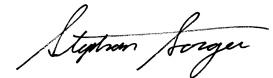


VERIFIED

CERTIFICATE *of* ACHIEVEMENT

Berkeley



Stephan Sorger, MBA, MS, PE
Marketing Author, Professor, and Executive
University of California, Berkeley

This is to certify that

Laura Murray Parker

successfully completed and received a passing grade in

BUSADM466.1x: Marketing Analytics: Marketing Measurement Strategy

a course of study offered by BerkeleyX, an online learning initiative of University of California, Berkeley.



VERIFIED CERTIFICATE
Issued June 7, 2019

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