

2019

Netcoreconf

DataStorytelling: Dale voz a
Santiago



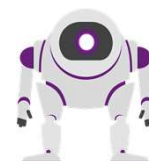
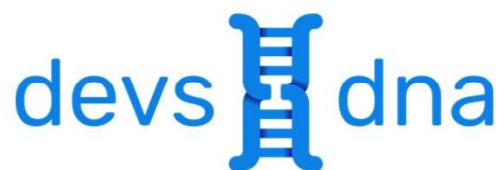
Laura Beltran Perez
Senior BI Analyst - Strategying
@lurritta





DataStorytelling: Dale voz a Santiago

Sponsors



Agenda



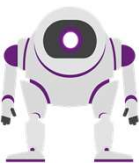
DataStorytelling



Power Bi Help me



Santiago's DEMO



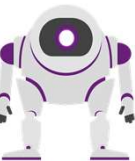
¿Qué es Data Storytelling?

Data Storytelling = Data Visualization + Storytelling.

- Datos
- Visualización
- Narrativa



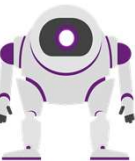
Storytelling is the most powerful way to put ideas into the world today - Robert McKee



¿Porque Storytelling?

- **Comprensión rápida de la información**
- **Identificar y actuar rápido sobre tendencias emergentes**
- **Identificar relaciones y patrones**
- **Hablar lenguaje de negocio para contar la historia a otros**

People Hear Statistics but they feel stories



¿Cómo?

Narrativa

- Poner en Contexto
- Empezar historia
- Crear tensión
- Desenlace/solución

Principios

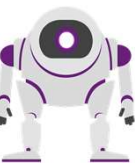
- Fácil Navegación
- Dinámico
- Guiar usuario
- Interactividad/exploración
- Buenas practicas en visualización de datos
- Datos reales

Once upon a time....

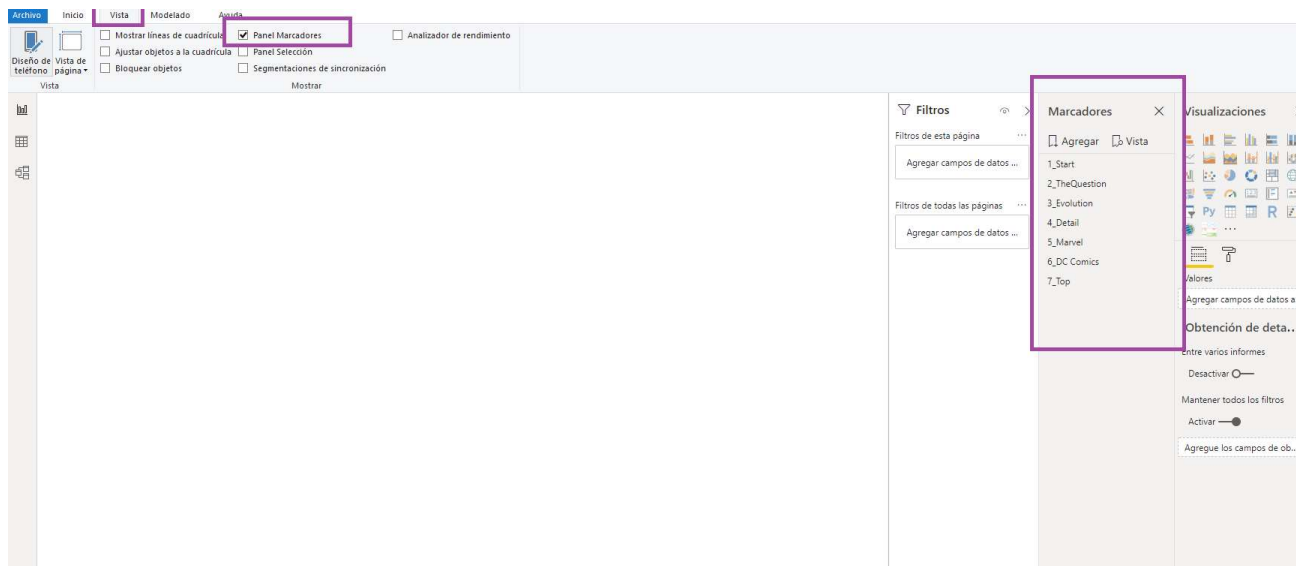


Power Bi Helps me

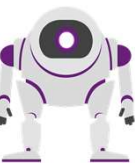
- Bookmarks
- Drilltought
- Tooltip
- Q&A button
- + Recursos



