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# LAURA GYR

1994 Birth  
Einsiedeln, Switzerland

## Languages

**German** mother tongue  
**English** very good  
**French** basics

## Features

- perfectionist
- responsible
- organized
- creative
- sociable

## EDUCATION

August–November 2010  
Camas High School, Camas WA  
Exchange year USA

2011–2015  
Medien Form Farbe Zurich  
Vocational school Mediadesigner

2012–2015  
Professional Baccalaureate  
School of Design Zurich  
Swiss Federal Vocational  
Baccalaureate Design

September 2016 – June 2019  
Lucerne University of Applied Sciences  
and Arts  
Bachelor's degree Digital Ideation

## EXPERIENCE

August 2011 – August 2015  
ea Druck AG, Einsiedeln  
Apprenticeship Mediadesigner  
pre-press and print of printed material,  
design of magazines, brochures, flyers and business stationery

August 2015–January 2017  
ea Medien AG, Einsiedeln  
Parttime-employment Mediadesigner

September 2016  
Branders Group, Zurich  
Freelance Mediadesigner  
Working on forms that can be filled out online  
for the insurance company atupri

March–August 2018  
YAAY GmbH visualizing complexity, Basel  
Intern Information Designer  
Built expertise in the field of infographics by working on  
icon-design, data-handling and information design

October 2019 – December 2019  
Scholz & Friends Berlin  
Digital Art Direction

## Exhibitions

- werkschau hslu lucerne 2019  
bachelor-project: noumenon
- design biennale zurich 2019  
noumenon: an interactive  
real-time data vizualisation

## Program-Skills

- Adobe Creative Suite
- Cinema 4D
- HTML, CSS, JS
- Processing, p5js
- Sketch

## Creative fields

- web/mobile design
- infographics
- motion graphics | animation
- print production
- typography
- corporate identity
- UX | UI design