# Latent class analysis

General introduction
DL Oberski& L Boeschoten

# Website for the course

https://lauraboeschoten.github.io/LCA\_GESIS/

# Introductions



- What is your name?
- What is your discipline/background?
- Do you work in industry, academia, or nonprofit?
- On a scale of
   0 (random alpaca) 10 (Hadley Wickham)
   How good are you with R?
- What do you hope to learn in this course?
- What is your favorite TV/Netflix/etc. show?

# Groups

- You now have data about everybody
- I would like you to create groups of people
- You may do this however you like (!!)
- You do not need to think too much about it, but you need to be able to explain your process

# Learning goals

- Explain what makes an analysis an LCA
- Explain the different purposes of latent class analysis

# What is latent class analysis?

- A specific statistical model
- A latent variable model
- A way to find groups in data
- An extreme case of missing data
- ?

"A statistical model can be called a latent class (LC) or mixture model if it assumes that some of its parameters differ across unobserved subgroups, latent classes, or mixture components."

- Vermunt (2022)

#### **DEFINITIONS**

- "Indicators": Observed variables  $Y_1, ..., Y_p$ , collected in vector y.
  - Indicators may be categorical or continuous (but usually categorical)
- "Latent classes": Unobserved categorical variable  $X \in \{1, ..., K\}$
- Remarks:
  - The number of indicators is p
  - The number of classes is *K*

**MODEL ASSUMPTIONS** 

#### 1. Mixture assumption:

$$p(y) = \sum_{k=1}^{K} p(y | X = k) p(X = k)$$

(Remark: using "Gelman notation" for the probability distributions p)

"The data arise from different groups, but we miss the groups" "The chance to observe any data (Y) pattern is a result of collapsing over unobserved categories of latent variable (X)"

**MODEL ASSUMPTIONS** 

#### 2. Conditional independence assumption:

$$p(y | X = k) = \prod_{j=1}^{p} p(y_j | X = k)$$

"All dependence in the data is caused by the latent variable" "The observed indicators Y are conditionally independent, given the latent class X"

#### **Complete model:**

$$p(y) = \sum_{k=1}^{K} \prod_{j=1}^{p} p(y_j | X = k) p(X = k)$$

- Incorporates the mixture and conditional independence assumptions
- Many extensions are possible, such as including predictors of the latent classes (X|Z) or relaxing conditional independence

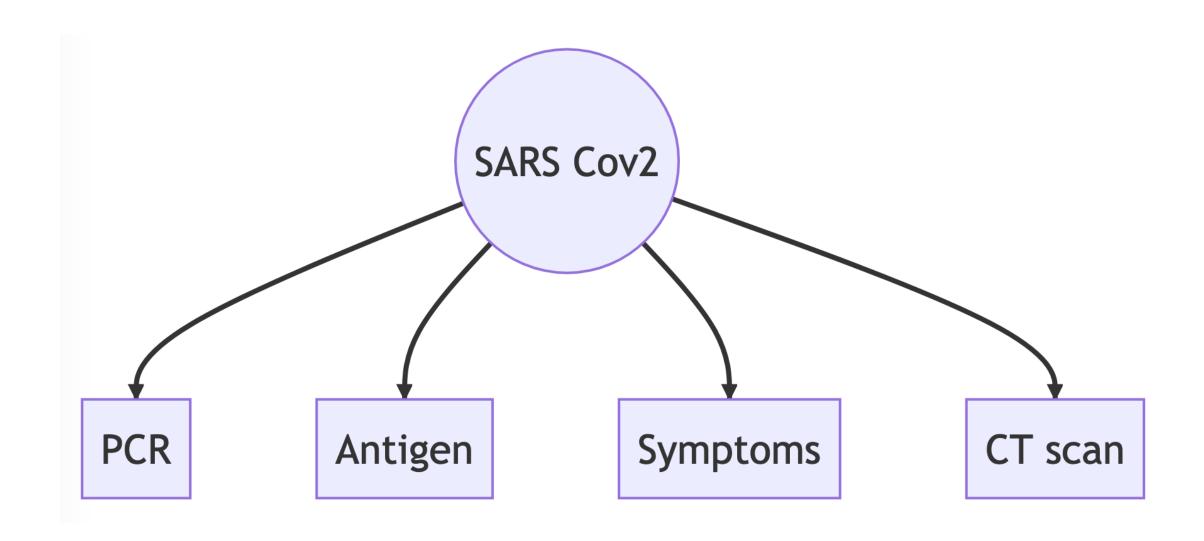
# Some observations so far

- I have told you a statistical model
- I have not told you:
  - 1. What it means
  - 2. When it makes sense
  - 3. How it relates to other approaches with similar goals
  - 4. How to estimate the parameters of the model
  - 5. When this is even possible
  - 6. How you can do xyz in the context of an LCA

Etc.

