

Ejercici 1.2

Total Vendes Anuals

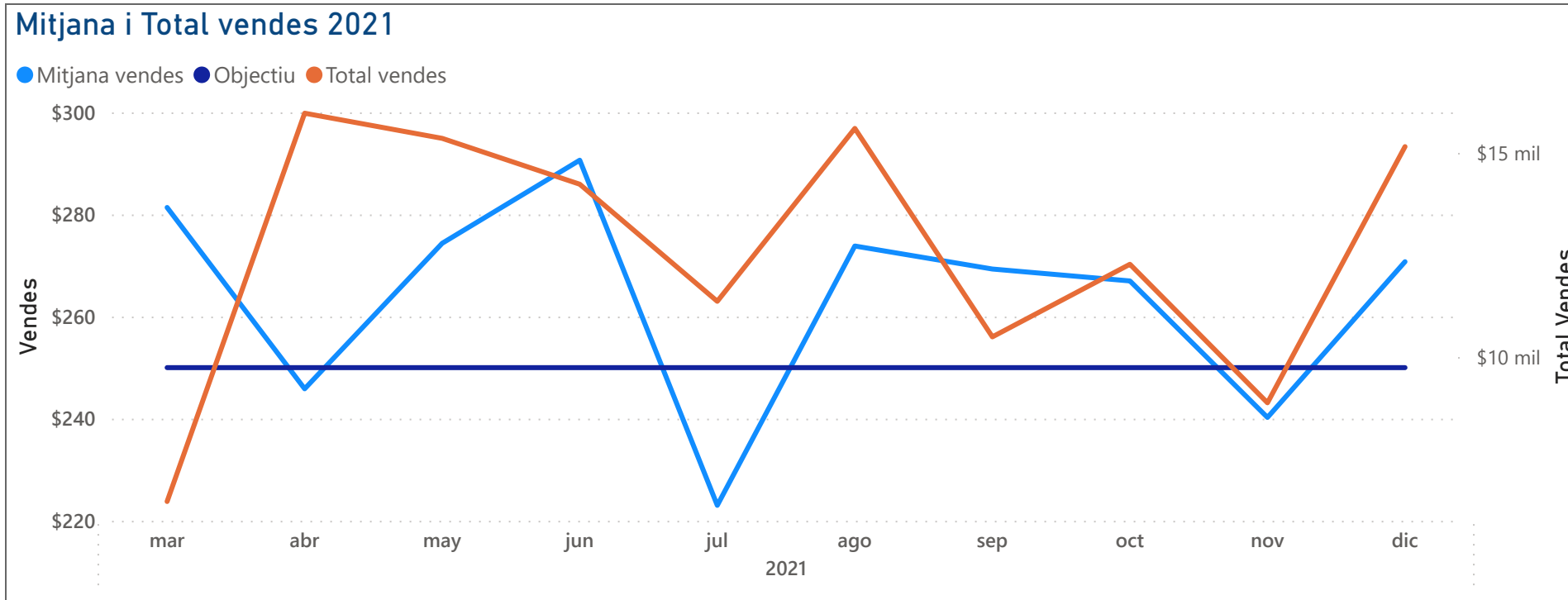
\$125,87 mil

Objetivo: \$25 mil (+403.5 %)

