

## Ejercici 1.2

Total Vendes Anuals

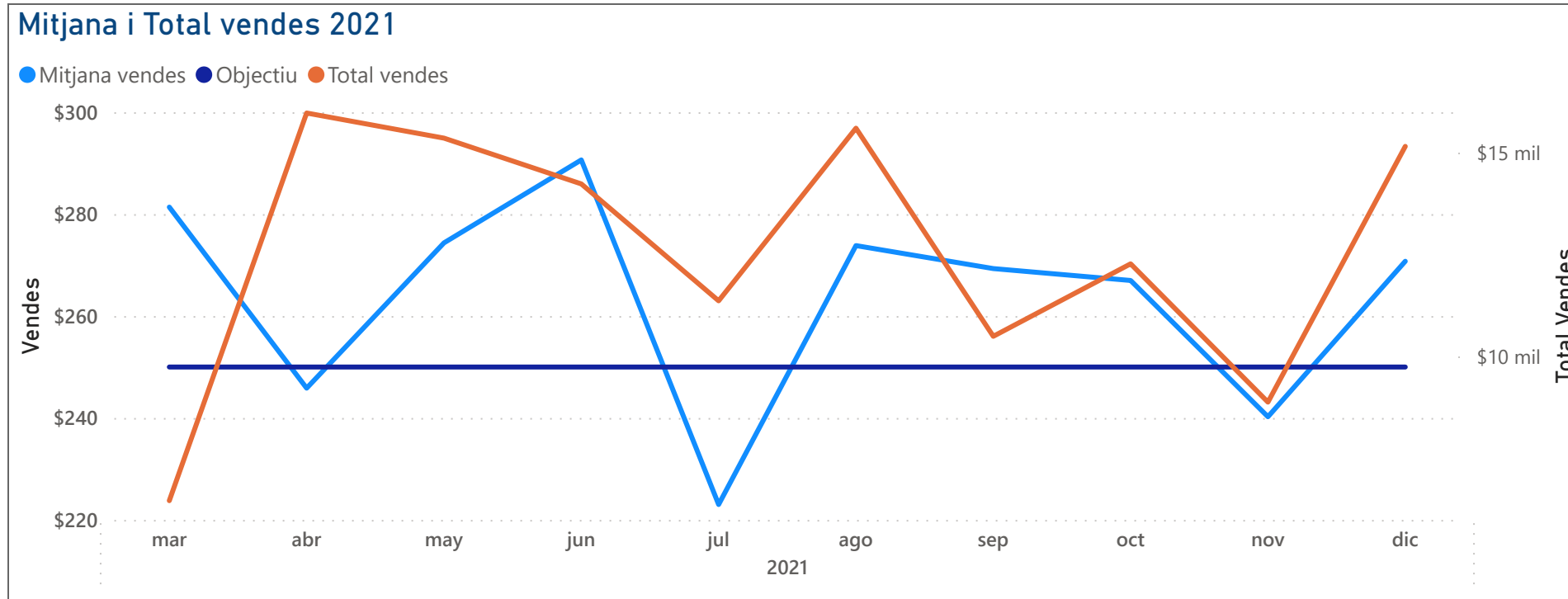
**\$125,87 mil**

Objetivo: \$25 mil (+403.5 %)

