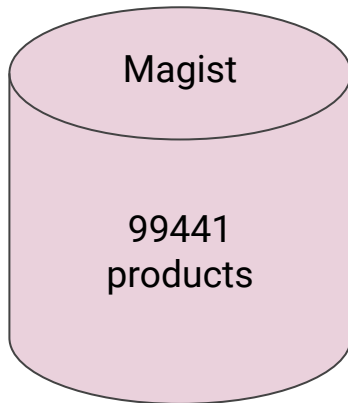




# Eniac's move into the Brazilian Market



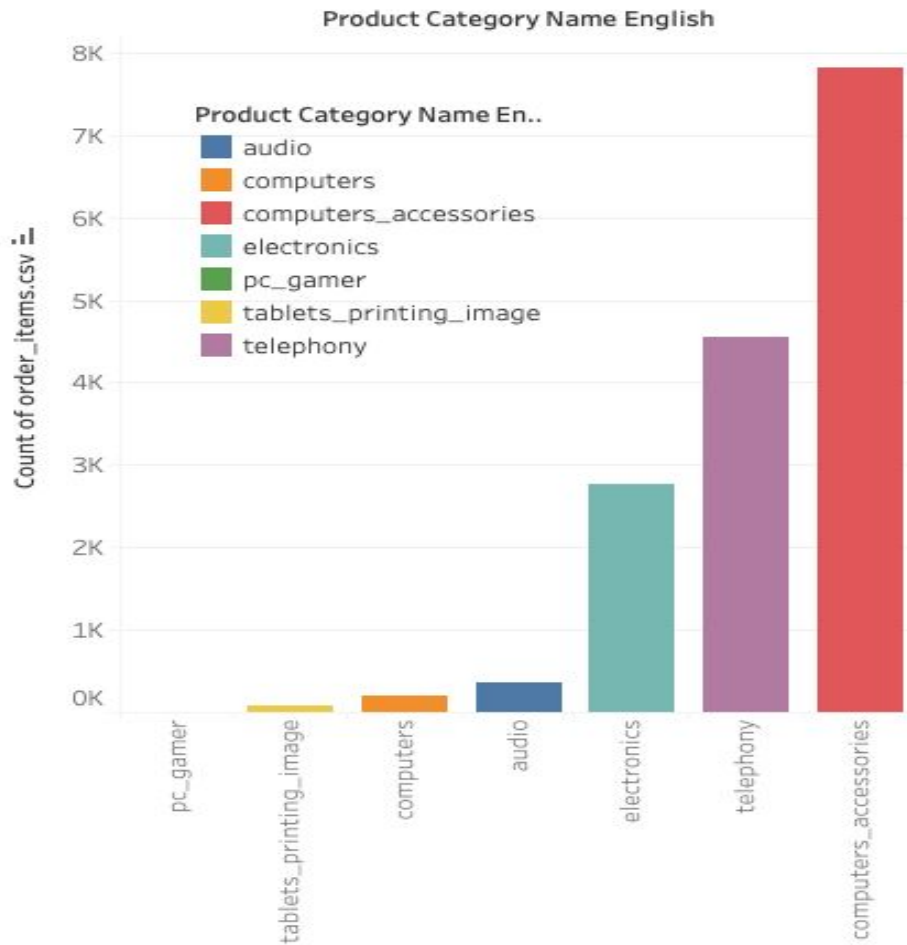
Is Magist a good fit for high-end tech products?



