



Laura Lim

Practicing Artist & Design Hobbyist

EDUCATION

UNIVERSITY OF CALIFORNIA BERKELEY
BFA Art Practice
Graduated December 2017

GROUP EXHIBITIONS AND AWARDS

-“Outburst” Worth Ryder Gallery
Senior Thesis Show, 12/2017
-Campus Movie Fest Top 16, 08/2017
-“Freaklinic” Performance, 04/2017
-“Second Hand Linoleum”
Worth Ryder Gallery, 04/2017

SKILLS

Illustrator CC
Photoshop CC
Wordpress
Adobe Premiere CC
IMovie
Indesign CC

RELEVANT COURSES

Beginner’s Digital Photography Art 21
Advanced Digital Photography Art 180
Drawing and Composition 117
Intro to Sculpture
Intro to Sound Art

WORK EXPERIENCE

Freelance Photographer
May 2016- Present

- 2017- Shot and edited photos for Virgin America Airline’s end of the year holiday party in San Francisco.
- 2016- Graduation Portraits on Berkeley and UC Riverside campus

ASUC Student Union Creative Lab
Creative Marketing Photographer
August 2017- December 2017

- Given the creative freedom to frame and direct campus shots, photographed and edited parts of campus and student life for promotional material and social media handles.
- Worked closely with creative marketing directors to ensure quality shots

Berkeley Art Studio
Digital Media Specialist
January 2017- May 2017

- Managed two of their handles (FB+IG) and surpassed their followers/posts engagement goals monthly.
- Collaborated with other specialists to create creative, new content everyday and brought in students who normally wouldn’t have the opportunity to do art related activities by holding craft events.
- Photo documented classes for the studio’s promotional material.

Greater Good Science Center
Student Assistant
February 2015-May 2016

- Helped with the growth of an honest, informational, online magazine by maintaining the website, transcribing interviews, and executing various financial, administrative tasks.

Love Cafe at Cal
Volunteer Blogger
August 2014-May 2015

- Created traffic and managed a safe space for college students online.
- Responded weekly to anonymous student questions to provide insight and advice on how to survive college and create healthy interpersonal relationships.
- Did weekly checkups with the health coach to ensure that quality, appropriate advice were published.

Podolabs
Product Marketing Contractor
May 2014-October 2015

- Branded+ promoted a month long Kickstarter campaign with a total of 3, 609 backers, and \$426,000 in funding.
- Contributed to an engaging, enthusiastic team in a fast paced environment.
- Fast turnarounds/ constant communication with marketing consultant in order to create visual graphics for social media.
- Researched competitive landscape, compiled influencers.
- Proactively provided a warm online presence for our community. Engaged with customers at Berkeley’s Innovate Expo + LA VidCon.