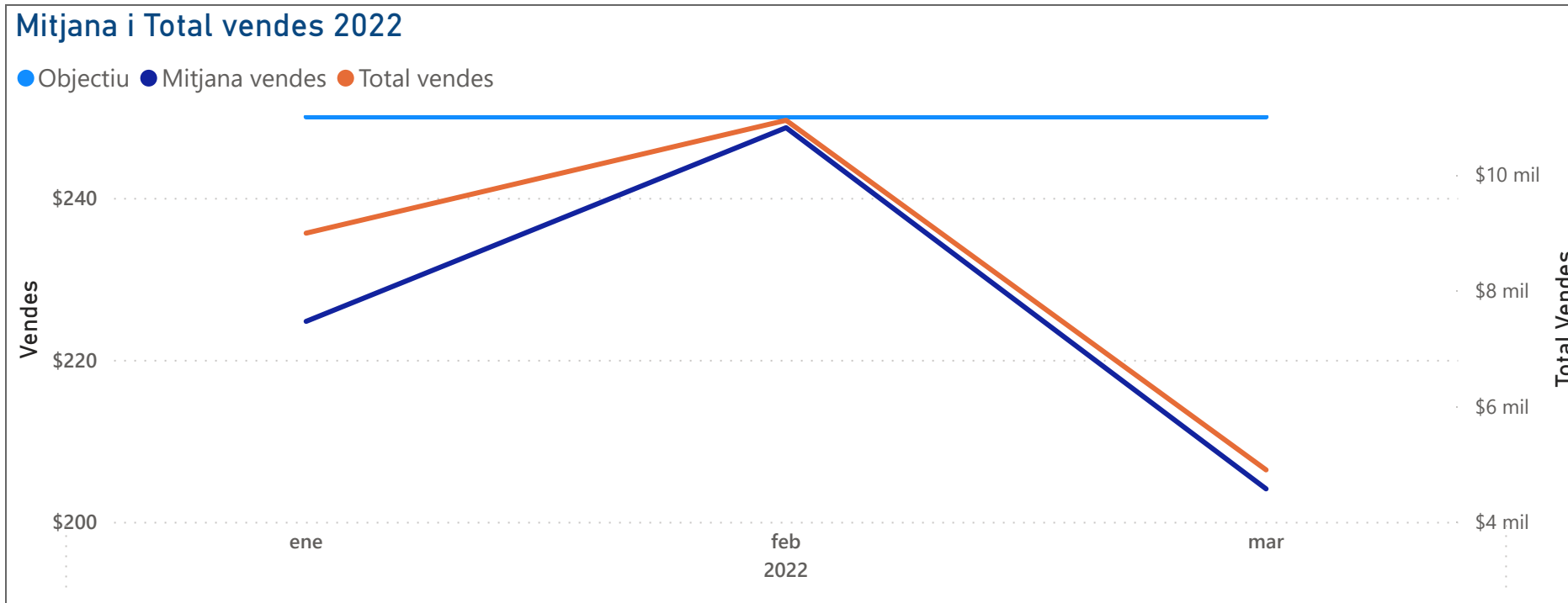
2021

2022

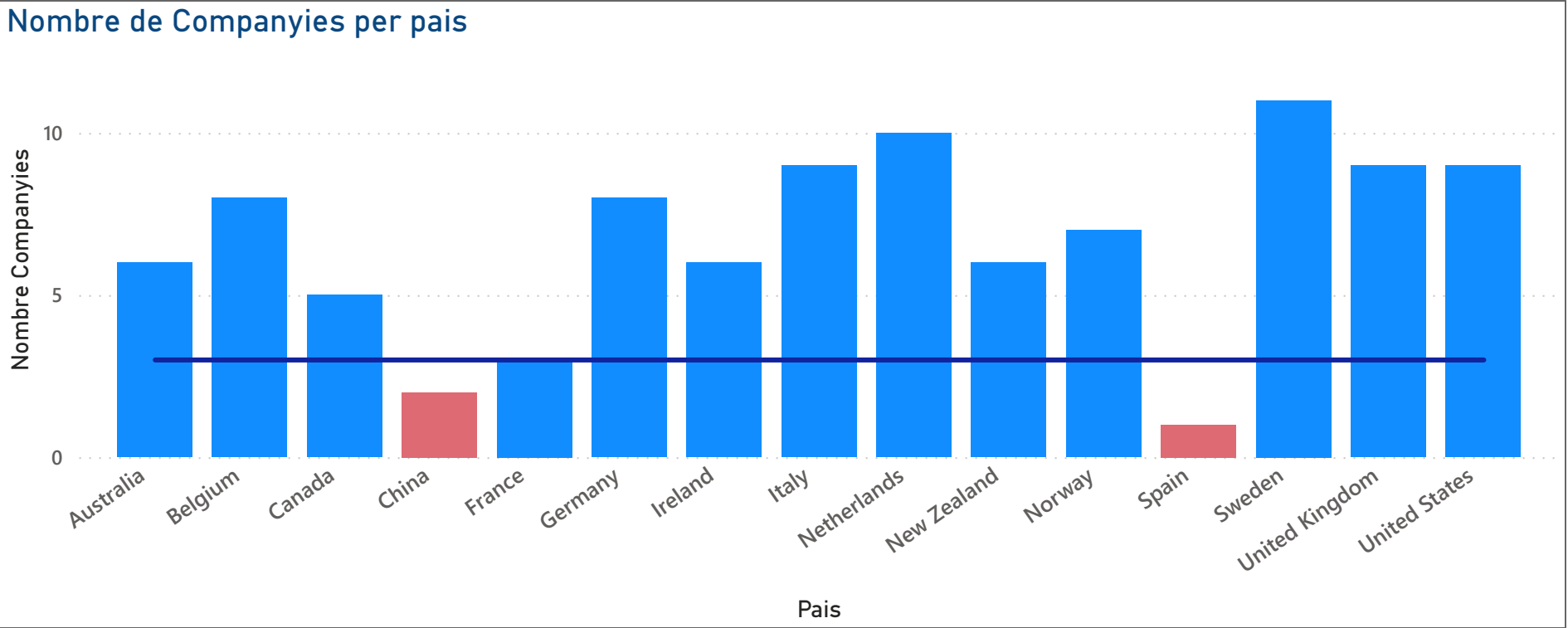
## Ejercici 1.3



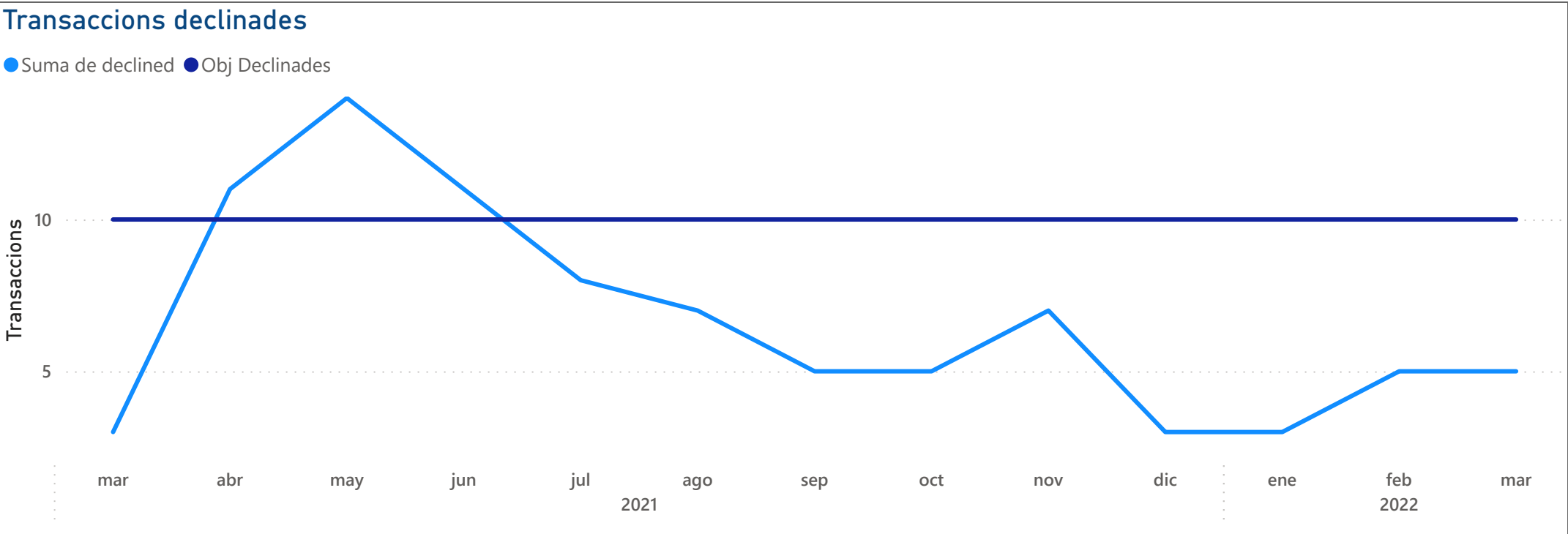
## Ejercici 1.4



# Ejercici 1.5



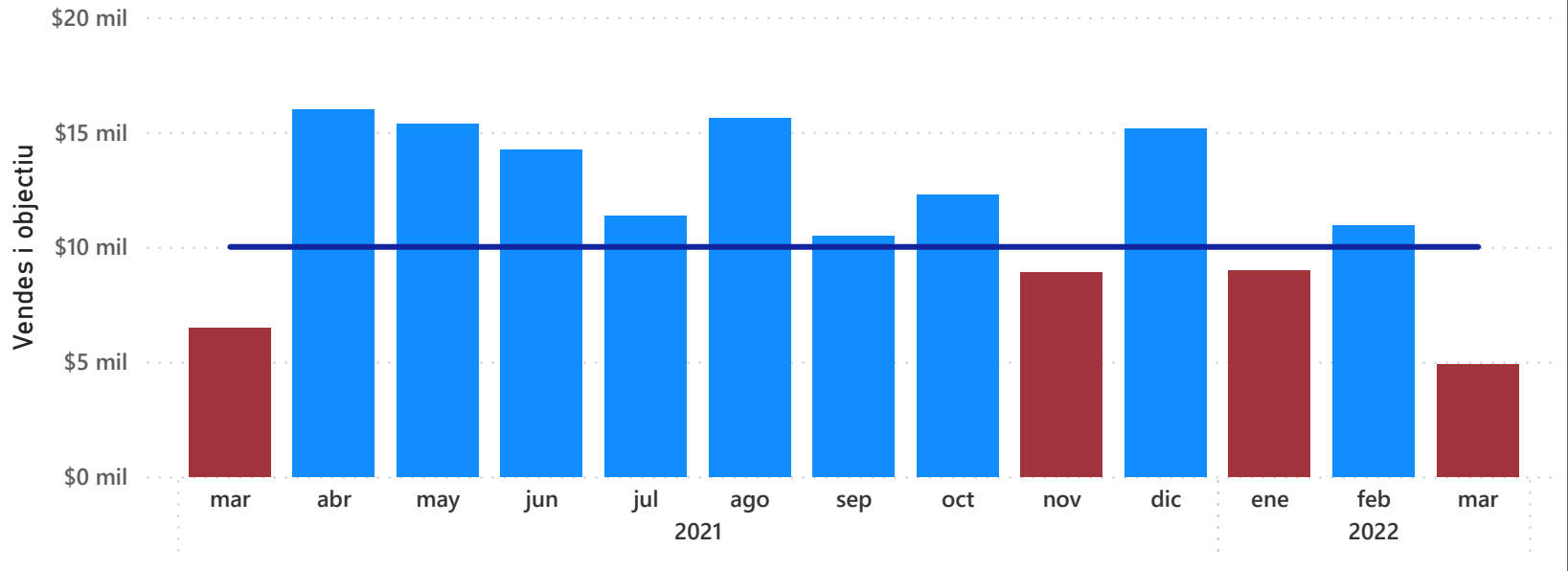
# Ejercici 1.6



# Ejercici 1.7

Vendes mensuels