Elementos de Power Bi: Bookmarks

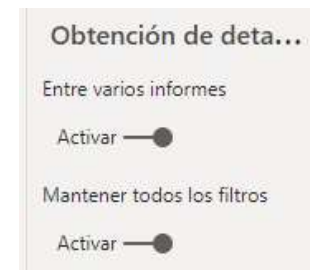
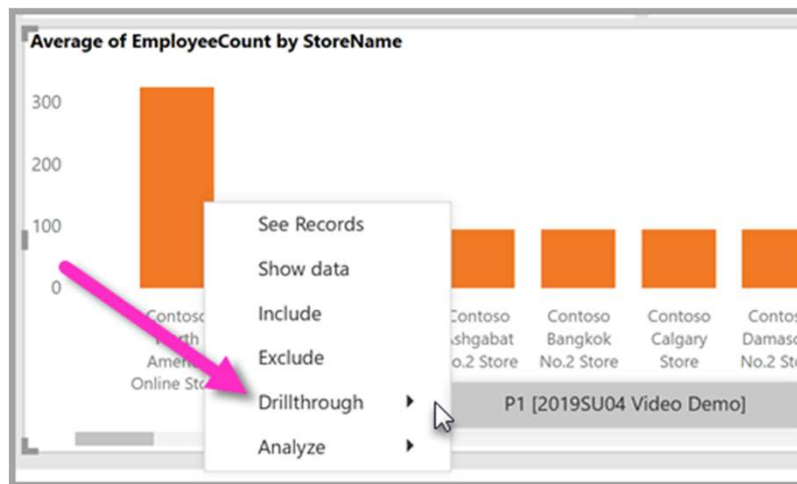


<https://docs.microsoft.com/es-es/power-bi/desktop-bookmarks#using-bookmarks>

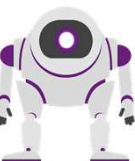


#netcoreconf

Elementos de Power Bi: Drillthrough

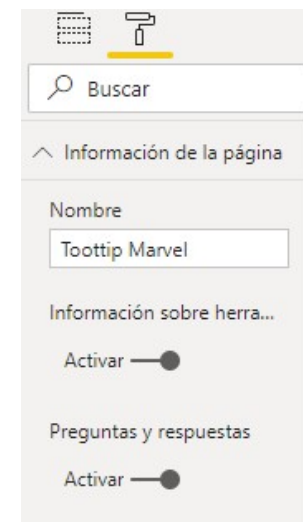
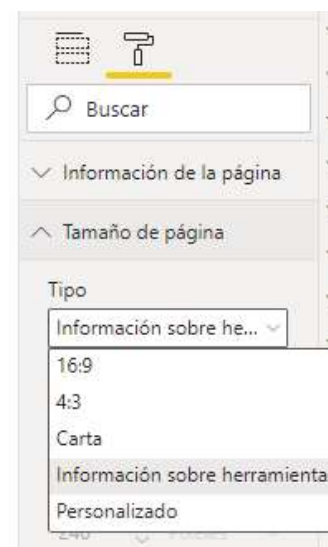
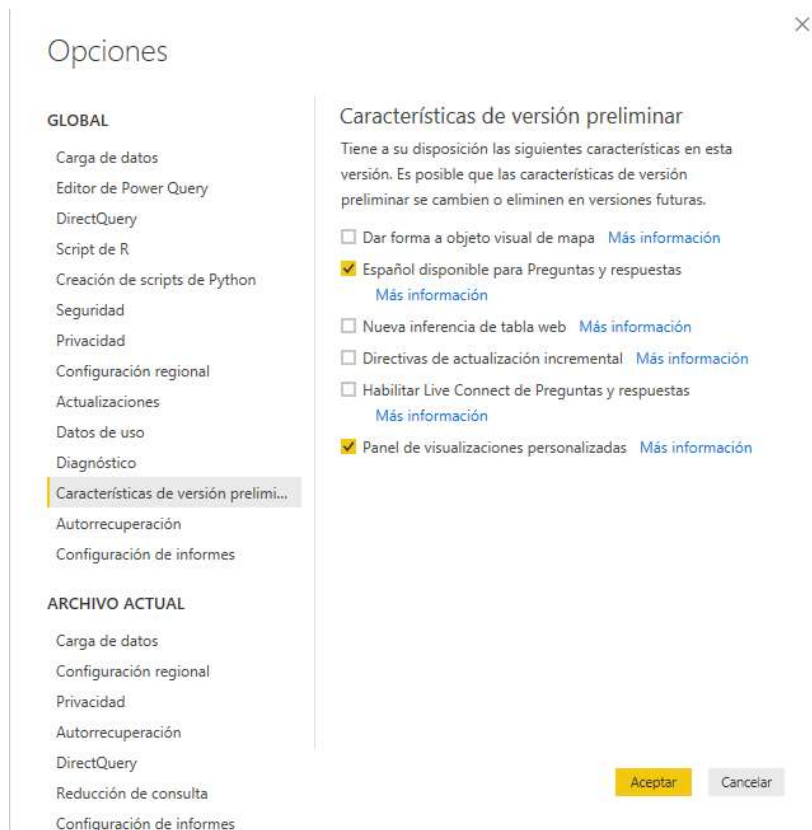