This is what the rest of the course is about.

# A latent variable model



# Note on graphical models

- An ellipse means a variable that is unobserved (i.e. completely missing);
- A rectangle means a variable that is observed (though it may have a few missings here and there);
- When there is no arrow between two variables, they are conditionally independent given everything else;
- The **direction** of the arrow indicates that we will be interested in the distribution of the "destination" given the "origins".



American Journal of Epidemiology

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#### **Practice of Epidemiology**

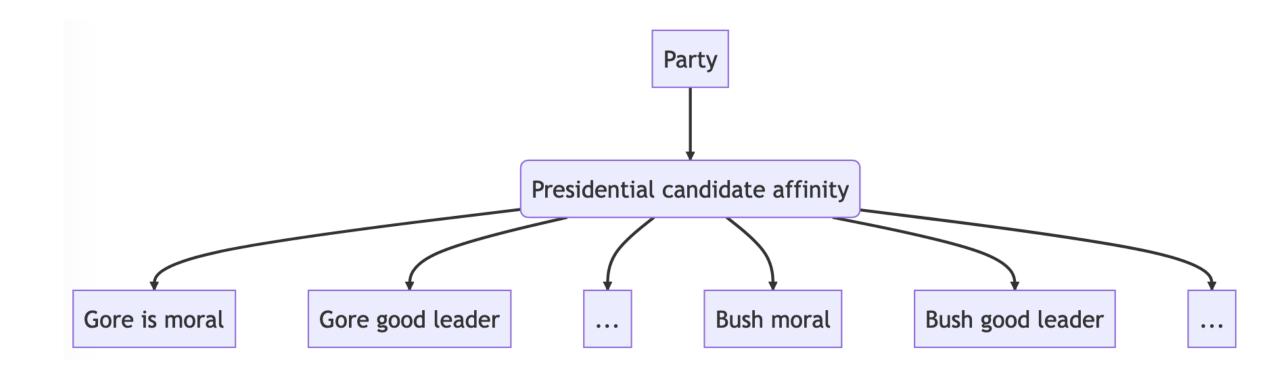
# Diagnostic Accuracy Estimates for COVID-19 Real-Time Polymerase Chain Reaction and Lateral Flow Immunoassay Tests With Bayesian Latent-Class Models

Polychronis Kostoulas\*, Paolo Eusebi, and Sonja Hartnack

**Table 2.** Medians and 95% Probability Intervals for the Sensitivity and Specificity of the Real-Time Reverse-Transcriptase Polymerase Chain Reaction and the Lateral Flow Immunoassay Tests Detecting Immunoglobulin G or Immunoglobulin M Antibodies Against Coronavirus Disease 2019, Using Bayesian Latent-Class Models

Model	Median	Prl	Week 1		Week 2		Week 3	
			Median	Prl	Median	Prl	Median	Prl
A <sup>a</sup>								
Se <sub>RT-PCR</sub> b	0.68	0.63, 0.73						
$\mathit{Sp}_{RT\text{-PCR}}^{b}$	0.99	0.98, 1.00						
Se <sub>lgG/M</sub>			0.32	0.23, 0.41	0.75	0.67, 0.83	0.93	0.88, 0.97
$Sp_{IgG/M}$			0.97	0.92, 1.00	0.98	0.95, 1.00	0.98	0.94, 1.00