●Vendes ●Obj Num Vendes



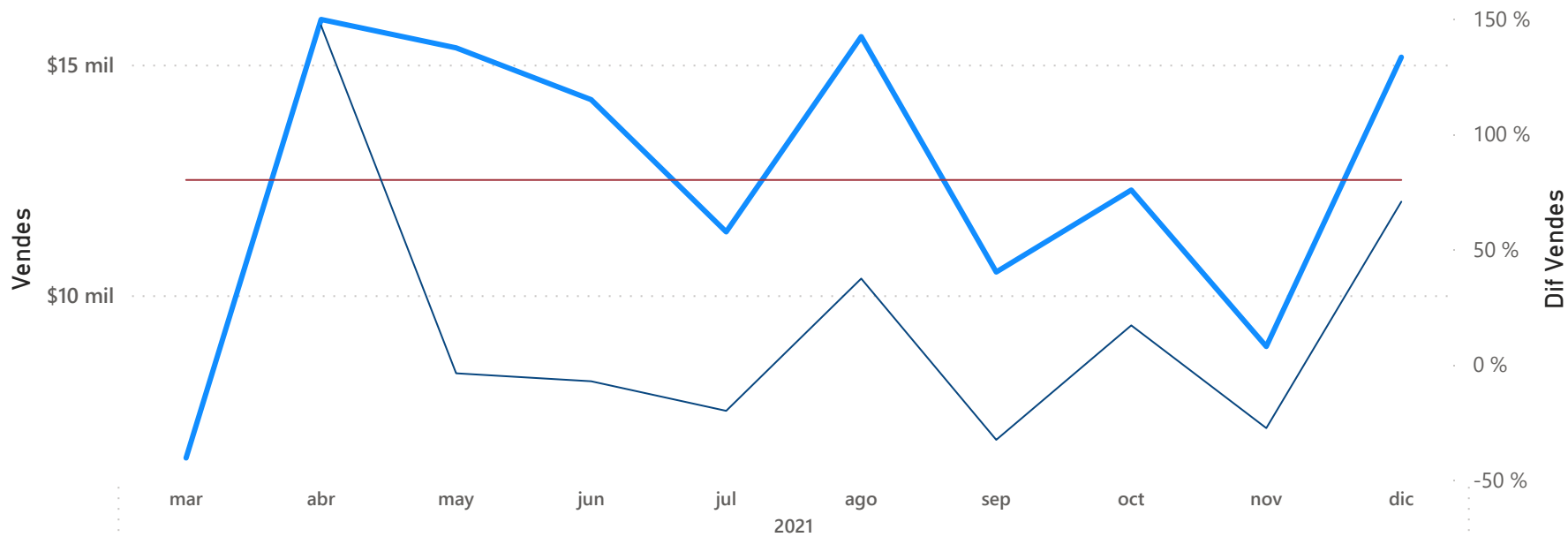
# Ejercici 1.8

Usuari	Edat	Avg Trans €	Avg Trans \$
Acton Gallegos	35	262,18 €	\$283,15
Aiko Chaney	37	257,74 €	\$278,36
Ainsley Herrera	28	97,69 €	\$105,51
Alan Vazquez	27	238,75 €	\$257,86
Alika Kinney	28	365,36 €	\$394,59
Allen Calhoun	36	265,37 €	\$286,60
Amal Kennedy	37	381,15 €	\$411,64
Amber Blevins	44	179,01 €	\$193,33
Amelia Valenzuela	38	297,58 €	\$321,39
Andrew Strong	26	347,66 €	\$375,48
Astra Baldwin	24	437,20 €	\$472,18
Athena Malone	32	150,52 €	\$162,56
Avye Key	37	366,70 €	\$396,04
Bert Juarez	35	352,94 €	\$381,17
Bertha Sloan	28	53,85 €	\$58,16
Beverly Burt	27	76,32 €	\$82,43
Blake Strickland	41	138,02 €	\$149,06
Blaze Daniel	25	247,92 €	\$267,76
Blaze Duke	32	370,02 €	\$399,62
Brennan Wynn	35	245,03 €	\$264,63
Brent Bates	28	418,20 €	\$451,66
Total		237,72 €	\$256,74

