



LAURA CHUNG

Paris, France

October 26th, 1994 (23 y.o.)

+33 (0)6 86 74 69 75

chungtzuyin@hotmail.fr

Driving License

LANGUAGE & COMPUTER SKILLS

- French / Teochew (Chinese dialect): Native speaker
 - English - Fluent:
 - Language stays in UK and Thailand
 - One month's trip around Europe with Interail
 - Spanish - Fluent:
 - Erasmus in Spain (2016-2017)
 - Mandarin - Intermediate:
 - 8 years of Mandarin classes
 - Exchange Program in China (intensive Chinese classes 20h/week)
 - Russian - Basic knowledge:
 - High school diploma in 2012
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- Computer skills – Pack-office (Excel, PowerPoint, Word), Photoshop

INTERESTS

- 2009-2011: Voluntary work in the association 4 Horizons – Tutored and took care of underprivileged children two hours a week, aged between 4 and 12.
- Sports:
 - Ice skating (Passed intermediate level test: Patin d'acier)
 - Tennis table (amateur competitions of Paris table tennis Club)
 - Running
- Languages: language stays, foreign penpals, travels

An ambitious, adaptable and self-motivated French Polyglot looking for an **Apprenticeship in Marketing / Digital Marketing**.

3 weeks in a company / 1 week at school

EDUCATION

- 2017-2019 **INSTITUT MINES-TÉLÉCOM BUSINESS SCHOOL**
Master 2 Digital Marketing
- Master 1 Management (English Track)
 - Exchange program at Northwestern Polytechnical University (China)
- 2016-2017 **NEW SORBONNE UNIVERSITY**
Master 1 International Business Negotiation (English / Spanish)
- Erasmus exchange student at the University of Valladolid (9 months)
 - Research topic: Multilevel Marketing, a growing and controversial industry
- 2013-2016 **NEW SORBONNE UNIVERSITY**
Bachelor's Degree in Modern Languages (English/Spanish) applied to Economics and Law - with honors

PROFESSIONAL EXPERIENCE

- Since 2011 **LABELLE POISSONNERIE, FAMILY COMPANY – PARIS (FRANCE)**
Sales Representative
- Served and advised customers providing the best customer service possible
 - Customer loyalty: maintained customer relations to convert them into regular customers
 - Stock and inventory management
- 2016-2017 (2 months) **NMA SANDERS – DAKAR (SÉNÉGAL)**
Marketing and Sale Assistant
- Managed customers' orders
 - Social media marketing (Facebook, Instagram, Twitter)
 - Organized and attended the company during the Breeding Trade Show as an exhibitor
- Sept 2015 (1 month) **AMMON INTERNATIONAL INC. – TAIPEI (TAIWAN)**
Marketing and Sale Assistant
- Attended and run a stand during the Seafood Trade Show in Hong Kong as an exhibitor
 - Visited seafood factories and wrote business reports
 - Translated and registered commercial documents (English/French)
- Juil 2015 (2 months) **BALLYNEETY LANGUAGE SUMMER SCHOOL – LIMERICK (IRLANDE)**
Marketing Assistant
- Promoted the company using social media (Twitter, Facebook, Instagram) for marketing purposes
 - Contributed to the creation of the company brochure, English courses and activity programs for children
 - Contributed to the competitive and market intelligence analysis
 - Prospected French agencies to seek for partnerships