# A latent variable model



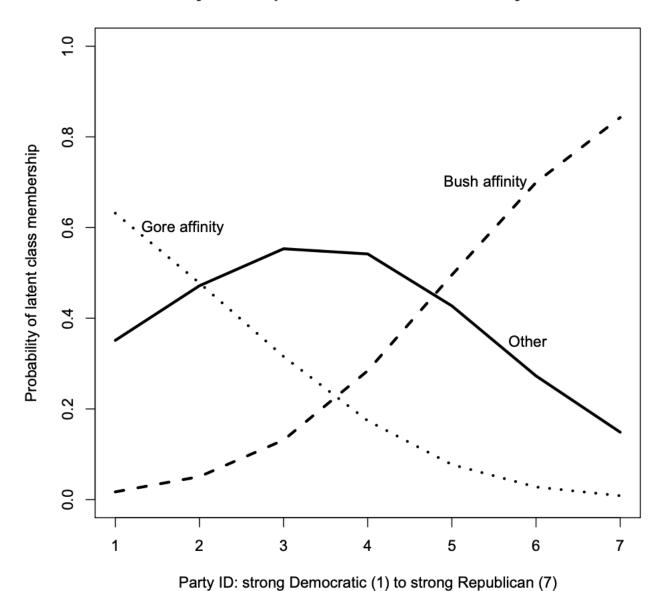
# **US National election study 2000**

- "Respondents to the 2000 American National Election Study public opinion poll were asked to evaluate how well a series of traits:
  - moral,
  - caring,
  - knowledgable,
  - good leader,
  - dishonest, and
  - intelligent
- described presidential candidates Al Gore and George W. Bush.
- Each question had four possible choices: (1) extremely well; (2) quite well; (3) not too well; and (4) not well at all."

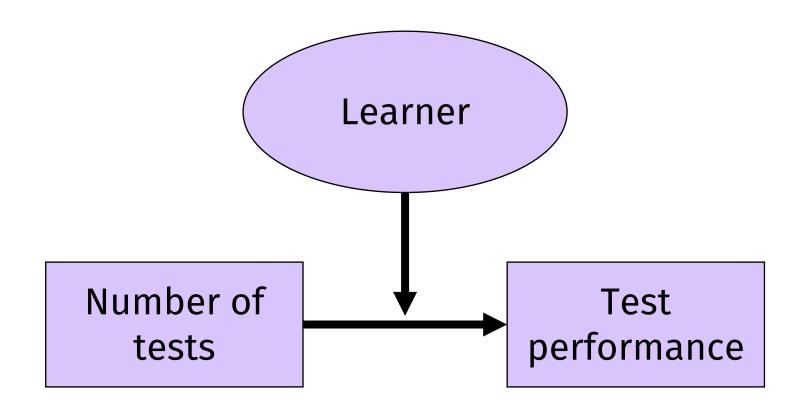
# Results

(Linzer & Lewis)

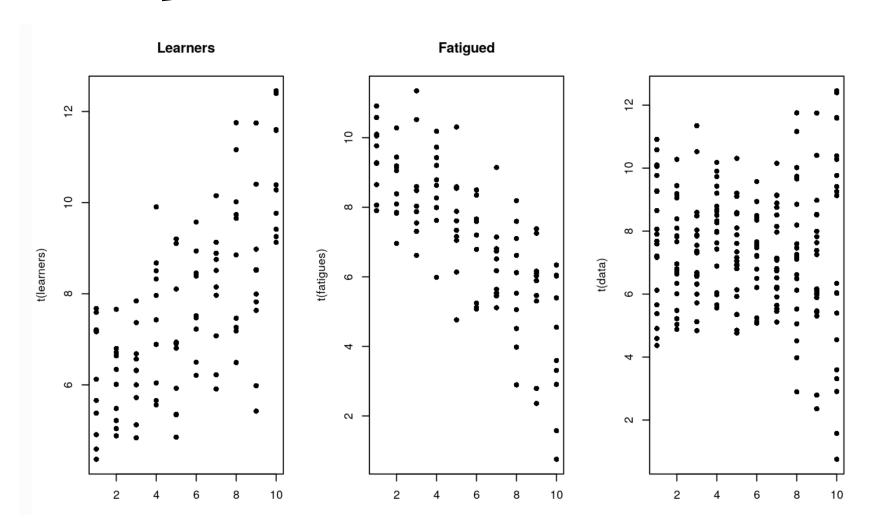
#### Party ID as a predictor of candidate affinity class



# A latent variable model



# Number of tests taken vs. Test performance



# A way to find groups in data

Latent class analysis in the national\* news!

