**Amr Shoeib**

**608-105 Cherryhill Blvd. London, Ontario, N6H 2L7 | 647-806-4363 |** [**amr79.a@gmail.com**](mailto:amr79.a@gmail.com)

**Objective**: To obtain employment as a Graphic Designer

Portfolio [here](https://drive.google.com/file/d/1PzJoXePKJklo7s6bEGgH7xtPeS06d8bk/view?usp=sharing)

**Highlights of Qualifications**

* Over 10 years’ of successful experience working as a Graphic Designer
* Technically adept and skillful with the use of computers including MS Office, Internet, and social media platforms, typography, Adobe creative suite such as Photoshop, Illustrator, InDesign, Acrobat
* Client-focused; providing prompt, efficient, and professional service always.
* EFFECTIVE COMMUNICATION SKILLS IN PERSON, OVER THE PHONE, AND THROUGH WRITTEN CORRESPONDENCE
* Proven ability to work within a team-oriented environment and comfortable taking the initiative to work independently

**Employment Experience**

**Interactive media design program,** Fanshawe collage Current

**Graphic Designer**,Freelance, London, Ontario 2018-2021

* Collaborated with clients regarding corporate branding and ensured consistency throughout campaigns and marketing tools, designing web content, business logos, and stationary
* Created social media promotional graphics and presentations to the Marketing team
* Developed layouts for print production, and ensure items were ready for print
* Completed projects within required timeframes

**Administrative Assistant**,Habitat for Humanity,London, Ontario 2019

* Answered and directed phone calls, providing customer service and general support to visitors
* Organized and scheduled appointments
* Wrote and distributed email, correspondence memos, letters, faxes, and forms
* Assisted in the preparation of regularly scheduled reports
* Developed and maintained a filing system

**Senior Graphic Designer**, Lead Marketing Solutions, Cairo, Egypt 2015-2017

* Developed concepts to meet company needs: collaborated with clients regarding corporate branding and ensured consistency throughout campaigns and marketing tools
* Created images and layouts using a variety of design software and tested graphics across various mediums
* Developed and designed branding for companies including business logo design, stationary requirements, social media, and Marketing presentations
* Developed concepts to suit business needs including material for newsletters and advertisement campaigns
* Scheduled projects and defined budget constraints

**Graphic Designer**,Al-Masry el Yom Newspaper, Cairo, Egypt 2013-2015

* Created proposals for layouts and designs under extremely tight deadlines
* Performed image retouching and color correction in preparation for printing
* Designed logos for newspapers

**Graphic Designer**, Film of Egypt Productions, Cairo, Egypt 2012-2013

* Developed innovative concepts and created movie posters
* Researched industry trends to bring new ideas and applications to projects
* Created and implemented a digital media campaign
* Performed image retouching and color correction prior to print

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**Graphic Designer**, Pyramedia Production Company, Abu Dhabi, UAE 2008-2012

* Created posters, advertisements, and outdoor prints for Abu Dhabi Film Festival and exhibited in the Cannes Film Festival
* Developed graphic and promotional concepts and artwork
* Designed corporate identity, business cards and stationery, print advertisements, bus stickers, backdrops, brochures, and online graphics as a marketing strategy
* Developed concept for “TV Show” campaign

**Education and Relevant Training**

**Final cut pro x,** Lynda.com Current

**Administrative and Clerical Training,** Pathways Skill Development, London, Ontario 2019

* Private Career College Certificate, PCC # 104519
* 12-weeks of hands-on training in Office Administration
* Proficient in MS Office Outlook, Word, Excel, and PowerPoint
* Training in-office procedures, equipment, and protocols
* Basic Accounting/Bookkeeping using QuickBooks
* Relevant business terminology, including email, texts and social media

**WHMIS**, Pathways Skill Development, London, Ontario 2019

**Worker Health and Safety Awareness in 4 Steps**, Pathways Skill Development, London, Ontario 2019

**CPR/First Aid**, Pathways Skill Development, London, Ontario 2019

**Bachelor’s Degree in Commerce**, Almansoura University, Egypt 2000

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