

Laura Ovalles

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Professional Profile

Detail-oriented web developer, seeking to use JavaScript skills to deliver coding excellence and user-friendly solutions. Dynamic professional who enjoys bringing ideas to life through responsive websites. Unique combination of technical abilities and business acumen. Progressive experience across Management, Data analysis, Sales and Marketing. Proven capacity to combine business insights, project management and creativity to work in multi-disciplinary teams and with stakeholders. Skilled in planning and organisation.

Key Skills

Budget Management | Project Management | Data Visualisation | Data Analysis | Corporate Affairs |
Web Development

Career Summary

Embassy of the Dominican Republic in the United Kingdom (London)

Sep 2017 – Dec 2017

Commercial Department Intern

- Promoted investment and collaborations with the Dominican Republic as well as constructive relations for international trade.
- Provided effective information to interested parties to engage in new business or expansions.
- Offered support in the organisation of events.

Key achievements:

- Implemented weekly economic analysis about UK and Brexit.
- Successfully launched the latest Embassy website and contributed content for social media accounts.

Cief Consulting (Santo Domingo, DR)

Mar 2016 – Aug 2017

External Consultant

- Diagnosed context and prepared consolidated recommendations on topics such as public policies, resource allocation and commercial strategies.

Key achievement:

- Collaborated with the United Nations Development Programme.

Anheuser-Busch Inbev (Santo Domingo, DR)

Feb 2014 – Mar 2016

Tax Affairs Specialist

- Prepared 1YP and 3YP budgets with senior management, and recorded detailed monthly meetings and reports of latest estimate (LE).
- Collaborated with stakeholders at all levels and reinforced engagement.
- Helped build and protect the corporate reputation, and represented the company's interests in meetings with business associations and government authorities.
- Coordinated Corporate Social Responsibility initiatives.
- Worked with Corporate Affairs, Compliance and Public Relations teams for AB InBev's operations in the Dominican Republic.
- Implemented business continuous improvement.

Key achievement:

- Planned and executed tax optimisation strategies that saved ~£500K.

Dirección General de Aduanas (Santo Domingo, DR)

Dec 2012 – Feb 2014

Senior Economist

- Evaluated the international trade of the Dominican Republic and estimated the tax expenditure carried by the government in customs exemptions.
- Contributed to the improvement of statistics and customs processes.
- Prepared Director's speeches for national and international events.

Key achievement:

- Prepared monthly reports to analyse and forecast revenues and economic indicators, together with a detailed study of imports and exports.

Signage Networks (Santo Domingo, DR)**Jul 2010 – Aug 2012****Owner & Business Manager**

- Executed Business to Business sales regarding digital advertising in shopping centres, subscriptions for software to display content and renting screens for corporate events.
- Designed marketing content.

Key achievement:

- Introduced new business services.

Lola Chic Solutions (Santo Domingo, DR)**Nov 2008 – Dec 2011****Owner & Business Manager**

- Supervised sales and staff, in addition to managing prices and inventory.
- Designed and monitored advertising.

Key achievement:

- Launched and managed a homeware boutique with European brands such as Pylones and Alessi.

Superintendencia de Pensiones (Santo Domingo, DR)**Feb 2005 – Aug 2007****Analyst**

- Supervised private pension fund firms and led audits to verify process compliance.
- Implemented benchmarks from Peru and Chile.
- Participated in ISO 9000 certification and KPI's follow-up.

Key achievement:

- Contributed to the automation of statistics and monthly reports.

Education**EOI Business School (Madrid, Spain)****2008**

Master of Business Administration (MBA)

"China: Business and Culture" at SISU, Shanghai, China.

Major: International Business at EM Lyon, France.

Pontificia Universidad Católica Madre y Maestra (Santiago, DR)**2006**

Bachelor of Science in Economics

Languages

- English (C1) and Spanish (native)

IT Skills

- Advanced Microsoft Office, Intermediate HTML5, Intermediate CSS3, Basic JavaScript, Basic Tableau.