






# Laura Guerinoni

UX/UI DESIGNER

[Portfolio](#)

## CONTACTS

 Milan, MI  
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## SKILLS

SOFT: Adaptability, Problem-Solving, Empathy, Teamwork, Attention to Detail

HARD: Figma, Webflow, Office Suite, Adobe Creative Suite, Maze, HTML

## LANGUAGES

ITALIAN (mother tongue)  
ENGLISH (fluent, C1)  
SPANISH (intermediate, B2)  
GERMAN (intermediate, B1)

## REFERENCE

Rachel Friedman, former Bain Sr. Manager  
[rachelfriedman627@gmail.com](mailto:rachelfriedman627@gmail.com)

## EXTRAS

Change the world MUN scholarship  
Associazione diplomatici, NY | 2019

Urbino's language championship  
Università Carlo Bo, Urbino | 2018

## ABOUT ME

I create digital experiences that speak to users on a human level. Weaving research and creative design, I build products that feel natural and inviting. My love for languages and endless learning keeps my perspective fresh.

## WORK EXPERIENCE

### UX/UI DESIGNER

FREELANCER | 2024 - 2025

- Optimized UX/UI for a Bain & Company startup, streamlining user flow.
- Monitored UI development to ensure smooth implementation.

### UX/UI DESIGNER

BAIN & COMPANY, Founder's Studio | 2023 - 2024

- Built UX/UI anew for 3 startups, focusing on interaction and branding.
- Combined sleek design and code for a pleasurable website experience.
- Supervised a summer design intern, honing UX/UI and design thinking.
- Conducted user interviews and translated insights into design upgrades.

### TEMPLATES DESIGNER

ETSY | 2021 - 2023

- Met the design needs 500+ global customers with flexible templates.
- Grew a small business, gaining valuable insights throughout the journey.

### ITALIAN AND ENGLISH ONLINE TUTOR

ITALKI | 2019 - 2022

- Taught 734 lessons to 163 students from all around the world.

## EDUCATION

MASTER'S IN DIGITAL AND INTERACTION DESIGN (110 with honors/110)  
POLITECNICO DI MILANO | 2021 - 2024

BACHELOR'S IN COMMUNICATION DESIGN (110/110)  
POLITECNICO DI MILANO | 2018 - 2021