**NEWS** 

**SPORT** 

**VOICES** 

**CULTURE** 

**LIFESTYLE** 

TRAVEL

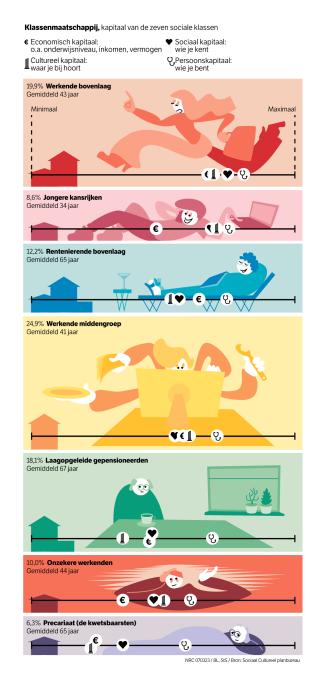
**PREMIUM** 

News > UK > Home News

# Britain now has 7 social classes - and working class is a dwindling breed

Savage, Mike (2015). Social Class in the 21st Century. London: Penguin.









Thursday 09 March 2023



The Netherlands has seven social classes, SCP social policy unit concludes



Vrooman et al. (2023). *Eigentijdse ongelijkheid*. Den Haag: Sociaal en Cultureel planbureau.

https://www.scp.nl/publicaties/publicaties/2023/03/07
/eigentijdse-ongelijkheid

# **Discussion in pairs**

Please discuss the following questions with your partner:

- 1. What could be the *utility* of the groupings created by Savage and others?
- 2. Everyone appears to find precisely seven (7) social classes. Just thinking about the problem *intuitively*, how would you go about determining this number?
- 3. Can you come with a way of validating the existence of the classes, outside of the LCA?

#### In case you need it:

https://www.scp.nl/publicaties/publicaties/2023/03/07/eigentijdse-ongelijkheid

#### Diagnoses of carcinoma (sample data)

#### **Description**

Dichotomous ratings by seven pathologists of 118 slides for the presence or absence of carcinoma in the uterine cervix. Pathologists are labeled A through G. There were 20 different observed response patterns. This data set appears in Agresti (2002, p. 542) as Table 13.1.

#### **Usage**

data(carcinoma)

#### **Format**

A data frame with 118 observations on 7 variables representing pathologist ratings with 1 denoting "no" and 2 denoting "yes".

#### Source

Agresti, Alan. 2002. Categorical Data Analysis, second edition. Hoboken: John Wiley \& Sons.

# An extreme case of missing data

# An extreme case of missing data

```
> df freq
 A B C Freq X
1 1 1 1 36 <NA>
2 2 1 1 2 <NA>
3 1 2 1 16 <NA>
4 2 2 1 19 <NA>
5 1 1 2
          0 <NA>
6 2 1 2
          1 <NA>
7 1 2 2
          0 <NA>
8 2 2 2 44 <NA>
```

Notice that X is **completely missing**!

# An extreme case of missing data

• We are making a (Poisson) regression model that involves a **completely missing** variable!

• Is this really going to work?????



# Yes.

	coef	SE
(Intercept)	-1.47196	0.9852
A1	-0.72735	0.7110
B1	-0.72849	0.2517
C1	1.31520	0.6786
X1	0.04025	1.0177
A1:X1	2.26678	0.7154
B1:X1	1.13332	0.2520
C1:X1	1.75226	0.6796



	Models	for means	Regression models		
	$\overline{L}$	atent	Latent		
	Continuous	Discrete	Continuous	Discrete	
Observed				_	
Continuous	Factor analysis	Latent profile analysis	Random effects	Regression mixture	
Discrete	Item response theory	Latent class analysis	Logistic ran. eff.	Logistic reg. mix.	