# Ejercici 2.1

Tendencia Vendas 2021

● Vendas ● Obj Vendas Mkt ● Dif Vendas



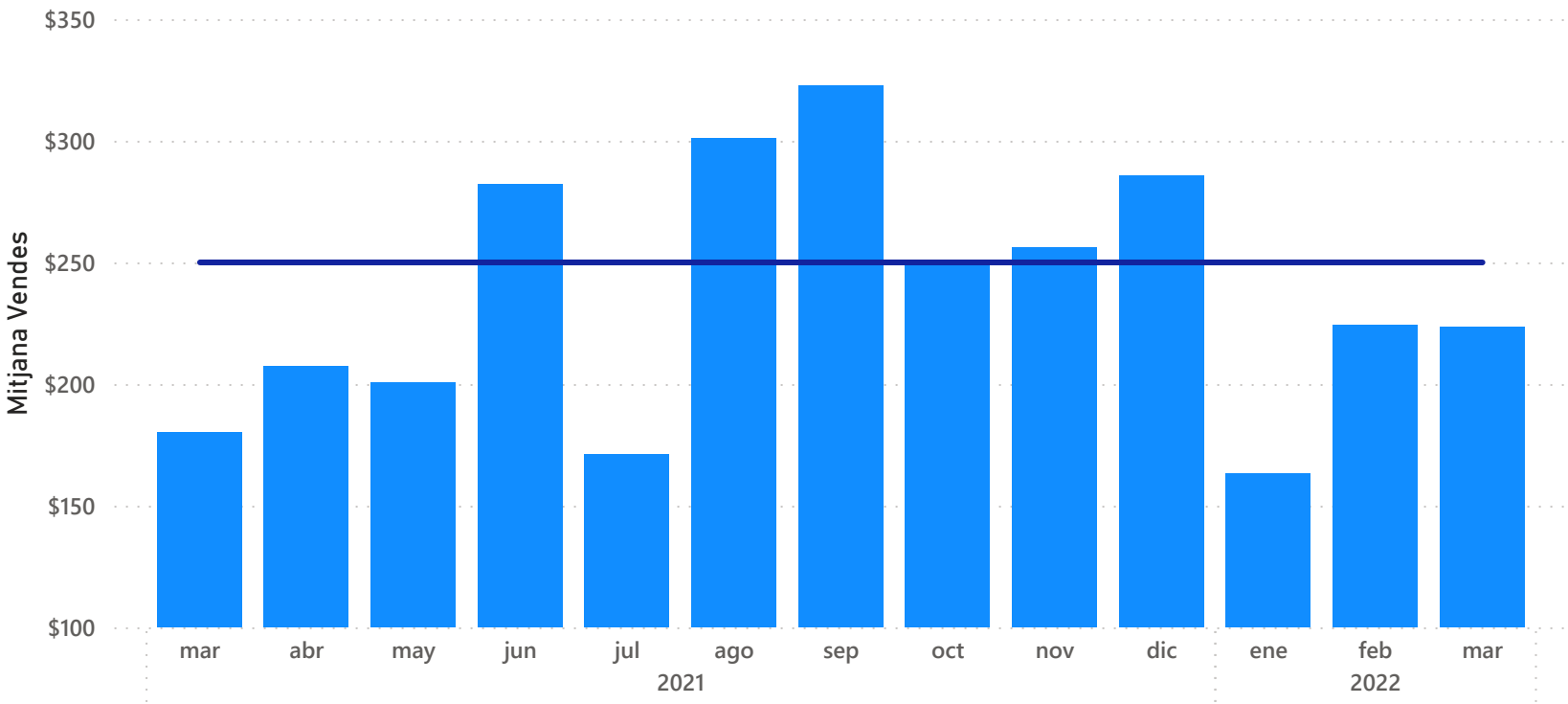
Mes	Vendas	Dif Vendas
mar 21	\$6.471,66	
abr 21	\$15.980,23	146,93 %
may 21	\$15.364,17	-3,86 %
jun 21	\$14.241,19	-7,31 %
jul 21	\$11.373,93	-20,13 %
ago 21	\$15.608,04	37,23 %
sep 21	\$10.503,32	-32,71 %
oct 21	\$12.281,17	16,93 %
nov 21	\$8.888,91	-27,62 %
dic 21	\$15.162,07	70,57 %
Total	\$125.874,69	



# Ejercici 2.2

## Mitjana vendes Alemania

Mitjana Vendes Alemania    Objectiu



Data	Mitjana	Vendes
2021	\$252,97	\$125.874,69
mar	\$179,97	\$6.471,66
abr	\$207,28	\$15.980,23
may	\$200,44	\$15.364,17
jun	\$281,99	\$14.241,19
jul	\$171,11	\$11.373,93
ago	\$300,98	\$15.608,04
sep	\$322,76	\$10.503,32
oct	\$249,57	\$12.281,17
nov	\$256,02	\$8.888,91
dic	\$285,68	\$15.162,07
2022	\$203,71	\$24.829,06
ene	\$163,27	\$8.990,02
feb	\$224,10	\$10.941,42
mar	\$223,62	\$4.897,62
Total	\$244,20	\$150.703,75

