users	Average engagement time per session	Key events	Total revenue	Session key event rate
Total	10,453	6,186	6,191	57s	0.00	\$0.00	0%
1 /	6,304 (60.31%)	3,785 (61.19%)	3,706 (59.86%)	1m 07s	0.00 (-)	\$0.00 (-)	0%
2 /membership	902 (8.63%)	630 (10.18%)	512 (8.27%)	1m 01s	0.00 (-)	\$0.00 (-)	0%
3 /calendar	432 (4.13%)	322 (5.21%)	246 (3.97%)	1m 03s	0.00 (-)	\$0.00 (-)	0%
4 (not set)	426 (4.08%)	262 (4.24%)	0 (0%)	15s	0.00 (-)	\$0.00 (-)	0%
5 /contact-us	263 (2.52%)	222 (3.59%)	175 (2.83%)	16s	0.00 (-)	\$0.00 (-)	0%
6 /chapters	217 (2.08%)	198 (3.2%)	182 (2.94%)	1m 32s	0.00 (-)	\$0.00 (-)	0%
7 /forms	204 (1.95%)	91 (1.47%)	47 (0.76%)	43s	0.00 (-)	\$0.00 (-)	0%
8 /event/leesburg-bikefest-celebrating-23-years-of-camping	196 (1.88%)	168 (2.72%)	162 (2.62%)	50s	0.00 (-)	\$0.00 (-)	0%
9 /multimedia-gallery	133 (1.27%)	127 (2.05%)	112 (1.81%)	11s	0.00 (-)	\$0.00 (-)	0%
10 /masterlink	81 (0.77%)	61 (0.99%)	43 (0.69%)	46s	0.00 (-)	\$0.00 (-)	0%
11 /events	80 (0.77%)	73 (1.18%)	61 (0.99%)	45s	0.00 (-)	\$0.00 (-)	0%
12 /safety	73 (0.7%)	54 (0.87%)	37 (0.6%)	42s	0.00 (-)	\$0.00 (-)	0%
13 /shop	64 (0.61%)	59 (0.95%)	51 (0.82%)	36s	0.00 (-)	\$0.00 (-)	0%
14 /privacy-policy	57 (0.55%)	57 (0.92%)	57 (0.92%)	3s	0.00 (-)	\$0.00 (-)	0%
15 /event/15th-annual-skills-on-wheels-motorcycle-rodeo	49 (0.47%)	26 (0.42%)	23 (0.37%)	24s	0.00 (-)	\$0.00 (-)	0%
16 /wpautoterms/privacy-policy	37 (0.35%)	37 (0.6%)	37 (0.6%)	2s	0.00 (-)	\$0.00 (-)	0%
17 /event/28th-annual-freedom-ride-to-the-florida-state-capitol	36 (0.34%)	20 (0.32%)	16 (0.26%)	21s	0.00 (-)	\$0.00 (-)	0%
18 /motorcycle-safety-resources	36 (0.34%)	26 (0.42%)	17 (0.27%)	30s	0.00 (-)	\$0.00 (-)	0%
19 /cart	34 (0.33%)	34 (0.55%)	32 (0.52%)	17s	0.00 (-)	\$0.00 (-)	0%
20 /event/lagoon-chapter-state-meeting	27 (0.26%)	22 (0.36%)	17 (0.27%)	27s	0.00 (-)	\$0.00 (-)	0%
21 /product/state-back-patch	26 (0.25%)	21 (0.34%)	17 (0.27%)	1m 55s	0.00 (-)	\$0.00 (-)	0%
22 /event/45th-semi-annual-motorcycle-event	25 (0.24%)	24 (0.39%)	21 (0.34%)	41s	0.00 (-)	\$0.00 (-)	0%
23 /sponsorship-level-details	23 (0.22%)	21 (0.34%)	17 (0.27%)	24s	0.00 (-)	\$0.00 (-)	0%
24 /events/2025-04-14	22 (0.21%)	19 (0.31%)	14 (0.23%)	42s	0.00 (-)	\$0.00 (-)	0%
25 /chapter/lake	20 (0.19%)	19 (0.31%)	14 (0.23%)	1m 02s	0.00 (-)	\$0.00 (-)	0%
26 /event/estero-rivers-legendary-poker-run	20 (0.19%)	17 (0.27%)	15 (0.24%)	35s	0.00 (-)	\$0.00 (-)	0%