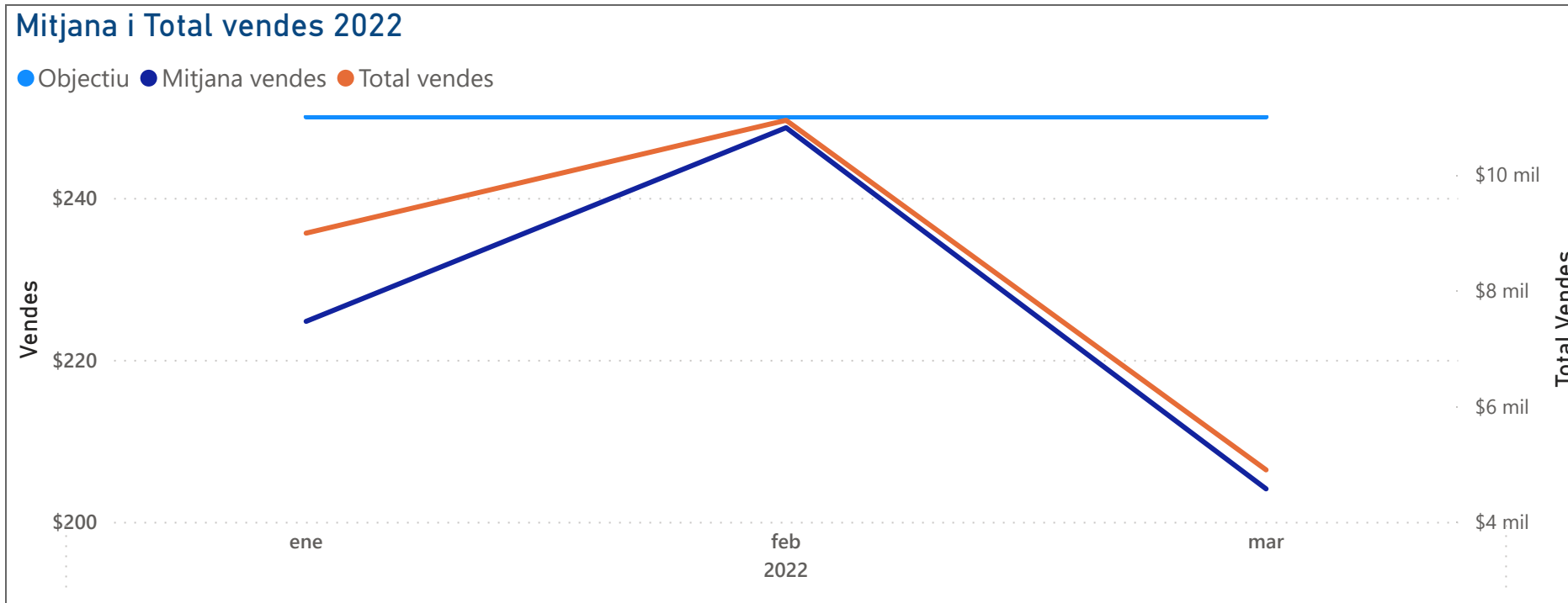
2021

2022

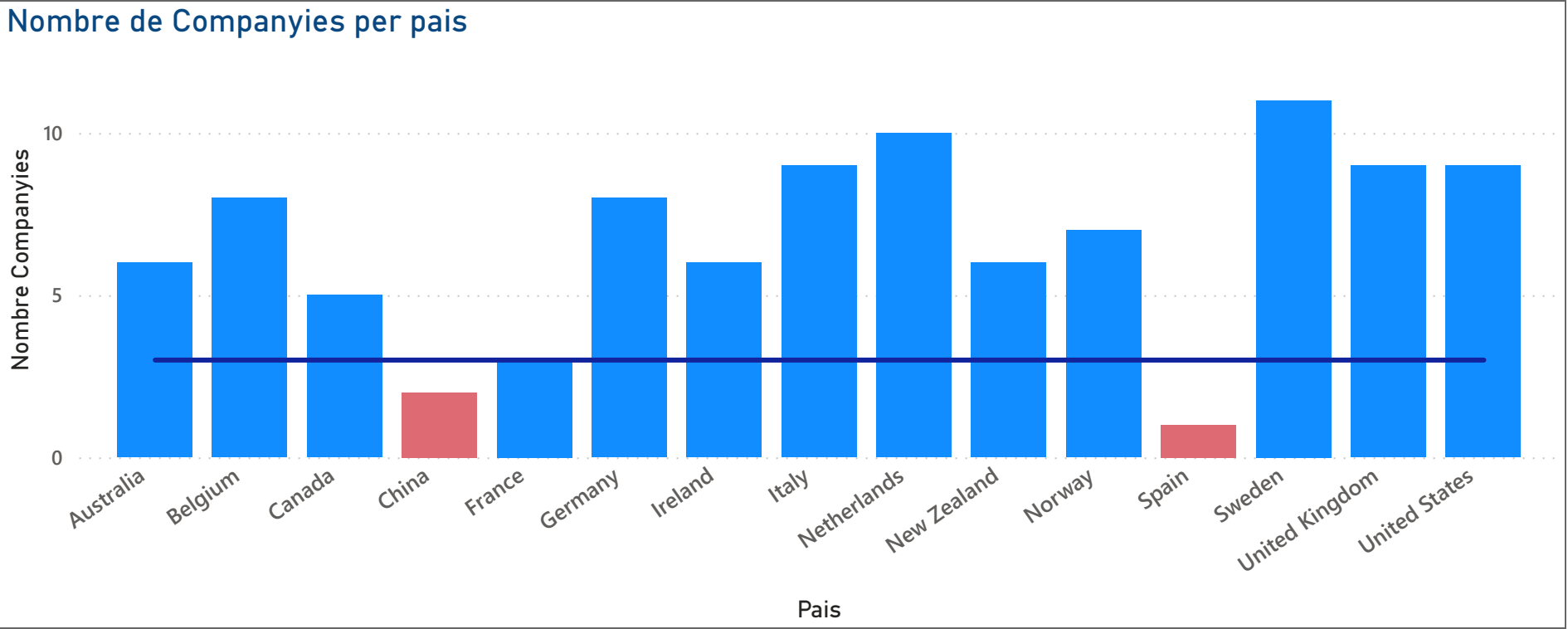
Ejercici 1.3



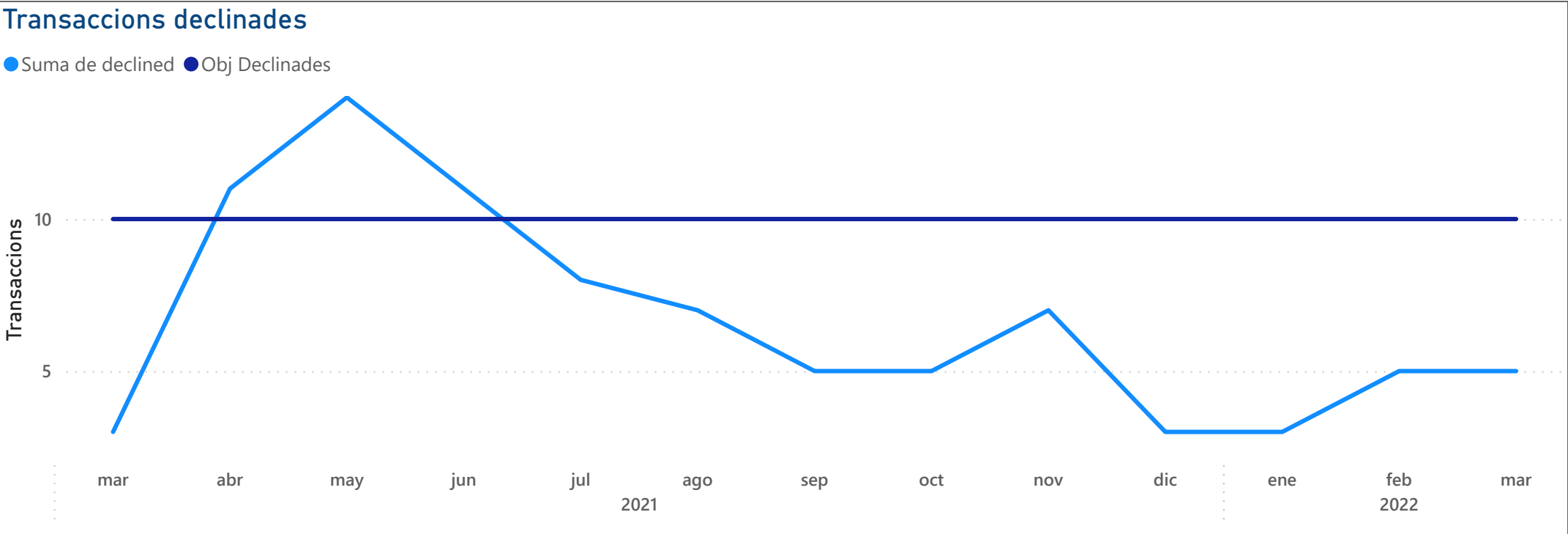
Ejercici 1.4



Ejercici 1.5



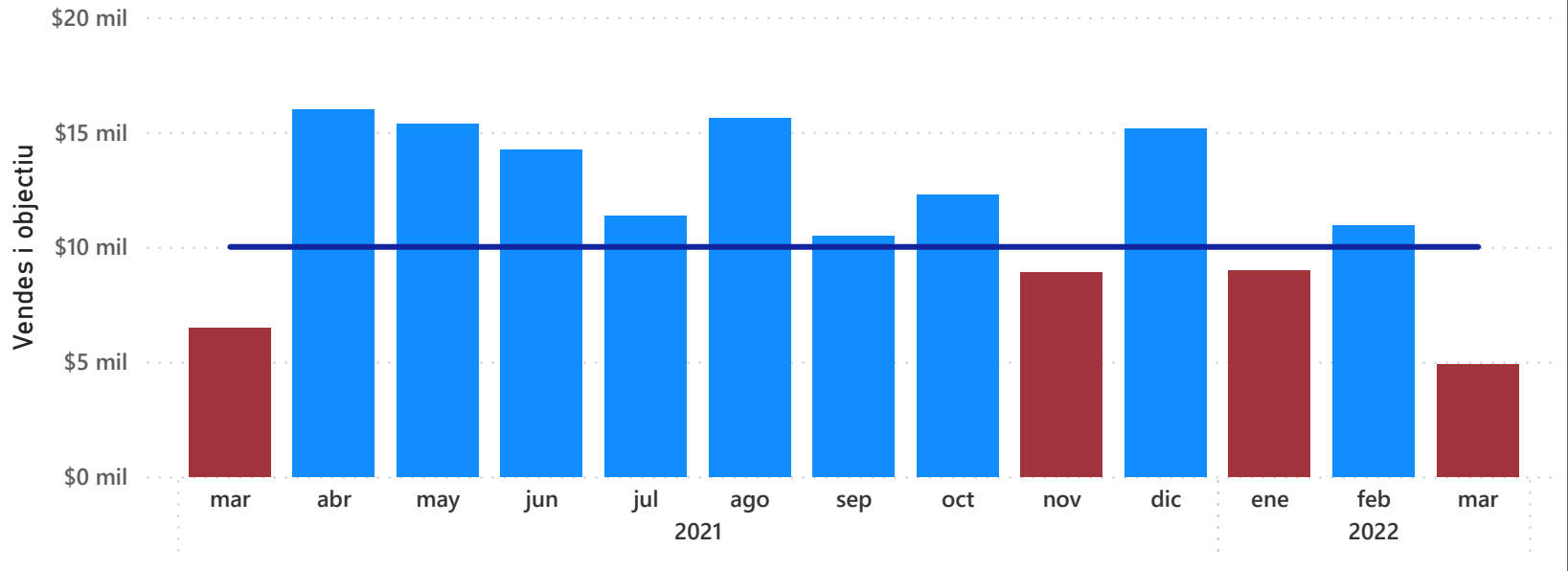
Ejercici 1.6



Ejercici 1.7

Vendes mensuels

