



# M. LAURA PUCCINELLI

## FULLSTACK DEVELOPER

15/08/1989

### MAIN INTERESTS

- ✓ FullStack
- ✓ Javascript
- ✓ React-Redux
- ✓ SQL
- ✓ Sequelize
- ✓ Ajax
- ✓ CSS
- ✓ MongoDB
- ✓ React-Native

### REACH ME AT

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### LANGUAGES

- ★ Spanish (native) / English (FCE University of Cambridge 2007 Grade C).

### ACADEMIC HISTORY

#### Finished Studies

**Henry (October 2019 - February 2020. 800 hs)**

Full Stack Developer | Javascript

**Degree in Political Science (2019) - UNR**

Final Mark: 8.23 - no deposits

### PROJECTS

- **E-commerce.** Technologies: Javascript, Express, PostgreSQL, Styled-components, React, Redux, Sequelize, Node, Passport. It have 3 profiles: admin, user and invited.
- **Educational App (in production).** Technologies: Javascript, React-Native, GraphQL, MongoDB, Node, Apollo.

Main target: facilitate the communication of the teachers with their students, and the monitoring of the teachers towards the students. Designed to be administered from the school, its administration is responsible for generating the users of the teachers and students and the structure of the school.

### CAREER HISTORY

- **Teaching assistant - Full Stack Development in Henry.** 12/2020-02/2021.
  - Go along with students during the learning process, providing technical and emotional support.
- **Sales, Marketing and Social Networks Manager in AD Interiores, Santa Fe, Argentina.** 01/2016- 01/2021.
  - Design and optimization of internal communication systems.
  - Digital Marketing. Campaigns. Facebook ads (Facebook and Instagram), Google ads, Mercado Libre.
  - Creation and administration of profiles in social media, google y mercado libre.
  - Sales and attention, online and face to face.
  - Organization of events. Marketing campaigns.
  - Development of sales and distribution strategies.
  - Search and loyalty of new customers.
  - Search new suppliers and negotiation with existing ones
  - Administrative work.
- **Consultant to the president of the Foundation Manos Abiertas, Santa Fe, Argentina.** 2014-2017.
  - General advice in different areas of the foundation.
  - Proposals related to the "Papa Francisco" trade school, built by the foundation.
- **Trainee in the Equipos Técnicos of the Coalición Cívica - ARI during the candidacy of Pablo Javkin to be the mayor of Rosario.** 09/2014 - 03/2015.
  - Proposals for the campaign. The proposal for the implementation of municipal kindergarten was used as an central point in the campaign.
  - Work inside the technical teams, specially in the education team.
  - Search, recognition, systematization of information and elaboration of reports about different neighbourhoods of Rosario, that were visited during the campaign.
- **Own entrepreneurship: Shad Informatic.** 01/2013-01/2021.
  - Creation and administration of profiles in social media.
  - Digital Marketing. Campaigns.
  - Sales and general administration.
- **Own entrepreneurship: Copa Dominguera. Football tournament (male and female).** 2013-2016.
  - Staff management.
  - Collections and accounts management.
  - Creation and administration of profiles in social media.
  - Digital Marketing. Campaigns.
  - Communication and negotiation with customers and owners of the sports complex.
  - Develop and organization of the different formats, and creation of internal regulations.

### OTHER ACTIVITIES

- Auxiliary Member of the research project: "Electoral reform politics: district electoral reform processes: a comparative study" Director: Lourdes Lodi. 2012-2017.
- Volunteer in the project "Juventud Activa. Building a new citizenship" of the national program of university volunteerism. 2011-2014
- Report for the RAMPEDRE Network: "Access to safe water and sanitation in Argentina (Buenos Aires, Córdoba y Santa Fe)". 2012.
- Co-worker of the Free Chair of Water -UNR, 2011-2014.