27 /chapter/lagoon	19 (0.18%)	18 (0.29%)	14 (0.23%)	1m 28s	0.00 (-)	\$0.00 (-)	0%
28 /event/49th-annual-freedom-ride-tallahassee	17 (0.16%)	11 (0.18%)	9 (0.15%)	11s	0.00 (-)	\$0.00 (-)	0%
29 /chapter/boneyard	16 (0.15%)	13 (0.21%)	12 (0.19%)	23s	0.00 (-)	\$0.00 (-)	0%
30 /sponsors	16 (0.15%)	13 (0.21%)	8 (0.13%)	1m 43s	0.00 (-)	\$0.00 (-)	0%
31 /terms-conditions	16 (0.15%)	16 (0.26%)	16 (0.26%)	2s	0.00 (-)	\$0.00 (-)	0%
32 /event/29th-annual-freedom-ride-to-the-florida-state-capitol	15 (0.14%)	14 (0.23%)	10 (0.16%)	26s	0.00 (-)	\$0.00 (-)	0%
33 /event/state-meeting-hosted-by-boneyard-chapter	15 (0.14%)	11 (0.18%)	7 (0.11%)	20s	0.00 (-)	\$0.00 (-)	0%
34 /motorcycle-safety-program	14 (0.13%)	14 (0.23%)	14 (0.23%)	3s	0.00 (-)	\$0.00 (-)	0%
35 /product-category/patches	14 (0.13%)	11 (0.18%)	9 (0.15%)	58s	0.00 (-)	\$0.00 (-)	0%
36 /event/gulf-coast-chapters-30th-annual-toy-run	13 (0.12%)	11 (0.18%)	8 (0.13%)	18s	0.00 (-)	\$0.00 (-)	0%
37 /events/list	13 (0.12%)	12 (0.19%)	11 (0.18%)	14s	0.00 (-)	\$0.00 (-)	0%
38 /event/polk-county-chapter-41st-annual-toy-run	12 (0.11%)	11 (0.18%)	11 (0.18%)	17s	0.00 (-)	\$0.00 (-)	0%
39 /event/state-meeting-2	12 (0.11%)	9 (0.15%)	5 (0.08%)	17s	0.00 (-)	\$0.00 (-)	0%
40 /events/list/page/2	11 (0.11%)	9 (0.15%)	6 (0.1%)	38s	0.00 (-)	\$0.00 (-)	0%
41 /ringing-of-the-bell	11 (0.11%)	11 (0.18%)	7 (0.11%)	2m 20s	0.00 (-)	\$0.00 (-)	0%
42 /chapter/estero-river	10 (0.1%)	10 (0.16%)	8 (0.13%)	41s	0.00 (-)	\$0.00 (-)	0%
43 /chapter/daytona-beach	9 (0.09%)	8 (0.13%)	6 (0.1%)	1m 07s	0.00 (-)	\$0.00 (-)	0%
44 /checkout	9 (0.09%)	7 (0.11%)	3 (0.05%)	52s	0.00 (-)	\$0.00 (-)	0%
45 /event/abate-state-meeting	9 (0.09%)	5 (0.08%)	4 (0.06%)	10s	0.00 (-)	\$0.00 (-)	0%
46 /event/memorial-day-event-remember-honor	9 (0.09%)	8 (0.13%)	4 (0.06%)	44s	0.00 (-)	\$0.00 (-)	0%
47 /wpautoterms/terms-and-conditions	9 (0.09%)	9 (0.15%)	9 (0.15%)	1s	0.00 (-)	\$0.00 (-)	0%
48 /chapter/gator-alley	8 (0.08%)	8 (0.13%)	7 (0.11%)	1m 04s	0.00 (-)	\$0.00 (-)	0%
49 /contacts/dennis-kalkbrenner	8 (0.08%)	8 (0.13%)	8 (0.13%)	56s	0.00 (-)	\$0.00 (-)	0%
50 /event/can-you-see-me-now-ride	7 (0.07%)	4 (0.06%)	2 (0.03%)	13s	0.00 (-)	\$0.00 (-)	0%
51 /event/central-florida-state-meeting	7 (0.07%)	6 (0.1%)	3 (0.05%)	12s	0.00 (-)	\$0.00 (-)	0%
52 /photo-gallery	7 (0.07%)	7 (0.11%)	7 (0.11%)	0s	0.00 (-)	\$0.00 (-)	0%
53 /chapter/freedom	6 (0.06%)	6 (0.1%)	5 (0.08%)	24s	0.00 (-)	\$0.00 (-)	0%
