



Laura M. Parker

Project Manager &
Web Developer

How to reach me:

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Address:

6871 Perry Drive
Columbus, OH 43085

Professional Skills

Coding Languages/ Frameworks

JavaScript, HTML/CSS, JQuery,
Node, SQL, Bootstrap, UIKit

Management Skills

PMP Certification
Budget Planning
Talent Management - Hiring,
Staff Development, Mentorship

Strategic Planning Skills

KPI Development
Consensus-Building
Messaging/Communication
Project & Budget Alignment

Personal Profile

I am a newly-trained full-stack developer with robust problem-solving skills and proven experience in managing projects, budgets, and people. I am passionate about supporting customers, building teams, and leading a balanced, family-focused life.

Education/ Training

Ohio State University

Coding BootCamp - 2020-21

- Intensive training in leading languages and real-world programming techniques

BerkeleyX (EdX)

MicroMasters, Marketing Analytics 2019

- Data science courses in customer behavior analytics & product management methods

Columbia University

M.A., Public Policy - 2003

Georgetown University

B.A., Political Science/
Economics - 2001

Experience

Co-Founder

Bundleduds 2018- present

- Launched innovative kids fashion company (pre-COVID)
- Developed website, configured store, engineered backend functionality

Project Manager & Market Consultant

Contractor 2013-2018

- Provided project-based consulting services to market research firms
- Identified trends & emerging technology in the learning and development industry
- Fulfilled contracts as project manager for new initiatives

VP, Solution Architects

HMH Co. 2010- 2013

- Led department of 40+ employees charged with sales support of digital product portfolio
- Collaborated with product development, marketing
- Managed B2B relationships with LMS, HRIS providers

Director, Emerging Markets

Pearson 2006- 2010

- Product Manager for new product portfolio focused on emerging markets (online learning, supplemental education services)