



M. LAURA PUCCINELLI

FULLSTACK DEVELOPER

15/08/1989

MAIN INTERESTS

- ✓ FullStack
- ✓ Javascript
- ✓ React-Redux
- ✓ SQL
- ✓ Sequelize
- ✓ Ajax
- ✓ CSS
- ✓ MongoDB
- ✓ React-Native

REACH ME AT

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- 📍 Salou, Tarragona, Spain

LANGUAGES

- Spanish (native) / English (FCE University of Cambridge 2007 Grade C).

ACADEMIC HISTORY

Finished Studies

Henry (October 2019 - February 2020. 800 hs)
Full Stack Developer | Javascript

Degree in Political Science (2019) - UNR
Final Mark: 8.23 - no deposits

PROJECTS

- E-commerce. Technologies: Javascript, Express, PostgreSQL, Styled-components, React, Redux, Sequelize, Node, Passport.
- Educational App (in production). Technologies: Javascript, React-Native, GraphQL, MongoDB, Node, Apollo

CAREER HISTORY

- Teaching assistant - Full Stack Development in Henry. December 2020-February 2020
- Sales, Marketing and Social Networks Manager in AD Interiores, Santa Fe, Argentina. Since January 2016.
- Design and optimization of internal communication systems.
- Digital Marketing. Campaigns. Facebook ads (Facebook and Instagram), Google ads, Mercado Libre.
- Creation and administration of profiles in social media, google y mercado libre
- Sales and attention, online and face to face.
- Organization of events. Marketing campaigns.
- Development of sales and distribution strategies.
- Search and loyalty of new customers.
- Search for new suppliers and negotiation with existing ones.
- Administrative work.
- Consultant to the president of the Foundation Manos Abiertas, Santa Fe, Argentina. 2014-2017.
- General advice in different areas of the foundation.
- Proposals related to the "Papa Francisco" trade school, built by the foundation.
- Trainee in the Equipos Técnicos of the Coalición Cívica - ARI during the candidacy of Pablo Javkin to be the mayor of Rosario. September 2014 - March 2015.
- Proposals for the campaign. The proposal for the implementation of municipal kindergarten was used as an central point in the campaign.
- Work inside the technical teams, specially in the education team.
- Work of search, recognition, systematization of information and elaboration of reports about different neighbourhoods of Rosario, that were visited during the campaign.
- Own entrepreneurship: Shad Informatic. Since 2013.
- Creation and administration of profiles in social media.
- Digital Marketing. Campaigns.
- Sales.
- General administration.
- Own entrepreneurship: Copa Dominguera. Football tournament (male and female). 2013-2016.
- Staff management.
- Collections and accounts management.
- Creation and administration of profiles in social media.
- Digital Marketing. Campaigns.
- Communication and negotiation with customers and owners of the sports complex.
- Develop and organization of the different formats, and creation of internal regulations.

OTHER ACTIVITIES

- Auxiliary Member of the research project: "Electoral reform politics: district electoral reform processes: a comparative study" Director: Lourdes Lodi. 2012-2017.
- Volunteer in the project "Juventud Activa. Building a new citizenship" of the national program of university volunteerism. 2011-2014
- Report for the RAMPEDRE Network: "Access to safe water and sanitation in Argentina (Buenos Aires, Córdoba y Santa Fe)". 2012.
- Co-worker of the Free Chair of the Water (UNR). 2011-2014.