

Unit 1 Macs and PCs

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1-T 2-F 3-F

③

1-G 2-D 3-E 4-F

5-C 6-B 7-A

④

1-Mac 2-prepress

4-color matching

4-customise PCs

5 slower processing speeds

Unit speeds Linux

② 1-A 2-D 3-D 5-E
1-B 3-F 4-G 6-D
7-C

③ 1-B 2-A 3-F 4-G
5-E 6-D 7-C

④ 1-command line
2- ~~that's the thing~~
Linux distribution
3-TCP/IP protocol
4-free software license
5-Microsoft office
6-Linux

Unit 2 Connecting to clients and employees

② 1-B 2-B 3-D

③ 1-B 2-G 3-F 4-D

5-I 6-C 7-A 8-H

9-E

④ 1-applet 2-reability
3-Mpe 6

Unit 4 Advertising and marketing

② 1-T 2-T 3-F

③ 1-CPM 2-ad products
3-frequency capping
4-geo targeting
5)-CPC 6-click through rate
7-click tracking 8-animated GIFs
9-tag

④ 1-~~commission~~ 2-~~above the fold~~
commission above the fold
3-campaign

Unit 5 Automation

② 1-B 2-D 3-A

③ 1-C 2-B 3-G 4-A 5-D
6-E 7-F

④ 1-oscilloscope 2-integrated circuit
3-latency time 4-re
4-redundancy 5-embedded system

Unit 6 Telecommuting

- (2) 1-D 2-C 3-D
(3) 1-B 2-C 3-A 4-D
5-F 6-E

- (4) 1 Programs: Skype™, Basecamp
2 Actions: centralize, color code
3 Website-features: token, gallery

Unit 7 Hackers and viruses

- (2) 1-C 2-A 3-D
(3) 1-E 2-G 3-F 4-D 5-A 6-C
7-B
(4) 1-infect 2-log in 3-replicate
4-embeds 5-resident virus

Unit 8 Identity Theft

- (2) 1-T 2-F 3-F

- (3) 1-malware
2-Trojan horse
3-phishing
4-identity theft
5-spyware
6-card scanning
7-pharming

- (4) 1-pretending 2-worm 3-scanner 4-fraud 5-cyber

So, I think
it will help

Unit 9 Preventative measures

② 1-a 2-c 3-b

③ 1-c 2-b 3-e 4-g 5-f
6-h 7-a 8-d

④ 1-authenticate 2-keylogger
3-attack 4-firewall 5-patch

Unit 10 Anti-virus software

② 1-e 2-c 3-d

③ 1-d 2-h 3-b 4-i

5-c 6-e 7-f 8-a

④ 1-A 2-A 3-B 4-B

Unit 11 Cloud computing

② 1-c 2-d 3-d

③ 1-B 2-E 3-G 4-F

5-d 6-A 7-e

④ 1-pay as you go 4-SaaS
2-CDN 3-elasticity
5-deployment

~~Unit 12~~ Unit 12 Improving health

- ② 1-T 2-F 3-F
③ 1-E 2-G 3-A 4-B 5-F
6-C 7-D
④ 1-B 2-A 3-A 4-B 5-B

Unit 13 Creative design

- ② 1-C 2-C 3-A
③ 1-E 2-G 3-B 4-F 5-A 6-C 7-D
④ 1-ingress filter 2-trust logo
3-redesign 4-keyword 5-egress filter
6-mark

Unit 14 System administration

- ② 1-B 2-B 3-D
③ 1-B 2-D 3-C 4-A 5-E 6-F
④ 1-performance tuning 2-resume
3-system administrator 4-install
5-file archiving 6-duty

Unit 15 Programming

② 1-A 2-C 3-D

③ 1-D 2-F 3-G 4-E 5-c 6-A 7-B

④ Programming language: XML, HTML, PHP

visual basic,

occupation: web developer, programmer

Ex 3. Unit 10 Anti-virus software

Dear Alex, you recently left a request on our web site in the application you said that you need advice in choosing software. In this email I'll talk about what our company offer, give personal recommendations for choosing an antivirus, and explain, why I think so.

Firstly, you need to determine what exactly do you need antivirus software for. Our company provides software special to protect children, personal data, on from example, from scammers. Antivirus software for children blocks only those site that you specify in the settings it's Web Advisor. The protect data, we can provide software that removes all malicious files and viruses from your software.

From myself I can recommend RapidClean. It's a virus removal software. RC destroys the malicious software, provides instant web page analysis, helping you avoid phishing and pharming scams. This include rootkit viruses. RC are designed to disguise themselves as a part of your computers operating system. This makes them very difficult to get rid of. Most security software want destroy rootkit but, with Rapid Clean you can. Also RC keeps your computer completely safe from cyber criminals.

So you received recommendations, think over all the pros and cons of the program, and I think you will find the product you need from us.

ex 3 Unit 11 Cloud Computing

I am an IT worker of your company. I recently read the newspaper column in a magazine and I want to offer the use of cloud computing at our business.

Cloud computing enables sharing resources, software and information over the internet. At the same time information and data are stored on virtual servers, that are provided and controlled by the cloud computing provider.

An advantage of cloud computing is the reduction in hardware cost. The move to cloud computing can maximize our space and reduce energy costs. Cloud computing reduces labor and maintenance costs. As the equipment is owned by suppliers and stored outside the office, there is less demand for IT staff within the company. Deploying cloud software is significantly faster than a typical installation. Cloud computing is available on a pay-as-you-go basis. This format provides savings and flexibility.

To install cloud computing, you need to build a server concept, find a suitable provider and appropriate company. First of all, have to read all manuals or tutorials about how to do your own server configuration.

So, I think our company needs this update. It will help us promote our business faster.

Ex 9. Unit 12 Improving health

Hello, I am scientist developing new health technology. I want to bring to your attention on a new ~~monitors your development~~ application alarm. The app fully monitors your sleep it's available to Android users on the Google Play site.

Sleep tracking uses your device's sensors to measure how much you move during the night. This is called actigraphy. It's based on the finding that body movements are directly related to the current sleep phase. Generally, more movement means lighter sleep. Thank to this technology you can track your heart rate, the frequency of awaking and thereby customize your dream cycle, daily routine. This allows doctors without personal intervention to identify problems with pressure during sleep as the app stores all data, statistics, records in the cloud.

So this technology helps to improve health care. The application has a very convenient and beautiful interface.

If this short speech interested you, you can test this application.

ex 8 Unit 13 Creative design

Dear client of our company, You are welcomed by a Web designer and I want to present you my proposal for improving your website. First, ~~pro~~ you increase the security of your website. I suggest, provide strict password policy. It's important use strong passwords. Hackers frequently utilize sophisticated software that use brute force to crack passwords. To protect against brute force, passwords should be complex, containing uppercase letters, lowercase letters, numerals, and special characters. Password should be at least 10 characters long. This password policy should be maintained throughout your organisation.

Secondly, you can make website appear more interesting. We will provide links to legitimate references they can check out to confirm you're not just making things up. You should use the right images. In my opinion you can take some time to pick images that can amplify and support your writing.

Also, your visitors should some first, search engines, second use words that your visitors would use and words that your visitors are searching for. It's better clicks for the user and helps search engines indicate your relevance.

So I'm sure that the methods have proposed will definitely help your website develop.