



# Laura Baluchová

UX DESIGN - JUNIOR REACT DEVELOPER

## CONTACT ME

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## EDUCATION

### Masaryk Universty

Information Studies and Librarianship  
2019 - 2021

### Masaryk Universty

English Language and Aesthetics  
2016 - 2019

## COURSES

### Zero to Mastery

The Complete Web Developer  
2022-2023

## SKILLS

- React
- Javascript
- HTML and CSS
- UI/UX
- Figma
- Git

## FURTHER INFO

LINKEDIN



DEVELOPER PORTFOLIO



## WORK EXPERIENCE

Product Researcher

2022

### Lifelique

My role was to communicate with clients and with members of our other teams and to make sure that the tasks are correctly defined. I was also brainstorming the possible solutions to fulfill these tasks and creating the wireframes in Figma if needed. My task was also to create documentations for new projects and further development of the existing ones.

Furthermore, I had a crucial role in the ideation phase of new project for a Chinese client. The project was focused on the education of the students with the help of the newest technologies, holobox. I was in touch with the client on regular basis and consulting the project specialization with them, mainly with the focus on the UX design

UX Researcher

2020-2022

### FEO Digital Agency

My official position was UX researcher, but I was also involved in UX design. I was preparing and leading user interviews to find out the way the users think, to analyze it and to improve the design based on the findings. I was also cooperating on wireframe creation and on final designs in Adobe XD and Figma. I was also part of the creation of the texts for websites and was communicating with the agency clients directly on meetings.

Reciter

2016 - 2020

### Municipality Prešov

I was reciting poetry on weddings, anniversaries and other special occasions. This role taught me mainly to work under the stress and to perform and present myself in front of a larger audience.

Data Analyst (internship)

2020

### PwC

My role was to write tests for SQL based application dealing with VAT. I was also part of the UX development of the application and the wireframe creation.

## LANGUAGES

- English (C2)
- German (B1)
- Czech (C1)
- Slovak (native)