●Vendes ●Obj Num Vendes



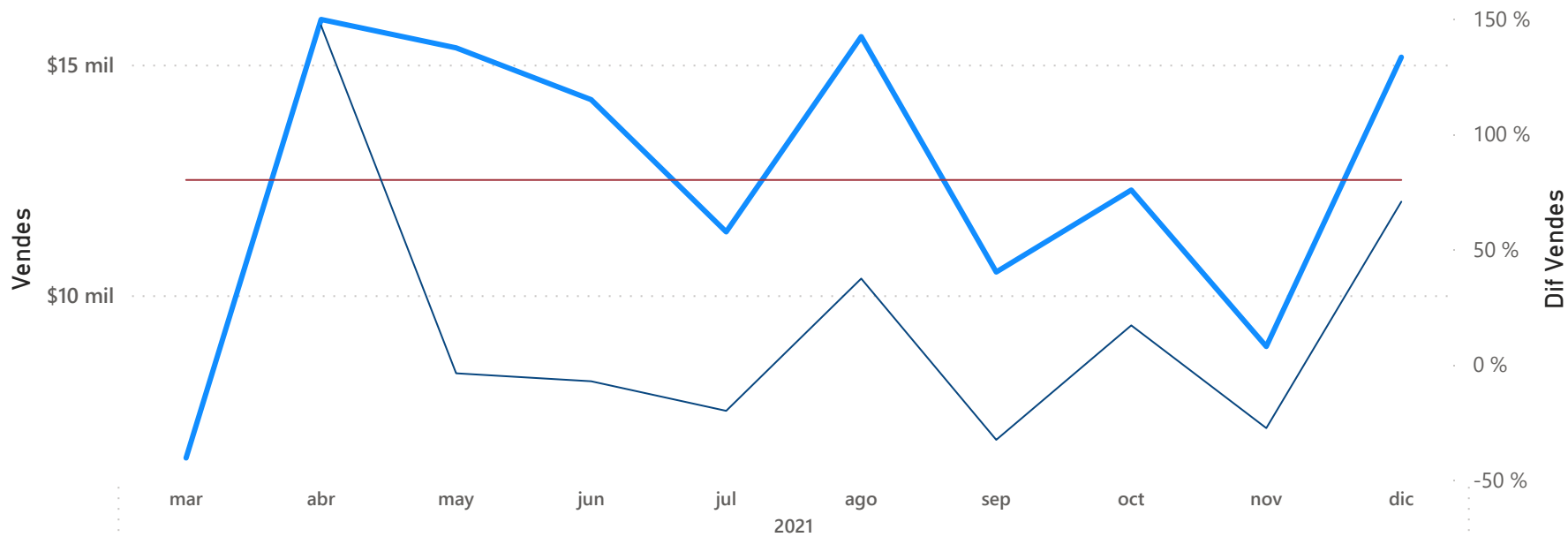
Ejercici 1.8

Usuari	Edat	Avg Trans €	Avg Trans \$
Acton Gallegos	35	262,18 €	\$283,15
Aiko Chaney	37	257,74 €	\$278,36
Ainsley Herrera	28	97,69 €	\$105,51
Alan Vazquez	27	238,75 €	\$257,86
Alika Kinney	28	365,36 €	\$394,59
Allen Calhoun	36	265,37 €	\$286,60
Amal Kennedy	37	381,15 €	\$411,64
Amber Blevins	44	179,01 €	\$193,33
Amelia Valenzuela	38	297,58 €	\$321,39
Andrew Strong	26	347,66 €	\$375,48
Astra Baldwin	24	437,20 €	\$472,18
Athena Malone	32	150,52 €	\$162,56
Avye Key	37	366,70 €	\$396,04
Bert Juarez	35	352,94 €	\$381,17
Bertha Sloan	28	53,85 €	\$58,16
Beverly Burt	27	76,32 €	\$82,43
Blake Strickland	41	138,02 €	\$149,06
Blaze Daniel	25	247,92 €	\$267,76
Blaze Duke	32	370,02 €	\$399,62
Brennan Wynn	35	245,03 €	\$264,63
Brent Bates	28	418,20 €	\$451,66
Total		237,72 €	\$256,74

