THE WAVE MIAMI

WAVE

MIAMI

Horizon Outlined

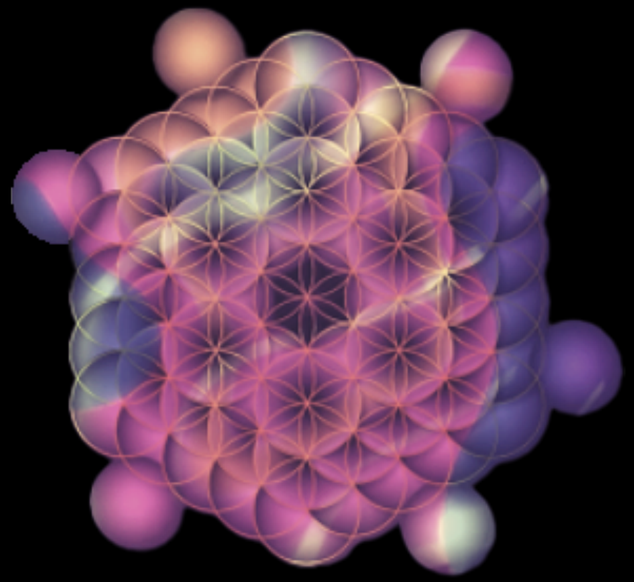
SLOGAN

“DIVE DEEPER”

Meaning: By joining THE WAVE MIAMI individuals are diving deeper into connections with others and diving deeper into their artistic expression.

FONTS

MONTSERRAT-LIGHT



MISSION STATEMENT

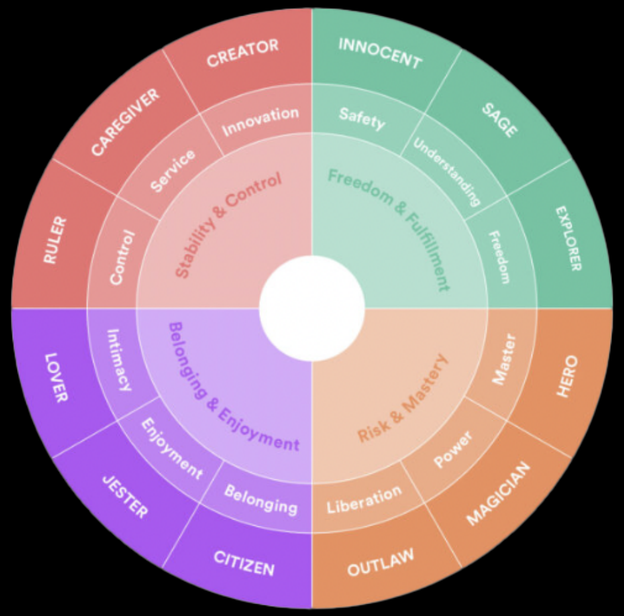
At The Wave Miami, we're more than just a venue; we're the heartbeat of creativity in Allapattah, Miami. Our space is a dynamic fusion of art, music, nature, and technology designed to accommodate a wide range of outdoor activities, from music performances and luxury art exhibitions to yoga/workout classes, seminars, workshops, private events w/ happy hours and more.

VISION STATEMENT

Our space serves as a canvas for deeper connections and interactive artistic expressions. The Cube Experience, an immersive art installation, embodies the essence of our space, bridging the virtual and visible worlds. As a music venue, we resonate with the rhythms of the city, providing a stage for melodies and beats that echo the soul of Miami. As a lighting and art showroom, we illuminate the path to artistic expression, showcasing captivating designs that inspire. Integrating biophilic design principles we invite people to reimagine their own spaces.

