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# LAURA GYR

## Languages

**German** mother tongue  
**English** very good  
**French** basics

## Features

- perfectionist
- responsible
- organized
- creative
- sociable

**1994 Birth**  
**Einsiedeln, Switzerland**

## EDUCATION

**August–November 2010**  
Camas High School, Camas WA  
**Exchange year USA**

**2011–2015**  
Medien Form Farbe Zurich  
**Vocational school Mediadesigner**

**2012–2015**  
Professional Baccalaureate  
School of Design Zurich  
**Swiss Federal Vocational  
Baccalaureate Design**

**September 2016 – August 2019**  
Lucerne University of Applied Sciences  
and Arts  
**Bachelor's degree Digital Ideation**

## EXPERIENCE

**August 2011 – August 2015**  
ea Druck AG, Einsiedeln  
**Apprenticeship Mediadesigner**

pre-press and print of printed material,  
design of magazines, brochures, flyers and business stationery

**August 2015–January 2017**  
ea Medien AG, Einsiedeln  
**Parttime-employment Mediadesigner**

**September 2016**  
Branders Group, Zurich  
**Freelance Mediadesigner**

Working on forms that can be filled out online  
for the insurance company atupri

**March–August 2018**  
YAAY GmbH visualizing complexity  
**Intern Information Designer**

Built expertise in the field of infographics by working on  
icon-design, data-handling and information design

## Program-Skills

- Adobe Creative Suite
- Cinema 4D
- HTML, CSS, JS
- Processing

## Creative fields

- webdesign
- mobile app design
- infographics
- motion graphics | animation
- print production
- typography
- corporate identity
- installation art
- user experience

**Summer 2019**  
**?**  
**Digital Creative**