# Ejercici 3.1 Mesures Estadistiques

Productes Venuts

1 mil

Num transaccions

583

Total venut

\$150,05 mil

Promig venut

\$257,37

Data

17/03/2021

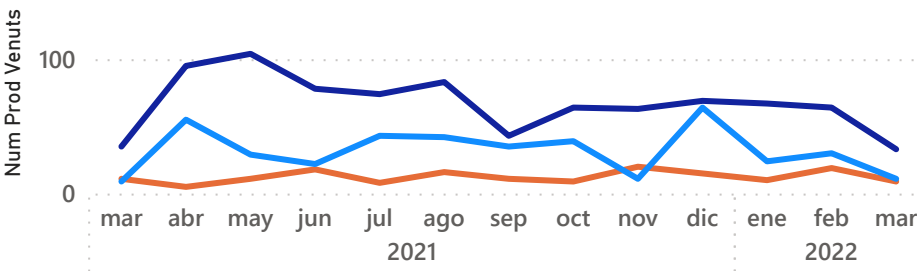
14/03/2022

Rang Edat

Todas

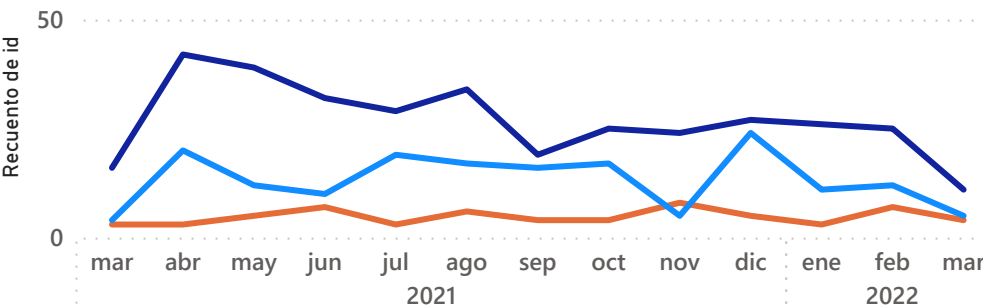
## Productes venuts

Pais ● Canada ● United Kingdom ● United States



## Nombre transaccions

Pais ● Canada ● United Kingdom ● United States

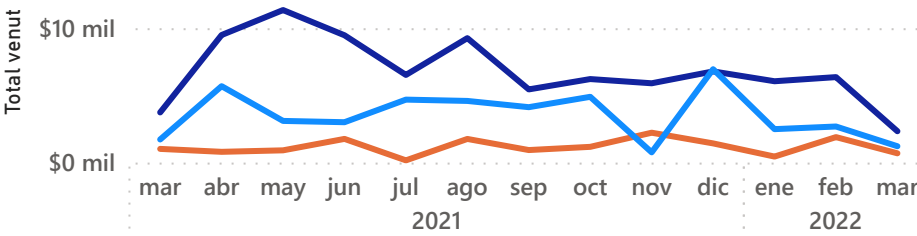


## 5 productes més venuts

Producte	Venuts
Direwolf Stannis	105
skywalker ewok	100
riverlands north	68
Winterfell	67
Direwolf riverlands the	66
<b>Total</b>	<b>406</b>