BRAND PERSONALITY

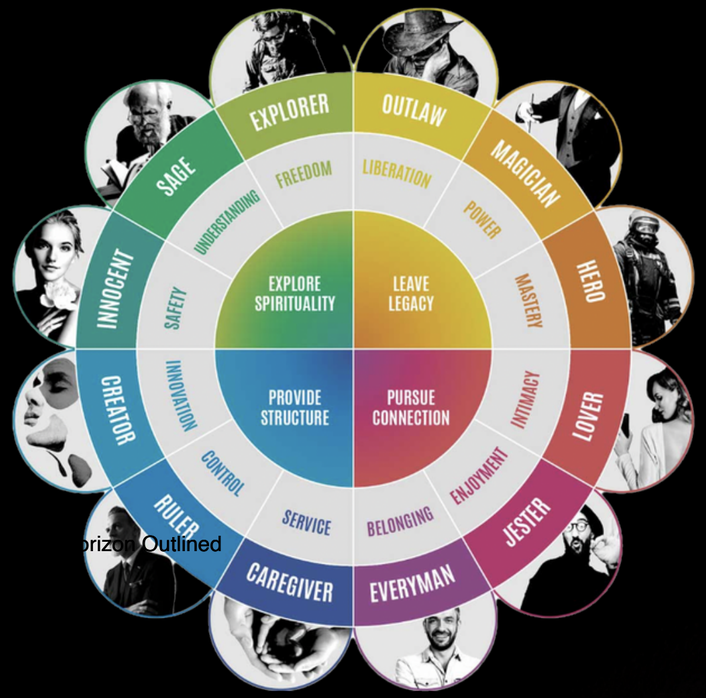
OUTGOING
INTROSPECTIVE
ARTISTIC
COLLABORATIVE



BRAND ARCHETYPE

PURE CONNECTION:
BELONGING
ENJOYMENT
INTIMACY

EXPLORER:
FREEDOM



TARGET AUDIENCE

25+

With an atmosphere that harmoniously merges the elements of a lighting and art showroom, an art space, a music venue, and a nurturing creative hub, we invite mature sophisticated audiences to step into a world where boundaries cease to exist.

"All the News That's Fit to Print"

The New York Times

DAILY REPORT

VOL. CLIX... No. 59,602 NEW YORK, SUNDAY JUNE 4, 2021 $6.00

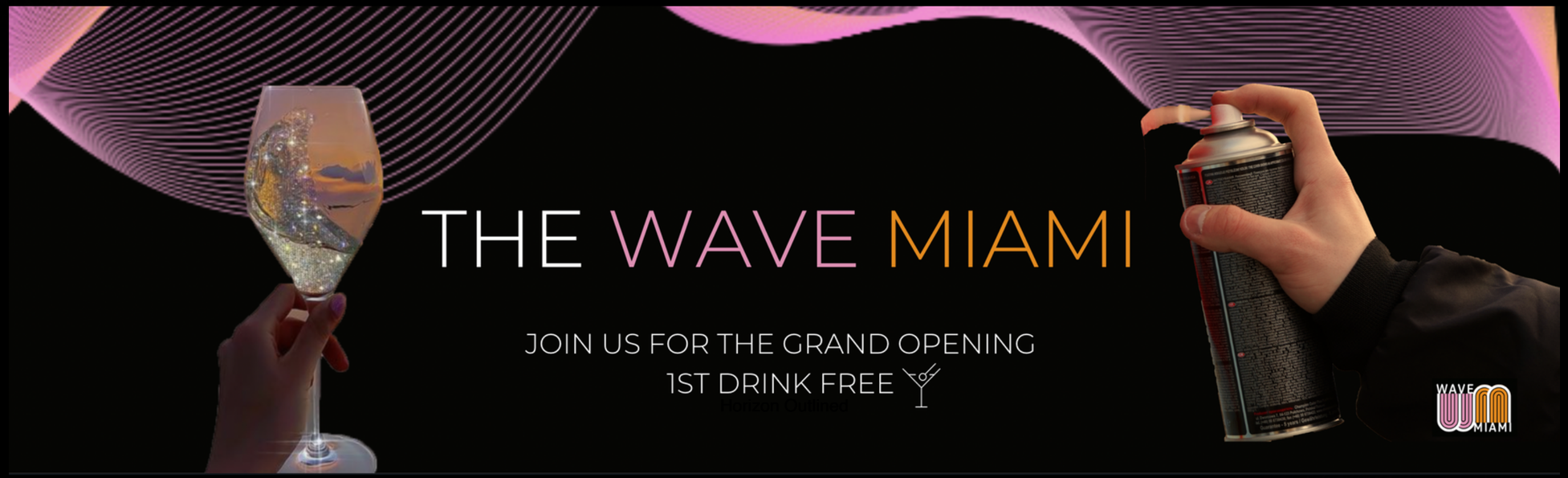
A NEW STUDY FINDS THAT:

