M.LAURA PUCCINELLI

FULLSTACK DEVELOPER

PORTFOLIO

MAIN INTERESTS

- ✓ FullStack
- ✓ Javascript
- ✓ React-Redux
- ✓ PostgreSQL
- ✓ MongoDB
- ✓ Ajax
- ✓ CSS
- ✓ GraphQL
- ✓ React-Native

REACH ME AT

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LANGUAGES

- ★ Spanish (native) / English: Advanced.

ACADEMIC HISTORY

Finished Studies

Henry (October 2019 - February 2020. 800 hs)
Full Stack Developer | Javascript

Degree in Political Science (2019) - UNR
Final Mark: 8.23 - no deposits

PROYECTS

- **E-commerce.** Tecnologies: Javascript, Express, PostgreSQL, Styled-components, React, Redux, Sequelize, Node, Passport. It have 3 profiles: admin, user and invited.
- **Educational App (in production).** Tecnologies: Javascript, React-Native, GraphQl, MongoDB, Node, Apollo.

Main target: facilitate the communication of the teachers with their students, and the monitoring of the teachers towards the students. Designed to be administered from the school, its administration is responsible for generating the users of the teachers and students and the structure of the school.

CAREER HISTORY

- **Freelance Developer. Since 12/2020**
- **Teaching assistant – Full Stack Development in Henry.12/2020-02/2021.**

-Go along with students during the learning process, providing technical and emotional support.

- **Sales, Marketing and Social Networks Manager in AD Interiores, Santa Fe, Argentina. 01/2016- 01/2021.**

-Design and optimization of internal communication systems.
-Digital Marketing. Campaigns. Facebook ads (Facebook and Instagram), Google ads, Mercado Libre.
-Creation and administration of profiles in social media, google y mercado libre.
-Sales and attention, online and face to face.
-Organization of events. Marketing campaigns.
-Development of sales and distribution strategies.
-Search and loyalty of new customers.
-Search new suppliers and negotiation with existing ones
-Administrative work.

- **Consultant to the president of the Foundation Manos Abiertas, Santa Fe, Argentina. 2014-2017.**
- **Trainee in the Equipos Técnicos of the Coalición Cívica – ARI during the candidacy of Pablo Javkin to be the mayor of Rosario. 09/2014 - 03/2015.**

-Proposals for the campaign. The proposal for the implementation of municipal kindergarten was used as an central point in the campaign.
-Work inside the education team.
-Search, recognition, systematization of information and elaboration of reports about different neighbourhoods of Rosario, that were visited during the campaign.

- **Own entrepreneurship: Shad Informatic. 01/2013-01/2021.**
- **Own entrepreneurship: Copa Dominguera. Football tournament (male and female). 2013-2016.**

Staff management, digital marketing, general administration.

OTHER ACTIVITIES

- Auxiliary Member of the research project: "Electoral reform politics: district electoral reform processes: a comparative study" Director: Lourdes Lodi. 2012-2017.
- Volunteer in the project "Juventud Activa. Building a new citizenship" of the national program of university volunteerism. 2011-2014
- Report for the RAMPEDRE Network: "Access to safe water and sanitation in Argentina (Buenos Aires, Córdoba y Santa Fe)". 2012.
- Co-worker of the Free Chair of Water -UNR, 2011-2014.