

LAURA BEJDER JENSEN

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Data journalist with experience covering politics, business, and finance in the US and Europe. I specialize in finding stories in large amounts of data and presenting them in an accessible way – using code, statistical analyses, and visualization tools. I am dedicated to exploring innovative data journalistic methods and conducting solid, data-driven stories with journalistic integrity.

EDUCATION

Columbia University Graduate School of Journalism August 2022 – August 2023
MS in Data Journalism

Courses in reporting, investigative techniques, coding, algorithms, and data analysis and visualization. Honors in Reporting I and Reporting II – investigative data journalism.

Examples of work:

- * [Investigation](#) into the oblique partnerships between private for-profit companies and US public universities in online degree programs by filing over 100 FOIA requests.
- * [Feature article](#) about the working conditions of Latina day laborers in Brooklyn.
- * [Breaking news story](#) on rideshare drivers protesting proposed congestion fees in New York City.

University of Copenhagen September 2018 – January 2022
BA in Sociology
Specialized in political sociology and quantitative methods. Exchange to Sciences Po, where I studied political science and comparative politics.

WORK EXPERIENCE

Bloomberg News September 2023 – December 2023
News Intern – Data Desk

As a part of Bloomberg News' Data Desk in New York, I used a combination of reporting and data to produce high-quality and accurate business journalism. I interviewed sources and conducted data analyses and graphic visualizations. I wrote about developments in real wages for auto workers, Black Friday, and changes in retail consumer spendings and their macro-economic consequences. Examples of work:

- * [Striking UAW Workers Are Losing the Race Against Inflation](#)
- * [Is the US Headed for a Recession? Look at What Richer Americans Do on Black Friday](#)
- * [Unions Are Winning Big for the First Time in Decades](#)

Brown Institute for Media Innovation September 2023 – March 2024
Magic Grant Recipient

The [Commons](#) project is creating a tool to track the responsiveness of federal agencies to public comments on regulations. We draw on recent developments in AI technologies and large language models to extract information, analyze, and map millions of submitted comments.

Altinget.dk June 2021 – August 2022

Researcher and Editorial Assistant

Wrote over 225 stories at Altinget.dk, one of Denmark's largest online political newspapers. I covered breaking news in Danish and European politics, participated in investigative projects, and worked with data processing and visualization. I was responsible for Altinget's front page data on the results of the 2022 Danish European Union opt-out referendum. See all the articles [here](#).

The Lede Program, Columbia Graduate School of Journalism

Teaching Assistant June – August 2023

I helped guide students through the basics of Python, APIs, scraping, data analysis, data visualization, and web design. I also provided guidance in developing and executing data-driven stories and data methodologies.

TECHNICAL SKILLS

Data collection

Web scraping using Python, BeautifulSoup, and Playwright

Data analysis

Python/Pandas, R, STATA, SQL, Excel

Data visualization

R, Adobe Illustrator, JavaScript/D3, QGIS, Mapbox, Datawrapper, Flourish, Rawgraphs

Languages

English, Danish, Swedish, Norwegian