Ejercici 2.1

Tendencia Vendas 2021

● Vendas ● Obj Vendas Mkt ● Dif Vendas

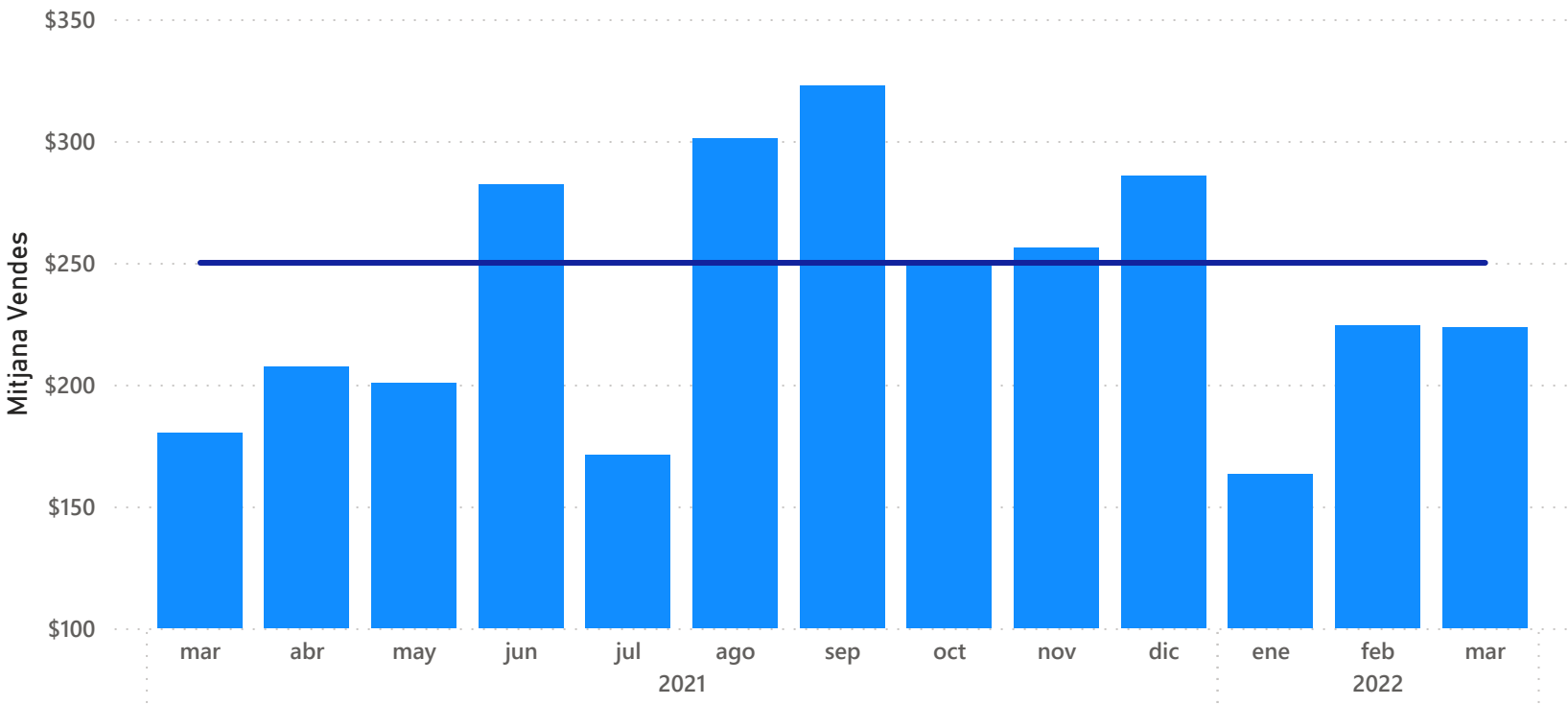


Mes	Vendas	Dif Vendas
mar 21	\$6.471,66	
abr 21	\$15.980,23	146,93 %
may 21	\$15.364,17	-3,86 %
jun 21	\$14.241,19	-7,31 %
jul 21	\$11.373,93	-20,13 %
ago 21	\$15.608,04	37,23 %
sep 21	\$10.503,32	-32,71 %
oct 21	\$12.281,17	16,93 %
nov 21	\$8.888,91	-27,62 %
dic 21	\$15.162,07	70,57 %
Total	\$125.874,69	

Ejercici 2.2

Mitjana vendes Alemania

Mitjana Vendes Alemania Objectiu



Data	Mitjana	Vendes
2021	\$252,97	\$125.874,69
mar	\$179,97	\$6.471,66
abr	\$207,28	\$15.980,23
may	\$200,44	\$15.364,17
jun	\$281,99	\$14.241,19
jul	\$171,11	\$11.373,93
ago	\$300,98	\$15.608,04
sep	\$322,76	\$10.503,32
oct	\$249,57	\$12.281,17
nov	\$256,02	\$8.888,91
dic	\$285,68	\$15.162,07
2022	\$203,71	\$24.829,06
ene	\$163,27	\$8.990,02
feb	\$224,10	\$10.941,42
mar	\$223,62	\$4.897,62
Total	\$244,20	\$150.703,75

