

MARKETING IS TRANSFORMING

LOOK WHO'S DEFINING THE NEW FRONTIER **MTM FINALISTS**

AMY O. FITZGERALD, VP MARKETING, EVER AFTER (FORMER VP MARKETING OF LEAPFROG) / **ANN DIEDERICH**, DIRECTOR OF CORPORATE MARKETING, INTUIT / **ANTONIO LUCIO**, CHIEF BRAND OFFICER, VISA / **BRENT REMAI**, CMO, FIREEYE / **CATHY PRICE**, VP DIGITAL MARKETING, & **JILL SKINNER**, VP CUSTOMER ACQUISITION & NEW MEDIA, WELLS FARGO / **CHRIS BORR**, FACHE VP MARKETING (FORMER), MCKESSON CORPORATION / **CHRIS MATTHEWS**, SVP ADVERTISING SERVICES MANAGER, BANK OF THE WEST / **CHRISTOPHER LUKEZIC**, DIRECTOR OF COMMUNICATIONS, AIRBNB / **CLAY STOBAUGH**, SVP CORPORATE MARKETING, WILEY / **DON KINGSBOROUGH**, VP RETAIL SERVICES, PAYPAL / **DONNA WELLS**, CEO, MINDFLASH TECHNOLOGIES (FORMER CMO OF MINT.COM) / **FRANCESCA SCHULER**, CMO, BEVMO! / **HEIDI MELIN**, CMO, ELOQUA (FORMER CMO OF TALEO) / **IAN VACIN**, VP MARKETING & PRODUCT, XERO / **JEFF YOSHIMURA**, VP MARKETING, AYASDI / **JULIE S. WASHINGTON**, SVP & CHIEF BRAND OFFICER, JAMBA JUICE / **KAT GORDON**, FOUNDER, THE 3% CONFERENCE / **KATY KEIM**, CMO, LITHIUM TECHNOLOGIES / **KIRA WAMPLER**, VP MARKETING, LYTRO / **LAURA FAY**, VP INTEGRATED CAMPAIGNS AND STRATEGY, CISCO / **LAURA MESSERSCHMITT**, VP MARKETING, OUTRIGHT, A GO DADDY CO. / **LISA JOY ROSNER**, CMO, NETBASE / **MARGIT WENNMACHERS**, PARTNER, ANDREESSEN HOROWITZ / **MARIA POVEROMO**, SENIOR DIRECTOR, ADOBE / **MARIA SIPKA**, CEO & CO-FOUNDER, LINQIA / **MATT STANDER**, GROUP PRODUCT LINE MANAGER, VMWARE / **MEREDITH HOFFER**, DIRECTOR OF MARKETING, GOOGLE / **MICHELLE DRAPER**, SVP MARKETING, CHARLES SCHWAB / **NATE GILMORE**, VP OF MARKETING AND BUSINESS DEVELOPMENT, SHIPWIRE / **RICK MATHIESON**, CEO & CO-FOUNDER, MATHIESON / **ROBIN JOY**, VP ONLINE & MOBILE, DOCUSIGN / **SANDRA LOPEZ**, MARKETING STRATEGY DIRECTOR, NEW BUSINESS, INTEL / **SANGITA FORTH**, VP BRAND & MARKETING, PLUM ORGANICS / **SUSAN STIMSON**, VP MARKETING, INTERSECT ENT / **WENDY HARRINGTON**, EVP GLOBAL MARKETING SERVICES, FRANKLIN TEMPLETON

CONGRATULATIONS TO OUR 2013 FINALISTS

WWW.MARKETERSTHATMATTER.COM