There are 3390 tech products  
available on Magist  
marketplace

This represents 10% from the  
overall products available

## Number of tech products



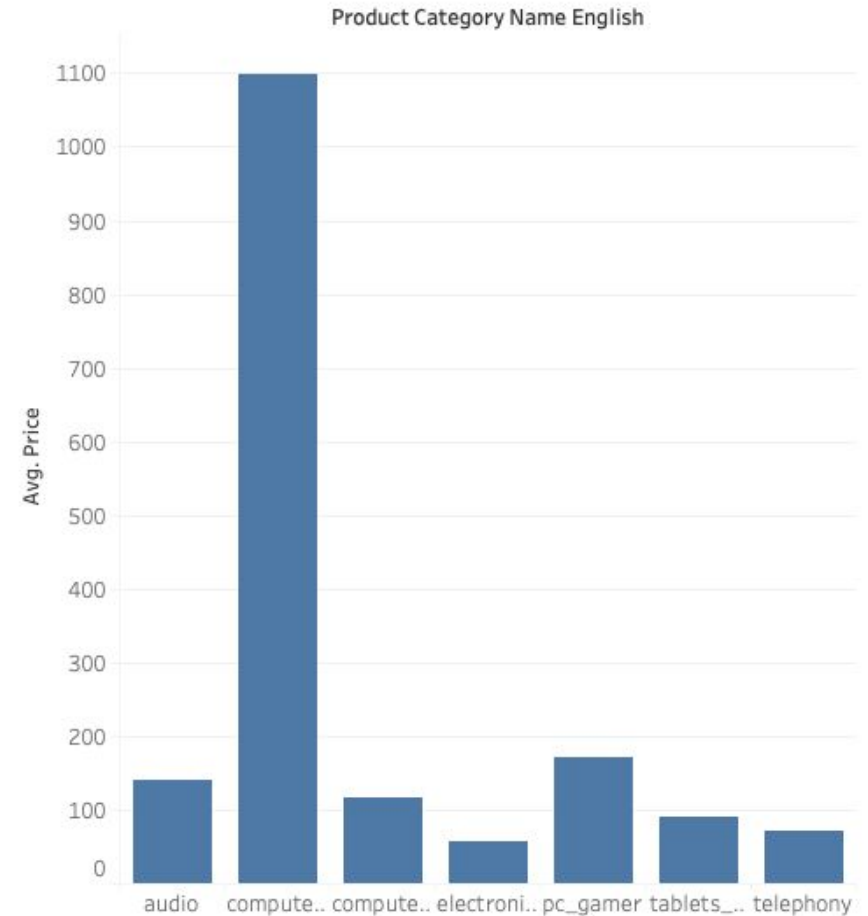
From these :

