

Laura Li

UX&UI design • web development



laurali.ca



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EDUCATION

Simon Fraser University
Interactive Arts and Technology
Bachelor of Science
Class of 2016

CODING SKILLS

HTML & CSS
PHP & MySQL
JavaScript
Processing (Java)

DESIGNING SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Wordpress

WORK EXPERIENCE

2017

WECHATGOGO

Front-End Developer Intern

Created four 10 page mobile websites. Started with hand drawings, used Illustrator to create digital prototypes, translated in to live sites with PHP.

Designed a suite of interfaces for "WeTicket" using Illustrator.

Created 3 personas, 6 user-scenarios for a new application.

Conducted user-testing on the app using interviews and questions.

Faced client directly, communicated using both English and Mandarin upon customs' needs.

2016

FRASER HEALTH

UX/UI Designer Intern

Synthesized the characteristics and needs of frequent emergency-room visitors based on 5-years of data.

Created a user-friendly interface for easy representation of data which also supports dynamic filtering, comparison between clustered dataset.

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DESIGN EXPERIENCE

2015 WECHATGOGO

Front-End Developer Intern

Created four 10 page mobile websites. Started with hand drawings, used Illustrator to create digital prototypes, translated in to live sites with PHP.

Designed a suite of interfaces for "WeTicket" using Illustrator.

Created 3 personas, 6 user-scenarios for a new application.

Conducted user-testing on the app using interviews and questions.

Faced client directly, communicated using both English and Mandarin upon customs' needs.

2014 FRASER HEALTH

UX/UI Designer Intern

Synthesized the characteristics and needs of frequent emergency-room visitors based on 5-years of data.

Created a user-friendly interface for easy representation of data which also supports dynamic filtering, comparison between clustered dataset.

2013 SFU COMPUTING SCIENCE DEPT

Teaching Assistant

Language taught: HTML & Css, Python, Processing (library of Java)

Taught and assisted entry level students to understand further apply programming skill, through one to one debugging assistance, giving tutorial on thinking process to achieve learning objectives.

REFERENCES

CARREY

PROGRAM COORDINATOR
SUNNY ACADEMY

604 312 0064

WINSEY CHO

PROGRAM COORDINATOR
SD43 CONFUCIUS INSTITUTE IN COQUITLAM

604 716 5118