## Laura Sandura

WEB DEVELOPER TECHNICAL SKILLS

HTML CSS **JavaScript** Terminal GitHub Google API's PureCSS Heroku *iQuery* Bootstrap RESTful APIs Parsing data with JSON AJAX data updates Flex/Accessibility Node.js MySQL MongoDB Data structures **Algorithms** GoDaddy WordPress React Amazon Seller, KDP and Web Services Shopify Cloud Services Facebook Business Marketing and Pixel Google Marketing, Analytics and Keywords

## **EDUCATION**

**Web Developer PT Online Coding Boot Camp -** University of Arizona (Trilogy Education Services, a 2U, Inc. brand)Expected Certificate Completion October 2022

Associates of Applied Science - Schoolcraft Community College - Livonia, Michigan - 2001

## CURRENT EXPERIENCE

Director - 02/16 - present

Choices Can Make A Difference LLC, Mesa, AZ

Email: laurabora118@yahoo.com

Operate holdings company that provides various services including website and marketing services.Build social media presence and design content for on multiple platforms including Facebook, Twitter, LinkedIn, YouTube, etc. Create simple websites, including landing pages, sub-domains, and lead forms utilizing GoDaddy and WordPress platforms. Make outbound sales calls and set quote appointments. Provide consultation services. Run affiliate marketing processes. Knowledgeable with Amazon and Shopify platforms. Manage reselling inventories.

## RECENT EMPLOYMENT EXPERIENCE

University Counselor II - 06/22 – 08/22 Grand Canyon University, Remote, AZ

Provide admissions support students for online business degree programs. Assist with admissions and enrollment steps, engage students via regular phone, email, and text communication regularly to be a resource and guide in class participation and provide ongoing counseling as to student resources, course planning and financial options.

Admissions Advisor - 12/20 - 06/22 Perdoceo Education Corporation, Remote, AZ

Enroll and advise new or continuing students by being knowledgeable about degree programs and non-degree workforce related certification preparation courses for Trident University International and DigitalCrafts technology boot camps. Made outbound calls and field incoming leads and correspond through phone, email, and texts. Consulted with students regarding tuition, scholarship and payment options including Pell Grants, FASFA, Veteran, loans, installment plans, scholarships, etc. Processed enrollment agreements and payments and admission interviews and acceptance letters.