34% are below 100\$

12,94% are between 100\$ and 1000\$

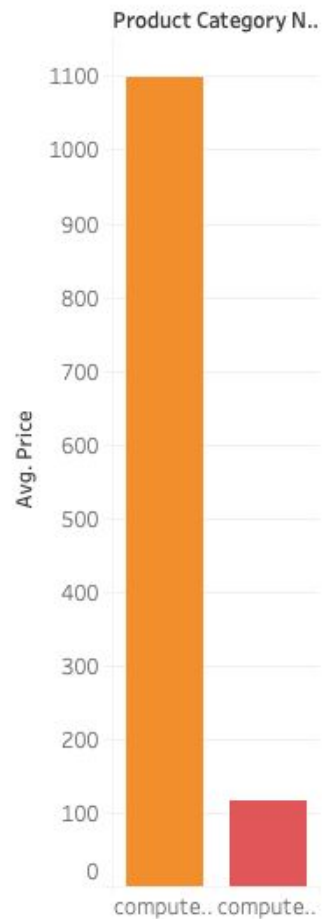
5,28% are above 1000\$

## Average Price of Tech Products



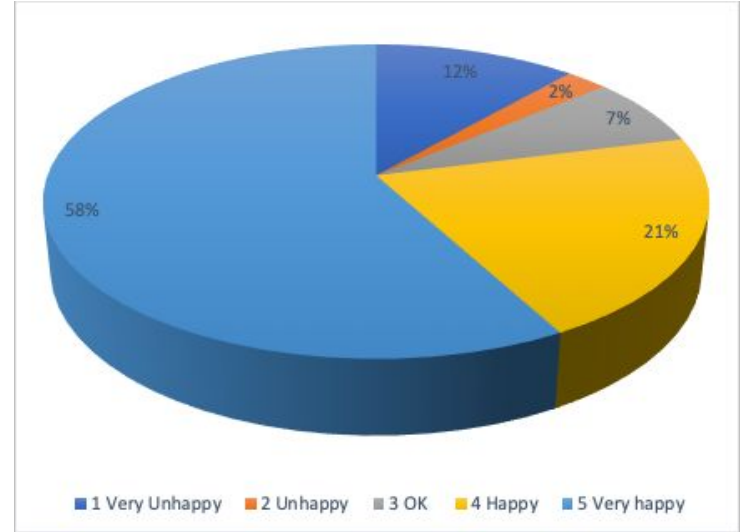
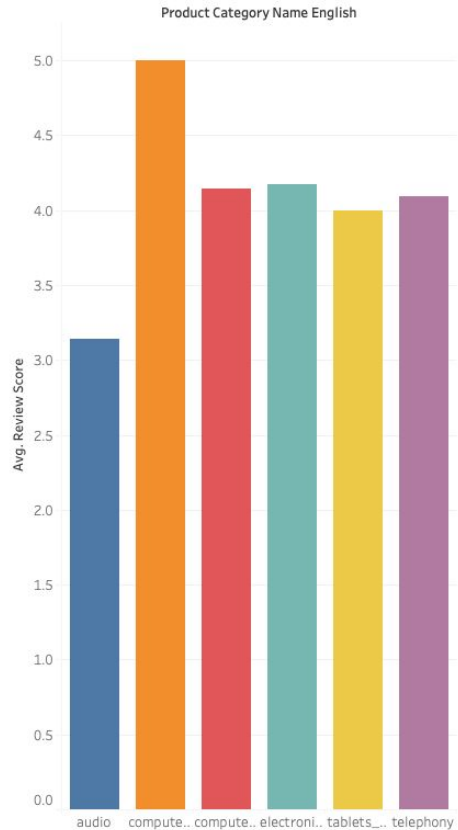
The average price tech products are sold is 120,65\$

## Average Price of Computer Accesories



# Reviews

AVG Review of Tech Products



Score from customers:  
79% Happy - Very happy  
7% OK  
14 % Unhappy - Very unhappy

# Is Magist a good fit for high-end tech products?

The market is not specialized on tech products, but the technical products available are part of Eniac's portfolio.

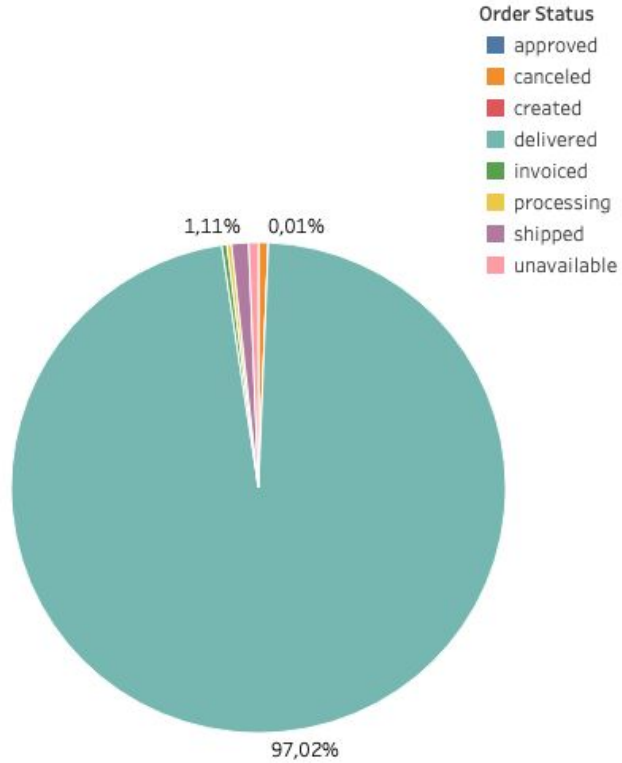
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Are orders delivered on time?