Ejercici 3.1 Mesures Estadistiques

Productes Venuts

1 mil

Num transaccions

583

Total venut

\$150,05 mil

Promig venut

\$257,37

Data

17/03/2021

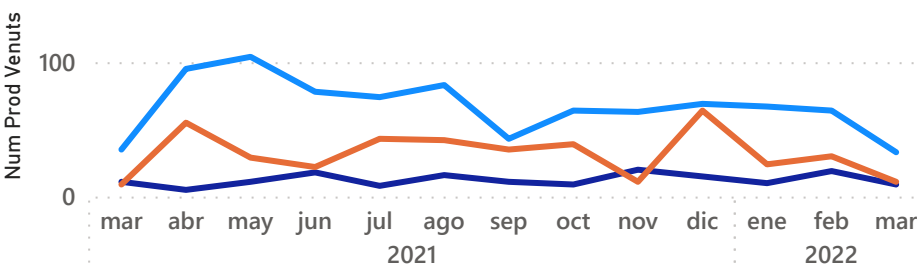
14/03/2022

Rang Edat

Todas

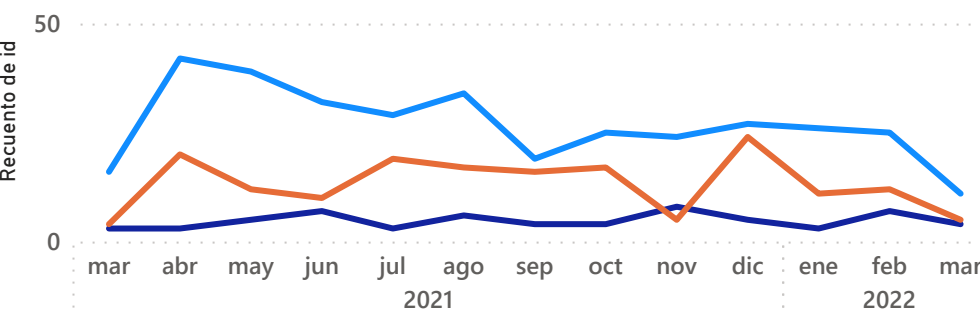
Productes venuts

Pais Canada United Kingdom United States



Nombre transaccions

Pais Canada United Kingdom United States

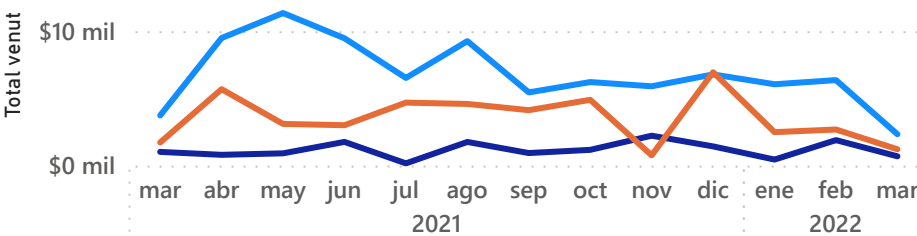


5 productes més venuts

Producte	Venuts
Direwolf Stannis	105
skywalker ewok	100
riverlands north	68
Winterfell	67
Direwolf riverlands the	66
Total	406

