



**"MARKETING
IS NO LONGER
ABOUT THE
STUFF THAT
YOU MAKE,
BUT ABOUT
THE STORIES
YOU TELL."**

SETH GODIN

CONTACT US

(323) 205-5823

WWW.BARCELONAENTERPRISES.COM
INFO@BARCELONA.COM

LOS ANGELES, CA

**BARCELONA
ENTERPRISES**

PREMIER MARKETING

WHO WE ARE

Barcelona Enterprises is an Experiential Marketing and Advertising Agency. We offer a full array of advertising and marketing services through the use of modern media platforms. Barcelona's approach is based on an organic model of interconnections. Full use is made of traditional and new media to expand both its client's market presence and its own.

WHAT WE DO

We provide a breadth of creative services for our partners designed to engage audiences across digital, mobile, social and traditional media. Whether it's helping build a new business, launching an exciting new startup, or branding an artist or individual our capabilities work together to create strong, sustainable brands and memorable experiences.

OUR COMPANY
HEAVILY BELIEVES THAT

"THE BEST
MARKETING
DOESN'T FEEL
LIKE
MARKETING"

ALAN SEMSAR
CEO

SERVICES

PRODUCTION

Producing high quality and high concept audiovisual material is paramount to achieve your specific target. We will provide you with all the necessary expertise to create, execute and deliver the best possible commercials and promos.

EXPERIENTIAL MARKETING

We believe in engaging customers through experiential marketing strategy so that they can also participate in the growth of product/event/brand. By involving customers we make sure that they are not passive receivers rather they are participating in the co-creation of marketing programs.

MEDIA MARKETING

After SWOT analysis we know about the nature of your target market which in turn helps us develop an effective marketing campaign. We then utilize all avenues of media to target your desired audience using a combination audio, visual, and