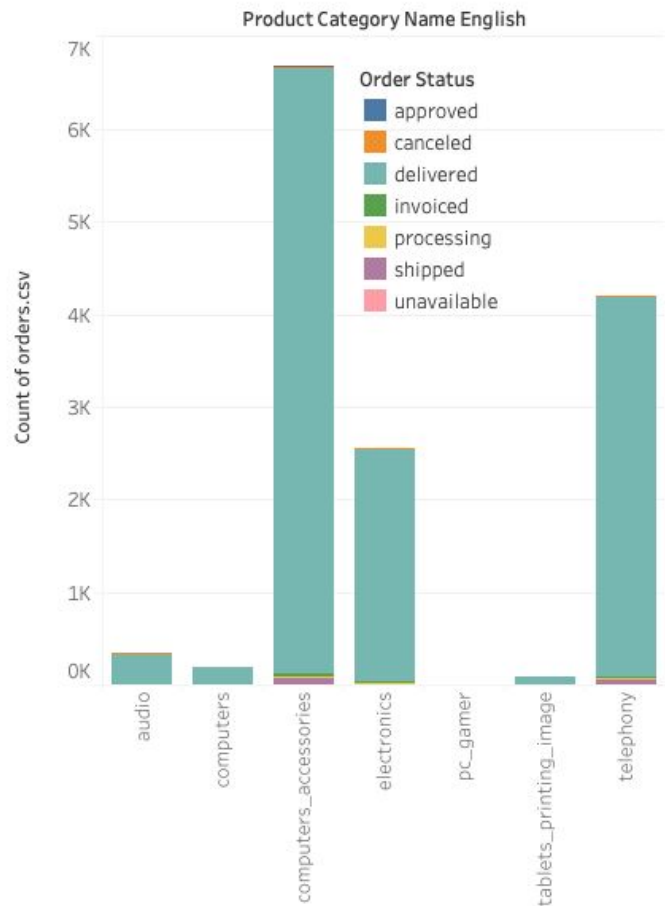


## Orders delivered

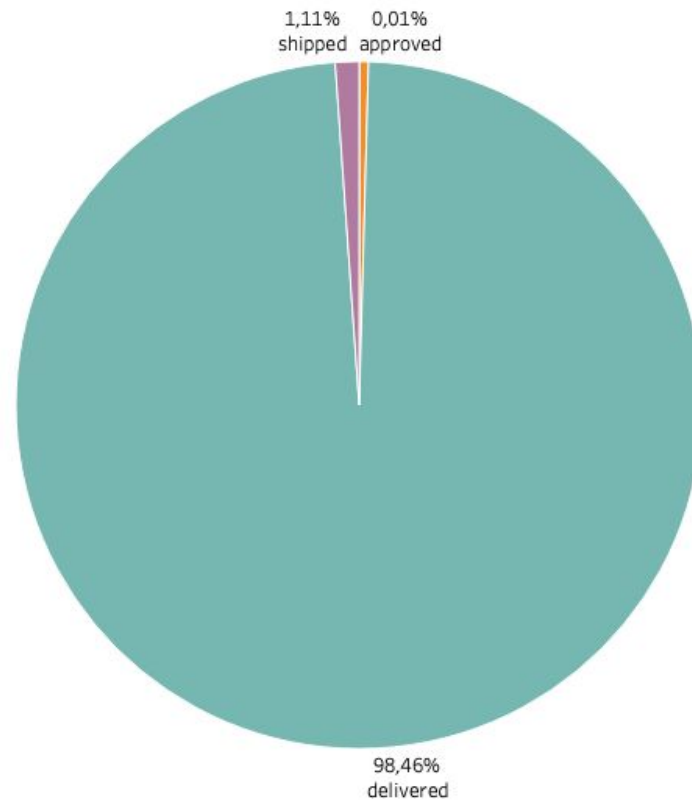


97% of orders, have been delivered.

