



Email hej@lauragyr.ch
Look lauragyr.ch

LAURA GYR

1994 Birth
Einsiedeln, Switzerland

Languages

German mother tongue
English very good
French basics

Features

- perfectionist
- responsible
- organized
- creative
- sociable

EDUCATION

August–November 2010
Camas High School, Camas WA
Exchange year USA

2011–2015
Medien Form Farbe Zurich
Vocational school Mediadesigner

2012–2015
Professional Baccalaureate
School of Design Zurich
**Swiss Federal Vocational
Baccalaureate Design**

September 2016 – June 2019
Lucerne University of Applied Sciences
and Arts
Bachelor's degree Digital Ideation

EXPERIENCE

August 2011 – August 2015
ea Druck AG, Einsiedeln
Apprenticeship Mediadesigner

pre-press and print of printed material,
design of magazines, brochures, flyers and business stationery

August 2015–January 2017
ea Medien AG, Einsiedeln
Parttime-employment Mediadesigner

September 2016
Branders Group, Zurich
Freelance Mediadesigner

Working on forms that can be filled out online
for the insurance company atupri

March–August 2018
YAAY GmbH visualizing complexity, Basel
Intern Information Designer

Built expertise in the field of infographics by working on
icon-design, data-handling and information design

October 2019 – December 2019
Scholz & Friends Berlin
Digital Art Direction

Exhibitions

- werkschau hslu lucerne 2019
bachelor-project: noumenon
- design biennale zurich 2019
**noumenon: an interactive
real-time data vizualisation**

Program-Skills

- Adobe Creative Suite
- Cinema 4D
- HTML, CSS, JS
- Processing, p5js

Creative fields

- web/mobile design
- infographics
- motion graphics | animation
- print production
- typography
- corporate identity
- UX | UI design