EVERY HOUR IS HAPPY HOUR

TRADITIONAL + MEDIA ADVERTISING

POSTCARD
WEB PAGE BANNER
ADVERTORIAL
SOCIAL MEDIA-INSTAGRAM

WEB PAGE BANNER



ADVERTORIAL

THE WAVE MIAMI

ART • MUSIC • LIGHTS

EVENTS • SHOWROOM

LIVE ART

Our space serves as a canvas for deeper artistic expressions. As an art venue, we resonate with the vibrancy of the city, providing a stage for artistry that echos the soul of Miami. Join us for the chance to spray paint your creativity, paired with a drink provided by our happy hour.

SHOWROOM

Our innovative venue, ingeniously designed using shipping containers instead of conventional walls, is a testament to our commitment to reimagining creative spaces.Our outdoor oasis is more than just a venue; it's a garden for the soul.

EVENTS

Our showroom means the opportunities are endless, whether it be yoga/workout events, seminars, workshops, with a focus in luxury events. With unique and vibrant lighting all by the artwork of Ana Martinez, we will light up your night.

DJ

Our space is a dynamic fusion of art, music, nature, and technology designed to accommodate a wide range of outdoor activities, like music performances. Plus enjoy featured performances by ADA.

POSTCARD

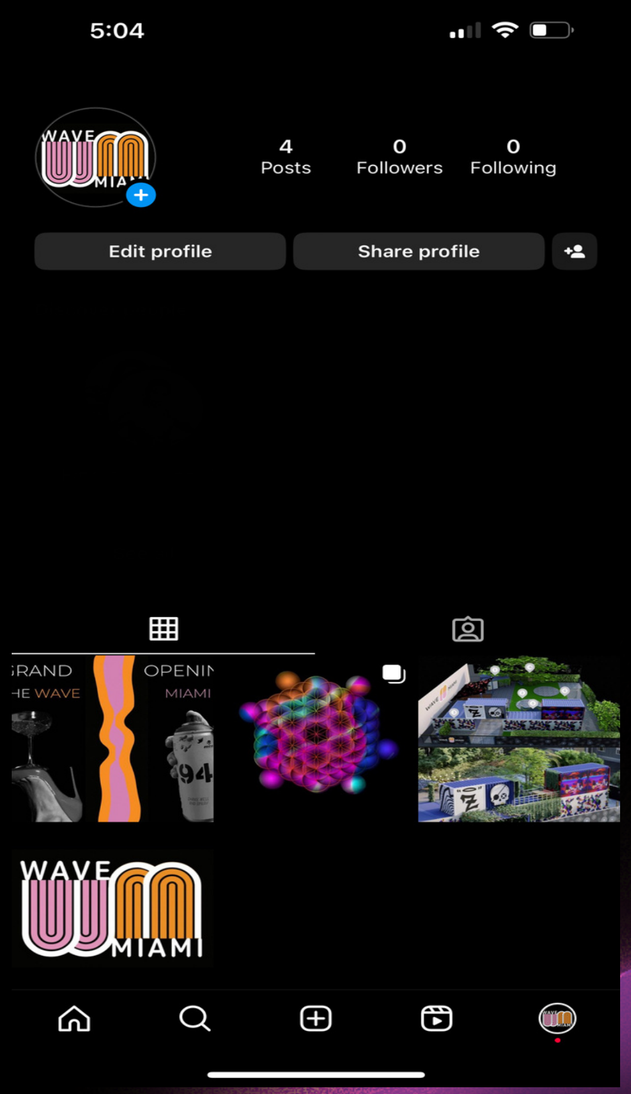
WAVE MIAMI

Thank you for joining the wave. We're excited to dive deeper with you.

To :

SOCIAL MEDIA-INSTAGRAM

- Create an inviting page that matches the brand aesthetic
- Posts/reels/videos
- Introduce + highlight THE WAVE MIAMI and what it has to offer



THANK YOU