# HACK THE TRICO

Bringing together students from Philly's best three liberal arts colleges.







#### our team

We want to prove that small schools can do big things.

We're a team of student organizers from **Philly's three best liberal arts colleges** - **Swarthmore, Haverford, and Bryn Mawr**. We're bringing together 100 new and experienced hackers from our schools for a weekend of hacking.

## sponsorship

~100 hackers

March 24-25, 2017

**@Bryn Mawr College**, just outside Philadelphia

www.hackthetri.co

#### what is Hack the TriCo?

Our goal is an inclusive space for people of all backgrounds and majors to work on amazing projects for a weekend. Seasoned hackers in top CS programs will mentor novice hackers as they team up to create web, mobile, and hardware projects from the ground-up. A series of workshops throughout the first evening will help hackers learn to use specific platforms and get started on their projects.

The liberal arts are often overlooked in the tech world. Hack the TriCo will give liberal arts students the chance to combine our technical expertise with our creativity, analytical skills, and interdisciplinary thinking. At Hack the TriCo, small schools will bring big ideas to the table.

## HACK THE TRICO

## why sponsor?

## Product feedback.

Hack the TriCo is the perfect place to observe your technology and APIs being used by developers. Watching hackers use and test your products will help you see how they hold up in real-time. Our hackers can experiment with your products to provide invaluable feedback on their functionalities.

### Recruiting.

Sponsors will meet and interact with students with an understanding of the world that comes from immersion in the liberal arts.

At Hack the TriCo, you will be able to engage with talented potential hires as they design and implement solutions to real-world challenges. You could invest as little as a weekend to find the best and brightest students who may fill a position at your company.

## Brand recognition.

Sponsoring Hack the TriCo means that your brand will be at the fore-front of our participants, fellow sponsors, and any media attention we receive. Our hackathon can position you as an authority with the ability to tell our participants about your company and its culture.

### Questions? Interested in sponsoring?

Email **sponsor@hackthetri.co**. We're more than happy to chat with you to figure out something that fits your needs.

## HACK THE sponsorship tiers

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ĺ	KILO \$250	GIGA \$500	TERA \$1000	min. bid <b>\$1500</b>
General				
Send engineers/ mentors	<b>/</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
API demo	<b></b>	<b>/</b>	<b>/</b>	<b>/</b>
Get sponsor table		<b>/</b>	<b>/</b>	<b>✓</b>
Bring hardware		<b>/</b>	<b>/</b>	<b>✓</b>
Host a tech talk			<b>✓</b>	<b>✓</b>
Hold keynote				<b>✓</b>
Recruiting				
Give recruiting materials	$\overline{}$	<b>/</b>	<b>✓</b>	<b>✓</b>
Get hacker resumes			<b>/</b>	<b>✓</b>
Branding				
Distribute swag	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Small logo on website & T-shirts	<b>/</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Blurb in program & website		<b>✓</b>	<b>✓</b>	<b>/</b>
Large logo on website & T-shirts			<b>✓</b>	<b>✓</b>
Award branded prize			<b>✓</b>	<b>✓</b>
Hack the TriCo:				/
Sponsored by [YOU]				•