54 /chapter/polk-county	6 (0.06%)	5 (0.08%)	4 (0.06%)	1m 33s	0.00 (-)	\$0.00 (-)	0%
55 /contacts/william-griz-deaver	6 (0.06%)	5 (0.08%)	4 (0.06%)	3m 10s	0.00 (-)	\$0.00 (-)	0%
56 /event/glenn-curtiss-vintage-motorcycle-car-show	6 (0.06%)	6 (0.1%)	4 (0.06%)	4s	0.00 (-)	\$0.00 (-)	0%
57 /event/palm-beach-chapter-motorcycle-safety-awareness	6 (0.06%)	6 (0.1%)	6 (0.1%)	18s	0.00 (-)	\$0.00 (-)	0%
58 /events/2025-05-25	6 (0.06%)	6 (0.1%)	6 (0.1%)	0s	0.00 (-)	\$0.00 (-)	0%
59 /chapter/palm-beach	5 (0.05%)	5 (0.08%)	5 (0.08%)	1m 38s	0.00 (-)	\$0.00 (-)	0%
60 /checkout/order-received/4685	5 (0.05%)	1 (0.02%)	1 (0.02%)	0s	0.00 (-)	\$0.00 (-)	0%
61 /contacts/don-stewart	5 (0.05%)	5 (0.08%)	5 (0.08%)	0s	0.00 (-)	\$0.00 (-)	0%
62 /contacts/mike-dinkel	5 (0.05%)	5 (0.08%)	5 (0.08%)	18s	0.00 (-)	\$0.00 (-)	0%
63 /contacts/rachel-kaszowski	5 (0.05%)	4 (0.06%)	4 (0.06%)	7s	0.00 (-)	\$0.00 (-)	0%
64 /contacts/steve-klemisch	5 (0.05%)	5 (0.08%)	5 (0.08%)	18s	0.00 (-)	\$0.00 (-)	0%
65 /event/bike-night-sponsored-by-boneyard-chapter	5 (0.05%)	5 (0.08%)	4 (0.06%)	16s	0.00 (-)	\$0.00 (-)	0%
66 /events-1	5 (0.05%)	3 (0.05%)	0 (0%)	40s	0.00 (-)	\$0.00 (-)	0%
67 /contacts/dan-henderson	4 (0.04%)	4 (0.06%)	4 (0.06%)	5s	0.00 (-)	\$0.00 (-)	0%
68 /contacts/fred-joseph	4 (0.04%)	4 (0.06%)	4 (0.06%)	6s	0.00 (-)	\$0.00 (-)	0%
69 /contacts/lana-lang	4 (0.04%)	4 (0.06%)	4 (0.06%)	44s	0.00 (-)	\$0.00 (-)	0%
70 /contacts/lee-geesey	4 (0.04%)	4 (0.06%)	4 (0.06%)	4s	0.00 (-)	\$0.00 (-)	0%
71 /event/33rd-annual-biketoberfest	4 (0.04%)	4 (0.06%)	2 (0.03%)	6s	0.00 (-)	\$0.00 (-)	0%
72 /event/abate-of-florida-inc-leadership-seminars	4 (0.04%)	4 (0.06%)	3 (0.05%)	13s	0.00 (-)	\$0.00 (-)	0%
73 /event/daytona-chapter-frostbite-poker-run	4 (0.04%)	4 (0.06%)	4 (0.06%)	36s	0.00 (-)	\$0.00 (-)	0%
74 /event/gator-alleyes-40th-birthday	4 (0.04%)	4 (0.06%)	3 (0.05%)	1m 01s	0.00 (-)	\$0.00 (-)	0%
75 /event/i-spy-a-convergence-run	4 (0.04%)	4 (0.06%)	4 (0.06%)	12s	0.00 (-)	\$0.00 (-)	0%
76 /event/palm-beach-chapter-motorcycle-safety-awareness-2	4 (0.04%)	4 (0.06%)	3 (0.05%)	18s	0.00 (-)	\$0.00 (-)	0%
77 /events-/-photo-gallery	4 (0.04%)	4 (0.06%)	4 (0.06%)	30s	0.00 (-)	\$0.00 (-)	0%
78 /m/login	4 (0.04%)	4 (0.06%)	4 (0.06%)	4s	0.00 (-)	\$0.00 (-)	0%
79 /2022-forms	3 (0.03%)	3 (0.05%)	3 (0.05%)	0s	0.00 (-)	\$0.00 (-)	0%
80 /chapter/gulf-coast	3 (0.						