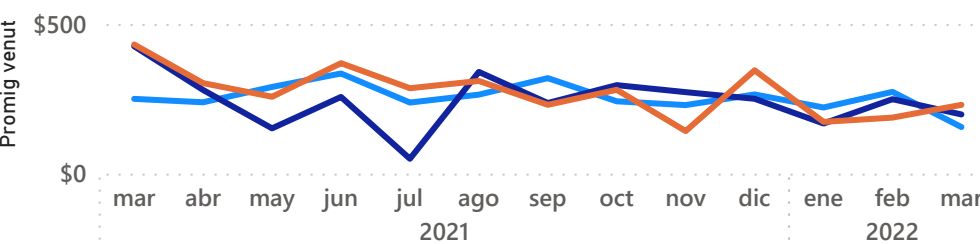
Total venut

Pais Canada United Kingdom United States



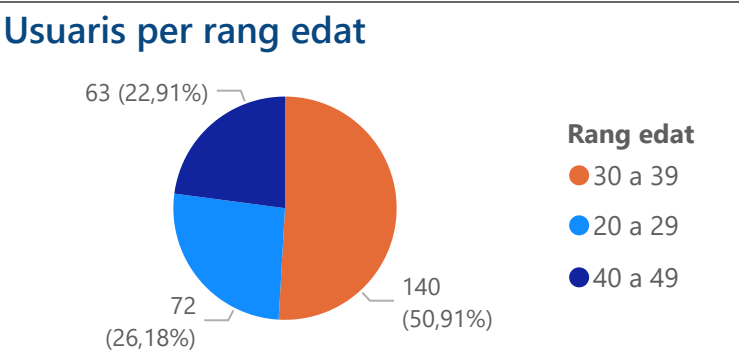
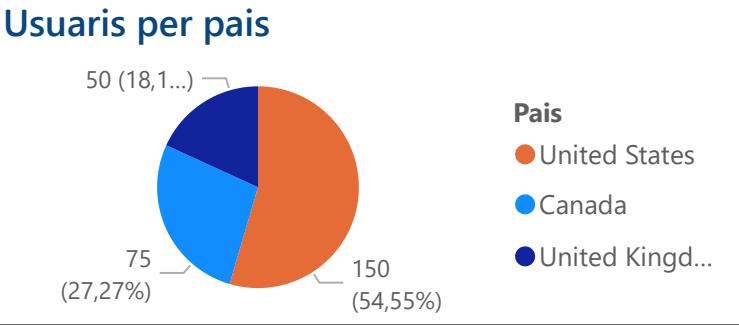
Promig venut

Pais Canada United Kingdom United States



Ejercici 3.1 Usuarios

Usuari	Num transac.	Num products	Mitjana Vendes	Total vendes	Producte mes car	Pais
Acton Gallegos	1	3	\$283,15	\$283,15	161,11 €	United States
Aiko Chaney	2	7	\$278,36	\$556,71	171,13 €	Canada
Ainsley Herrera	1	1	\$105,51	\$105,51	60,33 €	United States
Alan Vazquez	2	2	\$257,86	\$515,71	114,77 €	Canada
Alika Kinney	1	3	\$394,59	\$394,59	195,94 €	United States
Allen Calhoun	2	3	\$286,60	\$573,20	161,11 €	Canada
Amal Kennedy	1	1	\$411,64	\$411,64	141,01 €	United Kingdom
Amber Blevins	1	4	\$193,33	\$193,33	195,94 €	United States
Amelia Valenzuela	1	1	\$321,39	\$321,39	85,02 €	United Kingdom
Andrew Strong	2	5	\$375,48	\$750,95	195,94 €	Canada
Astra Baldwin	1	3	\$472,18	\$472,18	132,86 €	United States
Athena Malone	2	5	\$162,56	\$325,12	195,94 €	Canada
Avye Key	2	7	\$396,04	\$792,07	195,94 €	Canada
Bert Juarez	1	4	\$381,17	\$381,17	167,2 €	United States
Bertha Sloan	1	4	\$58,16	\$58,16	169,96 €	United Kingdom
Beverly Burt	1	1	\$82,43	\$82,43	26,51 €	United States
Blake Strickland	2	3	\$149,06	\$298,12	171,13 €	Canada
Blaze Daniel	2	6	\$267,76	\$535,51	91,89 €	Canada
Blaze Duke	2	4	\$399,62	\$799,24	114,09 €	United Kingdom
Brennan Wynn	25	65	\$264,63	\$6.615,85	195,94 €	United States
Brent Bates	1	3	\$451,66	\$451,66	195,94 €	United Kingdom
Total	587	1457	\$256,74	\$150.703,75		



17/03/2021

16/03/2022



Producte

Todas

Ejercici 3.1 Localització usuaris

Localització Usuaris

Pais ● Canada ● United Kingdom ● United States

