

Laura Sandura

WEB DEVELOPER AND TECHNICAL SKILLS

- **HTML**
- **CSS**
- **JavaScript**
- **Python**
- **Terminal**
- **GitHub**
- **Heroku**
- **Node.js**
- **MongoDB**
- **MySQL**
- **Jest**
- **jQuery**
- **API's / Keys**
- **RESTful APIs**
- **JSON**
- **Insomnia**
- **React**
- **GraphQL**
- **Mern**
- **Flex and Accessibility**
- **Bootstrap**
- **PureCSS**
- **Visual Studio**
- **GoDaddy**
- **WordPress**
- **Internet testing**
- **Bug Tracking**
- **Word / Excel**
- **Salesforce**
- **Mail Chimp**
- **Constant Contact**
- **Chili Piper**
- **Quip**
- **Workplace**

EDUCATION

- Bachelor of Science with programming, database, and entrepreneurship certificates** Graduating 12.23
BYUI Online - Rexburg, Idaho
- Full Stack Web Developer PT Online Coding Boot Camp** Completed 10.22
University of Arizona through Trilogy Education Services, a 2U, Inc. brand
- Associates of Applied Science** Completed 05.01
Schoolcraft Community College - Livonia, Michigan

EXPERIENCE

- Owner - Choices Can Make A Difference, LLC**, Mesa, AZ 02.16 – present
- Operate holdings company that provides services including website development and marketing.
 - Create websites including landing pages, sub-domains, and lead forms.
 - Build social media presence and design content on platforms such as Facebook, LinkedIn, YouTube.
 - Manage inventories with Amazon Seller and KDP, Shopify, and eBay platforms.
- University Counselor II - Grand Canyon Education/University**, Mesa, AZ 06.22 – 08.22
- Provided high level enrollment support for online business degree programs.
 - Assisted students with admissions and enrollment steps.
- Admissions Advisor - Perdoceo Education Corporation**, Mesa, AZ 12.20 – 06.22
- Enrolled and advised students about degree programs and non-degree workforce related certification.
 - Consulted with students regarding tuition, scholarship, and payment options.
 - Processed enrollment agreements, collected payments, and completed admission interviews.
- Social Media Specialist/Sales Rep - TTEC**, Phoenix and Tempe, AZ 09.19 – 12.19
- Handled daily scheduled marketing appointments with Facebook advertisers. 04.18 – 06.18
 - Taught businesses about marketing solutions tailored to their specific goals and needs.
 - Presented and obtained application signups for Google pay per lead programs from business clients.
- Tele Sales Supervisor/Sales Specialist - Discover The World**, Scottsdale, AZ 01.19 – 09.19
- Developed scripts for tele sales. 08.13 – 12.16
 - Implemented online calendar for booking appointments with customers.
 - Provided helpline technical support to customers and sales team.
 - Managed various email campaigns using Mail Chimp, Constant Contact, and mail merge in Word.
 - Created travel agent resource website including writing content for 7+ pages.
 - Worked with Expedia web development team to update the Expedia travel agent affiliate program.
- Sales Executive Assistant/Reservations Agent - US Airways**, Tempe, AZ 01.07 – 04.08
- Supported Sales Directors and their sales teams in executive duties. 06.04 – 01.07
 - Worked as internet tester for the ecommerce department including during web pushes.
 - Operated as help desk level support assisting airline passengers and agents with ticket sales.