LAURA POLET

FRONT-END DEVELOPER

CONTACT

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SKILLS

- HTML
- CSS
- JavaScript
- React
- Node.js
- Google Analytics
- Google Optimize
- Kameleoon
- Contentsquare
- CRO Audit
- Figma
- Asana
- Notion
- Trainings
- Benchmarks
- Project Management
- Agile method

LANGUAGES

- French
- English

PROFILE

I am a front-end developer, recently certified in web development after completing an intensive six-month program. With over three years of experience managing AB Testing projects, I create responsive, user-friendly digital solutions and work closely with development teams to ensure high-quality experimentation outcomes. My combined technical and project management skills allow me to deliver impactful and reliable digital projects.

PROFESSIONAL EXPERIENCE

Experimentation, Senior Product Owner

Henkan & Partners for Accor | January 2023 - Present

- Led a team of 3 developers and one QA tester
- Managed over 25 A/B tests per quarter
- Conducted experimentation analysis and reporting
- Oversaw partnership with Kameleoon

Experimentation, Product Owner

Henkan & Partners for Accor | January - December 2022

- Responsible for operational management, quality assurance, and communication with product teams
- Trained Digital Factory teams
- Managed relationships with external development teams

A/B testing Assistant

Cheil for Samsung | Janvier - Septembre 2021

- Produced test reports
- Participated in hypothesis workshops with managers
- Conducted QA for experiments

EDUCATION

OPENCLASSROOMS

Web Developer Training (2024)

EDC PARIS BUSINESS SCHOOL / EFREI PARIS

Master's in e-Business and Digital Transformation (Paris, 2019-2021)

SOOCHOW UNIVERSITY

University Exchange Program (Taiwan, September 2018 - January 2019)

UNIVERSITY OF CALIFORNIA BERKELEY EXTENSION

Summer Campus (USA, June 2017)