Laura Park

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EDUCATION

Northwestern University, Evanston, IL *Expected Jun 2025*
Bachelor of Arts in Computer Science, Minors in Business Institutions and Entrepreneurship   GPA: 3.79 / 4.00
- **Relevant Coursework:** Data Structures & Algorithms, Agile Software Development, Fundamentals of Computer Programming, Human-Computer Interaction, Interactive Information Visual
- **Involvement:** Develop + Innovate for Social Change, NU Fintech Club, NU Korean American Student Association, Women in Business, Women in Computing, Delta Delta Delta

EMPLOYMENT

Hyatt Hotels Corporation **Chicago, IL**
Cybersecurity Compliance Intern *Jun 2023 – Aug 2023*
- Skillfully analyzed vendor risk factors, considering data handling practices, network security, cyber architecture, and compliance with industry standards to formulate accurate risk assessments for 5 new vendors
- Implemented a streamlined evaluation process that improved the efficiency and consistency of vendor assessments through LogicGate, enhancing the overall workflow and decreasing length of review process by 40%

ESGX **New York, NY**
Product Management Intern *Jul 2022 – Sep 2022*
- Designed and built an online portal using StackerHQ that systematically presents ESG solution offerings, management team, and ideal client profile and location of 35+ pre-vetted, in-network providers to ESGX's +100 end-user clients
- Personalized user experience by managing permission settings, tailored search results based on the user's profile, and the ability to schedule meetings directly with providers to provide a unique experience to every user

PROJECTS

Rainbows For All Children **Evanston, IL**
HTML, CSS, JavaScript, React Native *Jan 2023 – Jun 2023*
- Volunteered for Rainbows for All Children, a global non-profit providing early intervention mental health support services, to build a mobile application for children navigating grief and healing from loss of a family member
- Implemented visuals to aid understanding within features like connecting users with a local support group, a mood booster questionnaire, and journaling pages to ensure the application caters to all users from ages 7-18
- Researched privacy regulations and cybersecurity practices to ensure the app maintains user confidentiality

ConnectedSpine App Link **Evanston, IL**
HTML, CSS, JavaScript, React *Apr 2023 – Jun 2023*
- Collaborated with Dr. Kartik Kesavabhotla to synthesize his research data into a user-friendly questionnaire allowing users to input age, symptoms, and medical history to receive tailored back pain recommendations within 10 minutes
- Prototyped application user interface on Figma, enhancing visual design through features such as a human body design allowing users to indicate where they experience pain resulting in a customer-centric interface

LendNU App Link **Evanston, IL**
HTML, CSS, JavaScript, React, Bootstrap *Mar 2023 – Apr 2023*
- Implemented a robust search and filtering system, allowing users to easily discover items available for lending and borrowers seeking specific items and resulting in a 60% decrease in search time
- Restricted login and posting access to users with a Northwestern student email, a strategy informed by user interviews, resulting in enhanced usability of the platform and a 75% increase in user confidence and trust

LEADERSHIP

VP of Chapter Programming and Development – NU Delta Delta Delta *May 2022 – Jun 2023*
- Led the Conduct Committee of 6 members, addressing conduct-related matters in alignment with sorority values and university policies resulting in all 98 members being in good standing by the end of term
- Spearheaded the organization of 1 academic presentation, 2 wellbeing presentations, and 1 chapter bonding retreat per academic quarter, promoting holistic personal and academic growth

Finance Board Executive – NU Associated Student Government *Sep 2021 – Present*
- Allocated $1.3 million annually to 40+ on-campus student organizations using quantitative and qualitative data
- Consulted directly with 6 student groups to advise their spending and serve as their advocate in Senate funding process

ADDITIONAL

Programming: Python, R, C / C++, JavaScript, HTML/CSS, Racket
Technologies: React Native, React, Firebase, Microsoft Office, StackerHQ, Airtable, Figma, Bootstrap, Rapid7, LogicGate
Interests: Swimming (Competed at US Nationals), Baking, Running, Tech Podcasts, Traveling