Personal Portfolio Website Plan

# Your Name: Laura Ristoff

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: Websites designed and built, graphic design work

Idea 2: Tools and technologies that I use, languages, libraries

Idea 3: Certifications, degrees, specializations,

Idea 4: interactive resume – connecting to certs

Idea 5: About me, narrative story of experience and background, interests, values, family

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Sell my self as a web developer; show skills, tools, technologies, work, experience; attract potential recruiters and companies to hire me; secure a job at a company I choose to work for; |
| Target Audience | Describe the target audience (age, gender, demographics) | Fellow web developers and tech industry professionals; human resources professionals; design professionals;  Age: 25-65 Wide range of professionals  Gender: all genders  Demographics: |
| Graphics | What graphics will you use on the website? | Personal brand logo |
| Color | What colors will you use within the site to enhance the purpose and brand? | Blue, purple, and pink gradients = brand color on logo  Black & white = maybe dark theme?  Typeface= ‘Montserrat’, ‘Satisfy’ from google fonts |
| Accessibility | How will the website accommodate people with disabilities? | Screen readers code to enhance content and show skills  Color themes and clear enhanced font sizes and weights  Large images with alt captions for screen readers |
| Project Timeline | Identify the project timeline | One month (the length of the lab while in the textbook) |

# Wireframe

Sketch the wireframe for your home page below.

# Site map

Create a site map for the website below.