<https://docs.microsoft.com/es-es/power-bi/desktop-drillthrough>

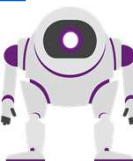


#netcoreconf

Elementos de Power Bi: Tooltip

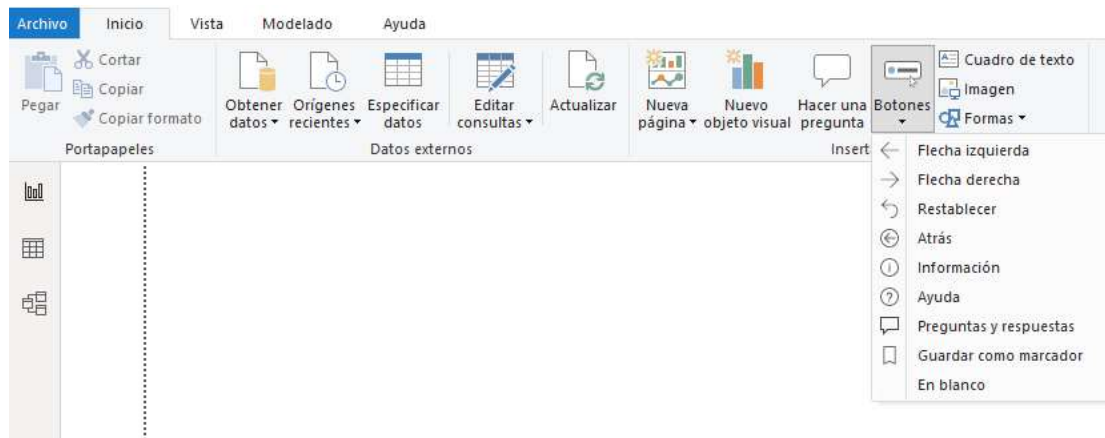


<https://docs.microsoft.com/es-es/power-bi/desktop-tooltips>

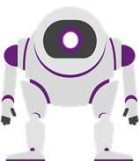


#netcoreconf

Elementos de Power Bi: Q&A button



<https://docs.microsoft.com/es-es/power-bi/desktop-buttons>



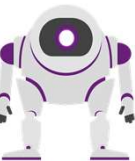
+ recursos de Power Bi

Themes Gallery

DataStories Gallery

Timeline Storyteller custom visual

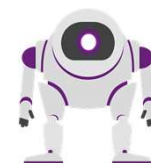
- <https://community.powerbi.com/t5/Themes-Gallery/bd-p/ThemesGallery>
- <https://community.powerbi.com/t5/Data-Stories-Gallery/bd-p/DataStoriesGallery>



#netcoreconf

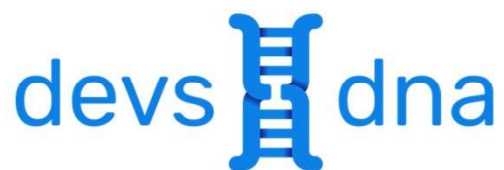
Demo

¿Preparado pro
teu camiño?



#netcoreconf

Sponsors





Más información:

info@netcoreconf.com

@Netcoreconf

Visítanos en:
netcoreconf.com