LAURA SACK

CONTACT

- 714.402.1089
- ✓ lauragsack@gmail.com
- San Francisco, CA
- Iinkedin.com/in/lauragsack
- github.com/lauragsack

EDUCATION

Software Engineering Immersive

General Assembly
San Francisco, CA | May 2020

B.A. in Business-Economics B.A. in Psychology

University of California, Santa Barbara

Santa Barbara, CA | June 2012

SKILLS

- Javascript
- Python
- React
- Node
- Express
- Django
- jQuery
- JSON
- MongoDB
- Mongoose
- PostgreSQL
- Postman
- Bootstrap

PROFILE

As a product manager, I realized visions of what products could be. The most fun I had was working with the engineering team. I need to know exactly how things work and love meeting new data models. I became a developer so that I can realize bigger visions and build technology to move the world forward.

EXPERIENCE

SOFTWARE ENGINEERING FELLOW

GENERAL ASSEMBLY | SAN FRANCISCO | FEBRUARY 2020 - MAY 2020

• 12 week, 500+ hours, full-time software engineering immersive course

RUSSIAN RIVER FLOATIES | 11 DAYS | MAY 2020

- Developed an online floatie rental service where users can make delivery or pickup reservations in the Guerneville area.
- Built using Google Places and Maps Static APIs, Node, Express, MongoDB, React, Axios, Javascript, React Bootstrap, and CSS.

PARKADVISOR | 4 DAYS | APRIL 2020

- In a team of 3, built a full stack application for users to explore US National Parks and share experiences through reviews.
- Built using the National Park Service API, Django, PostgreSQL, Python, Ajax, Bootstrap, HTML, and CSS.

DOUGHNIT! | 7 DAYS | APRIL 2020

- In a team of 2, built a full stack application where users can browse donut stores and manage their donut store bucket lists.
- Built using Node, Express, MongoDB, Mongoose, Ajax, Javascript, jQuery, Bootstrap, HTML, and CSS.

PRODUCT MANAGER, APPEXCHANGE & COMMUNITIES

SALESFORCE | SAN FRANCISCO | JANUARY 2016 - PRESENT

- Shipped two factor authentication for AppExchange Checkout a Stripe platform integration for app purchasing.
- Released a new partner payment tool 6 months after taking over a project that had been 18 months behind schedule.
- Created 21 pages of support documentation, trained 18 support agents, and updated operational processes for launch.
- Owned the product vision, prioritized feature work, and led development across 5 time zones and 7 functional teams.