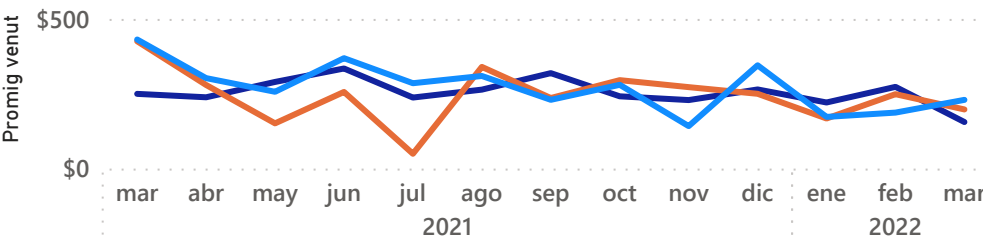
## Total venut

Pais ● Canada ● United Kingdom ● United States



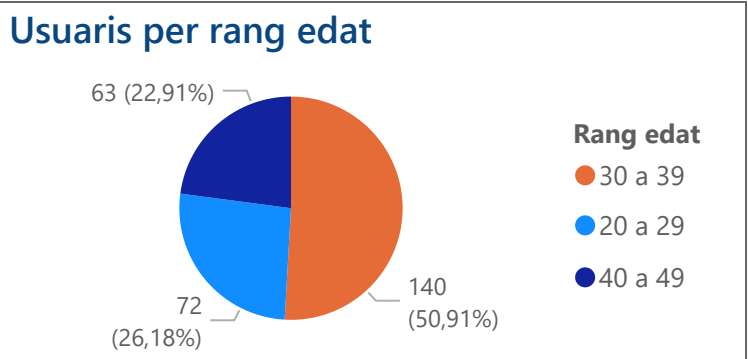
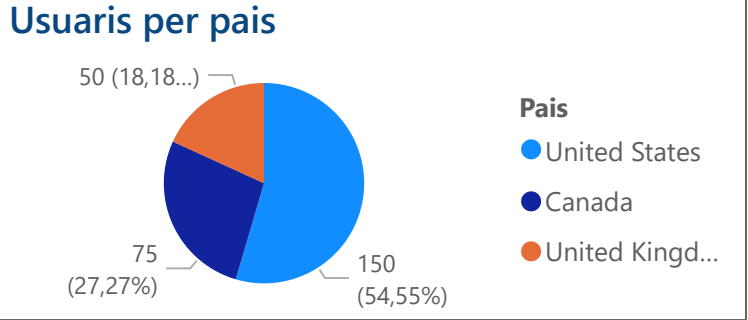
## Promig venut

Pais ● Canada ● United Kingdom ● United States



# Ejercici 3.1 Usuarios

Usuari	Num transac.	Num products	Mitjana Vendes	Total vendes	Producte mes car	Pais
Acton Gallegos	1	3	\$283,15	\$283,15	\$9.24	United States
Aiko Chaney	2	7	\$278,36	\$556,71	\$171.13	Canada
Ainsley Herrera	1	1	\$105,51	\$105,51	\$60.33	United States
Alan Vazquez	2	2	\$257,86	\$515,71	\$59.80	Canada
Alika Kinney	1	3	\$394,59	\$394,59	\$195.94	United States
Allen Calhoun	2	3	\$286,60	\$573,20	\$63.33	Canada
Amal Kennedy	1	1	\$411,64	\$411,64	\$141.01	United Kingdom
Amber Blevins	1	4	\$193,33	\$193,33	\$63.33	United States
Amelia Valenzuela	1	1	\$321,39	\$321,39	\$85.02	United Kingdom
Andrew Strong	2	5	\$375,48	\$750,95	\$91.89	Canada
Astra Baldwin	1	3	\$472,18	\$472,18	\$91.89	United States
Athena Malone	2	5	\$162,56	\$325,12	\$9.24	Canada
Avye Key	2	7	\$396,04	\$792,07	\$63.33	Canada
Bert Juarez	1	4	\$381,17	\$381,17	\$91.89	United States
Bertha Sloan	1	4	\$58,16	\$58,16	\$65.25	United Kingdom
Beverly Burt	1	1	\$82,43	\$82,43	\$26.51	United States
Blake Strickland	2	3	\$149,06	\$298,12	\$85.02	Canada
Blaze Daniel	2	6	\$267,76	\$535,51	\$91.89	Canada
Blaze Duke	2	4	\$399,62	\$799,24	\$91.89	United Kingdom
Brennan Wynn	25	65	\$264,63	\$6.615,85	\$91.89	United States
Brent Bates	1	3	\$451,66	\$451,66	\$9.24	United Kingdom
Total	587	1457	\$256,74	\$150.703,75		



17/03/2021

16/03/2022

Producte

Todas

## Ejercici 3.1 Localització usuaris

### Localització Usuaris

**Pais** ● Canada ● United Kingdom ● United States

