M.LAURA PUCCINELLI

FULLSTACK DEVELOPER

15/08/1989

MAIN INTERESTS

- ✓ FullStack
- ✓ Javascript
- ✓ React-Redux
- ✓ SQL
- ✓ Sequelize
- ✓ Ajax
- ✓ CSS
- ✓ MongoDB
- ✓ React-Native

REACH ME AT

📱 +34-627139089

✉ laupuccinelli@gmail.com

📍 Salou, Tarragona, Spain

LANGUAGES

★ Spanish (native) / English (FCE University of Cambridge 2007 Grade C).

ACADEMIC HISTORY

Finished Studies

Henry (October 2019 - February 2020. 800 hs)

Full Stack Developer | Javascript

Degree in Political Science (2019) - UNR

Final Mark: 8.23 - no deposits

PROYECTS

- **E-commerce.** Tecnologies: Javascript, Express, PostgreSQL, Styled-components, React, Redux, Sequelize, Node, Passport.
- **Educational App (in production).** Tecnologies: Javascript, React-Native, GraphQl, MongoDB, Node, Apollo

CAREER HISTORY

- **Teaching assistant - Full Stack Development in Henry. Dicember 2020-February 2020.**
- **Sales, Marketing and Social Networks Manager in AD Interiores, Santa Fe, Argentina. Since January 2016.**

-Design and optimization of internal communication systems.
-Digital Marketing. Campaigns. Facebook ads (Facebook and Instagram), Google ads, Mercado Libre.
-Creation and administration of profiles in social media, google y mercado libre.
-Sales and attention, online and face to face.
-Organization of events. Marketing campaigns.
-Development of sales and distribution strategies.
-Search and loyalty of new customers.
-Search new suppliers and negotiation with existing ones
-Administrative work.

- **Consultant to the president of the Foundation Manos Abiertas, Santa Fe, Argentina. 2014-2017.**

- General advice in different areas of the foundation.
-Proposals related to the "Papa Francisco" trade school, built by the foundation.

- **Trainee in the Equipos Técnicos of the Coalición Cívica – ARI during the candidacy of Pablo Javkin to be the mayor of Rosario. September 2014 - March 2015.**

-Proposals for the campaign. The proposal for the implementation of municipal kindergarten was used as an central point in the campaign.
-Work inside the technical teams, specially in the education team.
-Work of search, recognition, systematization of information and elaboration of reports about different neighbourhoods of Rosario, that were visited during the campaign.

- **Own entrepreneurship: Shad Informatic. Since 2013.**

-Creation and administration of profiles in social media.
-Digital Marketing. Campaigns.
-Sales.
-General administration.

- **Own entrepreneurship: Copa Dominguera. Football tournament (male and female). 2013-2016.**

-Staff management.
-Collections and accounts management.
-Creation and administration of profiles in social media.
-Digital Marketing. Campaigns.
-Communication and negotiation with customers and owners of the sports complex.
-Develop and organization of the different formats, and creation of internal regulations.

OTHER ACTIVITIES

- Auxiliary Member of the research project: "Electoral reform politics: district electoral reform processes: a comparative study" Director: Lourdes Lodi. 2012-2017.
- Volunteer in the project "Juventud Activa. Building a new citizenship" of the national program of university volunteerism. 2011-2014
- Report for the RAMPEDRE Network: "Access to safe water and sanitation in Argentina (Buenos Aires, Córdoba y Santa Fe)". 2012.
- Co-worker of the Free Chair of the Water (UNR). 2011-2014.