**Table 1** Names of different kinds of latent variable models.

# Latent class analysis is used to...

- "Discover groups" (DANGER)
- Estimate the quality of indicators of a latent variable
- Reduce dimensions, smooth tables with many cells
- Account for unobserved heterogeneity, e.g. in regression
- Test substantive hypotheses about (un)observed variables

# History across disciplines

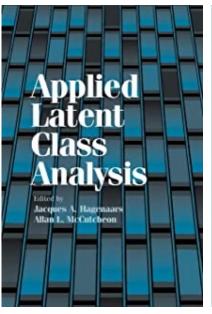
#### Social science:

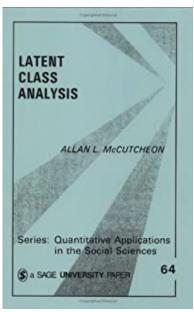
- Lazarsfeld (1950) introduction of "latent class model"
- Goodman (1974) a way to actually estimate such models (!)
- Dayton and Macready (1988) including covariates
- Hagenaars (1988, 1990) local dependence, categorical SEM
- Heinen (1996) restricted LCMs for IRT
- Magidson and Vermunt (2001) multiple latent variables
- Van de Pol and Langeheine (1990); Collins & Lanza (2010) longitudinal models
- Vermunt (2003) multilevel
- Bolck, Croon, and Hagenaars (2004); Vermunt (2010) three-step LCM

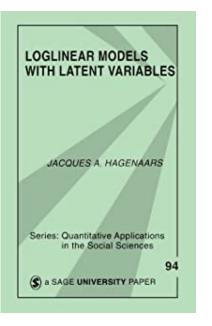
# History across disciplines

#### **Epidemiology**

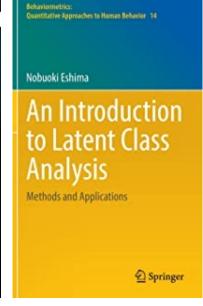
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- Walter SD. Estimation of test sensitivity and specificity when disease confirmation is limited to positive results. Epidemiology. 1999;10(1):67–72.
- Garrett ES, Eaton WW, Zeger S. Methods for evaluating the performance of diagnostic tests in the absence of a gold standard: a latent class model approach. Stat Med. 2002;21(9): 1289–1307
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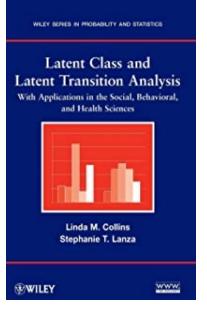


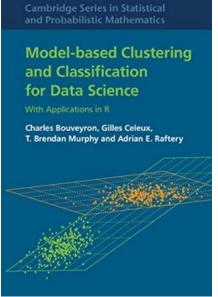




# Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences Series Latent Markov Models for Longitudinal Data Francesco Bartolucci Alessio Farcomeni Fulvia Pennoni CRC Press West-Marko & RELL 1908







# **Books**

## **Software**

#### Latent GOLD (https://www.statisticalinnovations.com/)

- Most advanced features in terms of LCM
- Commercial → free academic license since 2025!!!
- Windows only

#### Mplus (https://www.statmodel.com/)

- Most popular by far
- Also does (mixture) SEM, very good for such models
- Commercial
- Windows+Mac+Linux

#### LEM (https://jeroenvermunt.nl/)

- Very powerful, but limited in model size (and not updated since 1997)
- Free ("as in beer", not open source)
- Windows only

## **Software:** R

- Definitely not user-friendly
- Need to use different packages for different things
- Need to understand better what is going on
- A lot more hands-on
- Free ("as in speech", i.e. open source and "as in beer")

Oh-so-rewarding!

# R packages in the course

#### poLCA

- Probably the most robust and most popular R package for LCA
- Limited to "plain vanilla" LCA, categorical indicators

#### mclust

- Great for continuous indicators ("latent profile analysis")
- Nice ecosystem from model-based clustering community
- Functionality and use following book of Bouveyron et al.

# R packages in the course (cont.)

#### flexmix

- Can fit certain extensions, such as random effects (multilevel) models, growth mixture models etc.
- Limited to single categorical latent variable, but flexible (as the name implies) in terms of what differs over classes

Cvam  $\rightarrow$  does not exist in the latest version of R

- Loglinear approach to latent class and missing data
- Very powerful, can fit almost any LCM involving categorical latent and observed variables (quite similar to LEM)
- Sadly limited to small models due to its approach (like LEM)

# R packages for specific models

#### LMest

- Specific package for latent Markov models
- Functionality following the book of Bartolucci et al.