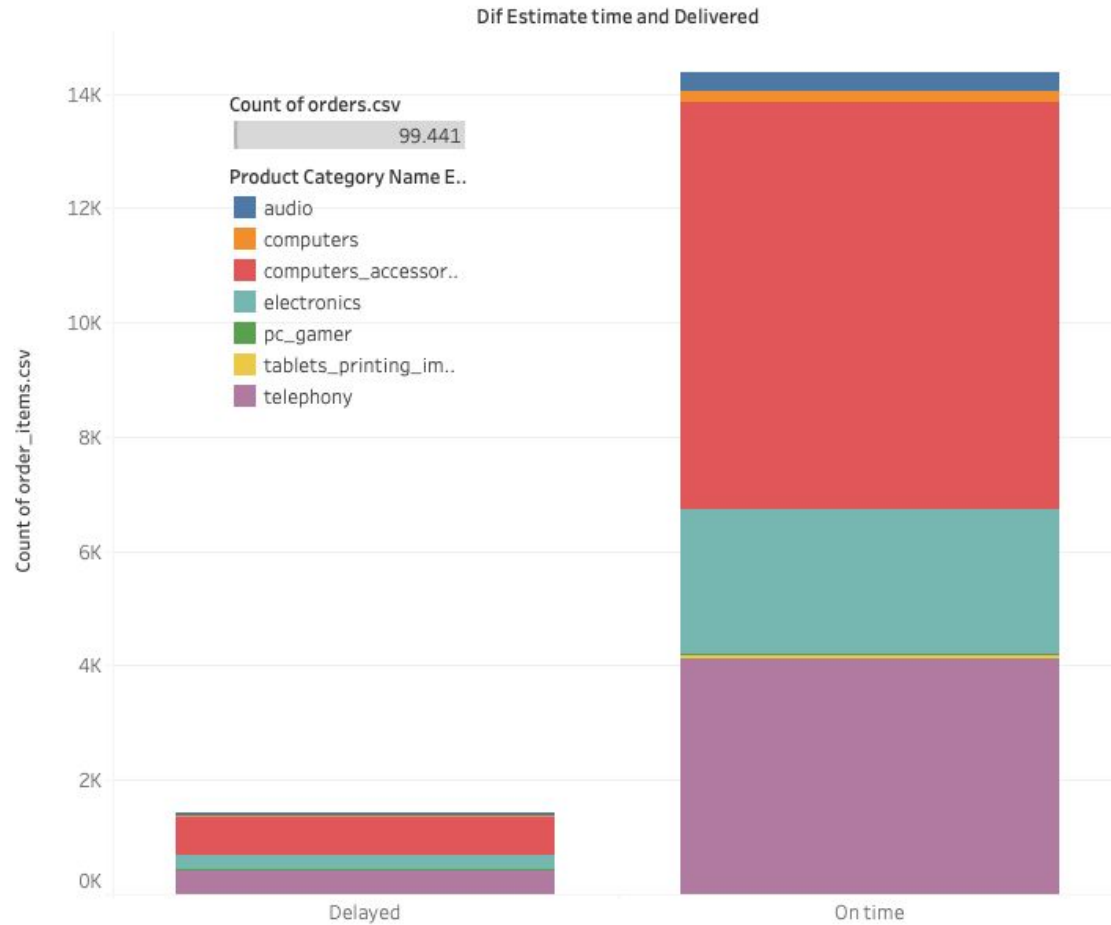
## Tech Products/ Order Status



## Tech products delivered



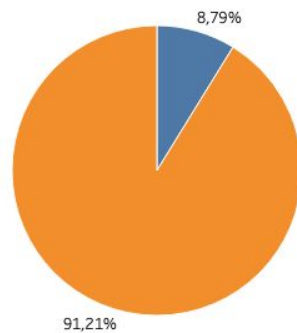
## Difference between Estimated and Delivery Date



