# Laura Sandoval

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# **Corporate Work**



#### Uber

## **Product Designer, New Verticals**

May 2023—Present

Product Designer for Uber Eats's grocery, convenience, and alcohol delivery products & services.

# **Product Designer, Uber Connect**

February—May 2023

Responsible for all things Uber Connect — Uber's customer-facing "Delivery as a Service" product.



#### Cornershop by Uber

#### **Head of Customers Product Design**

December 2020—January 2023

Hired, managed and mentored a team of Product Designers and Design Managers and worked closely with Engineering and Product teams, overseeing and shipping the designs of over 100 projects.

#### **Product Designer & Frontend Engineer**

March—November 2020

In 5 months, designed, developed, and shipped a grocery delivery service for Uber Eats from scratch.

#### **UI Developer**

October 2019—February 2020

Co-Designed, implemented, and presented a new internal tool to modularize email templates and won Cornershop's internal eng. hackathon.

# Startup & Freelance



#### Kappo Bike

#### **Designer & Engineer**

February—September 2019

In 2 weeks, designed and implemented a new landing page for Kappo's "Cool Place to Bike" program, which was the main source of income for the company.



#### Pontificia Universidad Católica de Chile

#### Graphic Designer, PUC's Public Innovation Lab & Chilean Ministry of Health

July-August 2019

Designed a cohesive printable system to help reduce waiting time perception in public hospitals in Chile.

# Graphic Designer, Department of Typographic Studies & Chilean Ministry of Transport

January—April 2018

Assisted in the design of a graphic identity for Santiago de Chile's new public transit system, "Red Metropolitana de Movilidad".



#### Youth 4 Public Transport

## **Designer & Engineer**

May 2017—May 2018

Branding and graphic design for Y4PT's 2nd National Transport Hackathon and other sustainable mobility initiatives.

### **Education**



#### Bachelor of Arts, Design

Pontificia Universidad Católica de Chile

# **Personal Projects**



# Balance — Your transit cards in one place

2019-Present • Open in Portfolio

With its unique functionalities, native iOS look & feel, and deep attention to accessibility and details, Balance is the most positively reviewed app of its kind.



# Lintuaf — An unofficial Fintual client for iOS

2021—Present • Open in Portfolio

Lintuaf is a silly little side-project I made for myself because I didn't like the official <u>Fintual</u> client for iOS and I found some private APIs I could use to build my own.