

Laura Sandura

Cell: 480-255-1670

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WEB DEVELOPER TECHNICAL SKILLS

- *HTML*
- *CSS*
- *JavaScript*
- *Python*
- *Terminal*
- *GitHub*
- *Heroku*
- *Node.js*
- *MongoDB*
- *MySQL*
- *Jest*
- *jQuery*
- *API's / Keys*
- *RESTful APIs*
- *JSON*
- *Insomnia*
- *React*
- *GraphQL*
- *Mern*
- *Flex and Accessibility*
- *Bootstrap*
- *PureCSS*
- *Visual Studio*
- *GoDaddy*
- *WordPress*
- *Internet testing*
- *Bug Tracking*

EDUCATION

Full Stack Web Developer PT Online Coding Boot Camp - Completion October 2022

University of Arizona through Trilogy Education Services, a 2U, Inc. brand - Online in Arizona

Bachelors with programming, database, entrepreneurship certificates - Enrolled - Expected Graduation 2023

BYUI Online - Rexburg, Idaho

Associates of Applied Science- Completion 2001

Schoolcraft Community College - Livonia, Michigan

CURRENT EXPERIENCE

Owner - 02/16 - present

Choices Can Make A Difference LLC, Mesa, AZ

Operate holdings company that provides various services including website and marketing services.

Create simple websites, including landing pages, sub-domains, and lead forms. Build social media presence and design content for on multiple platforms including Facebook, Twitter, LinkedIn, YouTube, etc.

Provide full consultation and services including creating reports, reviewing quality, and outbound sales calls. Manage inventories with Amazon Seller and KDP, Shopify, and eBay platforms.

RECENT EMPLOYMENT EXPERIENCE

Full-Time University Counselor II - 06/22 – 08/22

Grand Canyon University, Remote/Mesa, AZ

Provide high level admissions support for online business degree programs. Assist students with admissions and enrollment steps, engage students via regular phone, email, and text communication regularly to be a resource and guide in class participation and provide ongoing counseling as to student resources, course planning and financial options.

Full-Time Admissions Advisor/Education Specialist - 12/20 – 06/22

Perdoceo Education Corporation, Remote/Mesa, AZ

Enroll and advise new or continuing students by being knowledgeable about degree programs and non-degree workforce related certification preparation courses for Trident University International and DigitalCrafts technology boot camps. Made outbound calls and field incoming leads and correspond through phone, email, and texts. Consulted with students regarding tuition, scholarship and payment options including Pell Grants, FASFA, Veteran, loans, installment plans, scholarships, etc. Processed enrollment agreements. Collected payments and completed admission interviews.

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PAST WORK EXPERIENCE

Social Media Specialist - 09/19 - 12/19

Outbound Sales Rep - 04/18-06/18

TTEC, Phoenix and Tempe, AZ

Handle daily schedule marketing appointments with Facebook advertisers. Consulted with business representatives about marketing solutions tailored to their specific goals and needs. Present and obtain application signups for Google pay per lead programs from business clients.

Tele Sales Supervisor - 01/19 - 09/19

Sales and Support Marketing Specialist - 08/13-12/16

Discover The World, Scottsdale, AZ

Developed scripts for tele sales. Supervise, coach team members in sales calls. Implemented online calendar for booking appointments with customers. Managed various email campaigns using Mail Chimp, Constant Contact, and mail merge in Word. Set up email templates and reduced duplicated email processes. Manage various global travel related client programs.

- Created travel agent resource website including writing content for 7+ pages 30+ frequently asked questions and answers.
- Worked directly with Expedia web development team related to updates and changes for the Expedia travel agent affiliate program including creating website content recommendations, bug reporting.

BDC Internet Lead - 01/17-09/17

RV Sales Associate - 05/16-01/17

Little Dealer Little Prices, Mesa and Phoenix, AZ

Direct sales in person with walk in clients. Managed incoming internet leads and chat inquiries and oversee partner lead generation platforms including referrals via Costco. Provide on-going follow up with clients, plus sales and service teams to ensure complete sales process.

Sales Executive Administrative Assistant -01/07 - 04/08

Reservations Agent -06/04 - 01/07

US Airways, Tempe, AZ

Supported multiple Sales Directors and their internal, field and analyst sales teams in all aspects of executive administrative duties. including maintenance of job postings, distribution lists, charts, employee files, equipment logs, ordering inventory, auditing expense reports. Scheduled meetings, travel arrangements, and technology requests. Kept time keeping for department payroll.

Handled incoming sales and support airline calls, chats, and emails. Updated flight change queues. Worked help desk to assist passengers and internal airline agents. Facilitated new hire classes both in classroom and on live floor providing support to main instructors and training department.

- Worked many months as internet tester for the ecommerce department including during web pushes.

ADDITIONAL SKILLS

*Wide-ranging experience including high-level sales, customer service, user, and employee support

*Tons of abilities including: B2B, B2C, Team Leadership, Idea Creation, Problem Solving, Adaptability.

*Knowledge of many programs and systems such as: Outlook, Word, Excel and PowerPoint, Salesforce, Google Docs, Mail Chimp, Constant Contact, Chili Piper, Quip, Workplace, ACT, GDS - Shares and Amadeus, various other CRM systems.