## Difference between Estimated and Delivery Date of Computer Accesories

Product Category Name English

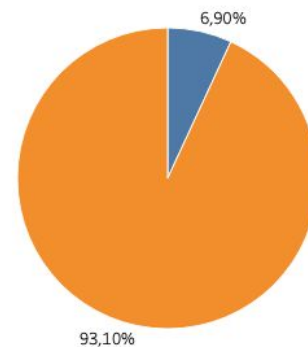
computers\_accessories



## Difference between Estimated and Delivery Date of Computers

Product Category Name English

computers

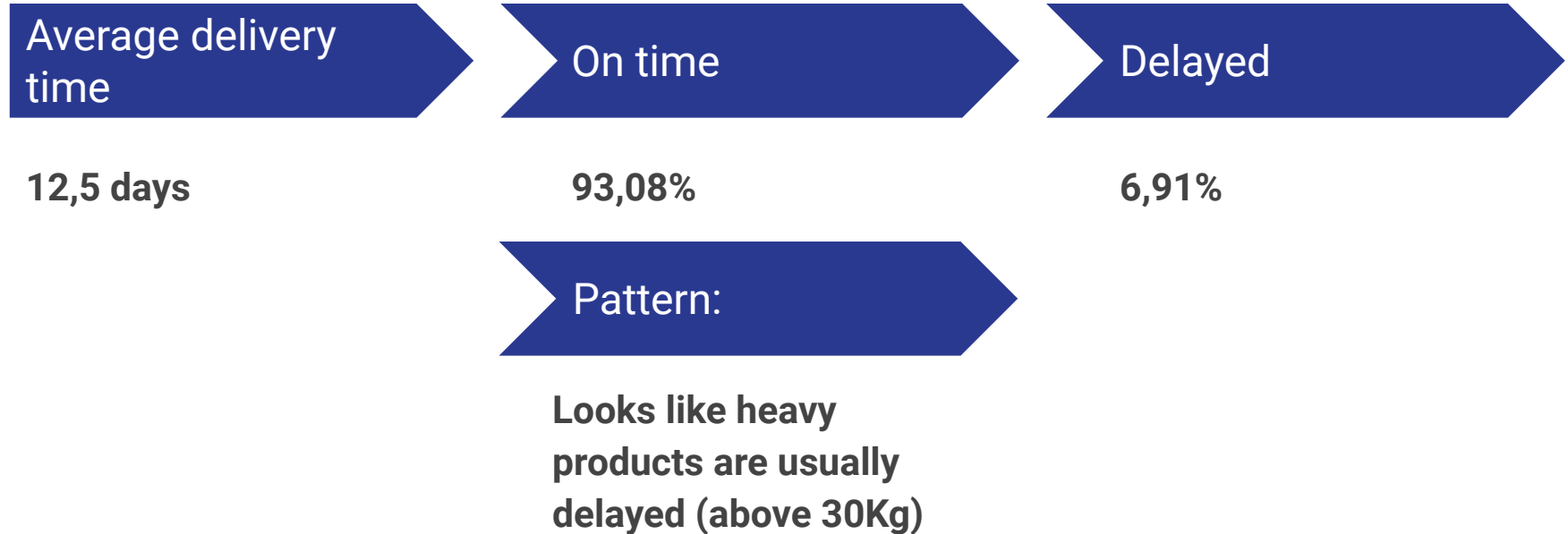


Dif Estimate time and

Delayed

On time

# Delivery pattern for all Magist's Products



# Are orders delivered on time?

In general yes, but we would need to work together with Magist, that heavier products are not delayed.

Other options available:

1. Work with another shipping company for heavier products (more than 10kg)
  2. And offer our customers the possibility to decide on extra charges for faster deliveries.
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