



**POWER
UP**

CORPORATE IDENTITY

LOGO VARIATIONS

Primary Horizontal Logo



Secondary Horizontal Logo



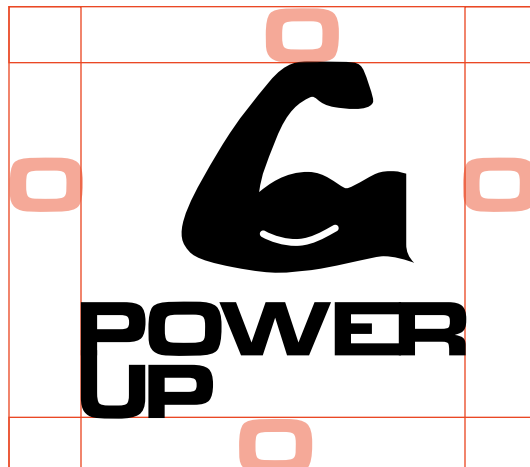
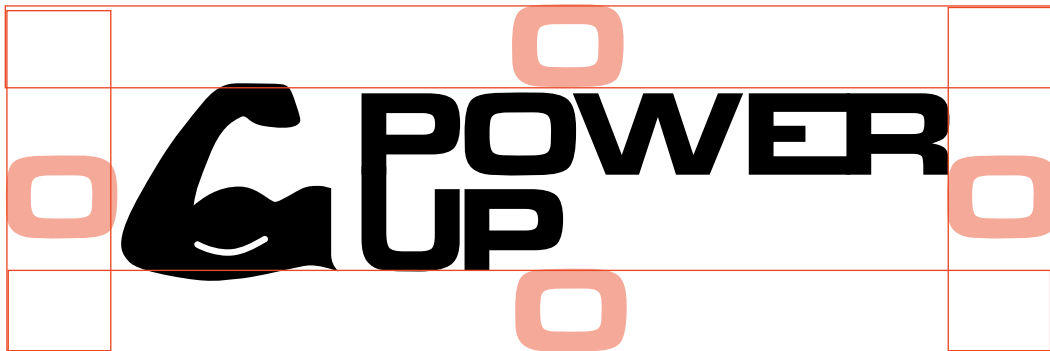
Primary Vertical Logo



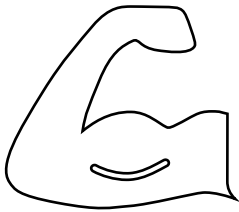
Secondary Vertical Logo



SPACING



COLOURS



C=0 M=0 Y=0 K=0
RGB (255,255,255)
HEX #FFFFFF



C=0 M=0 Y=0 K=100
RGB (0,0,0)
HEX #000000



C=0 M=63 Y=92 K=14
RGB (219,80,18)
HEX #DB5012

FONTS

Logo Font

Eurostile Bold Extended #2

ABDEFGHIGKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*()

Secondary Font

COPPERPLATE

ABDEFGHIGKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789!@#\$%^&*()

Web-Friendly Font

Arial

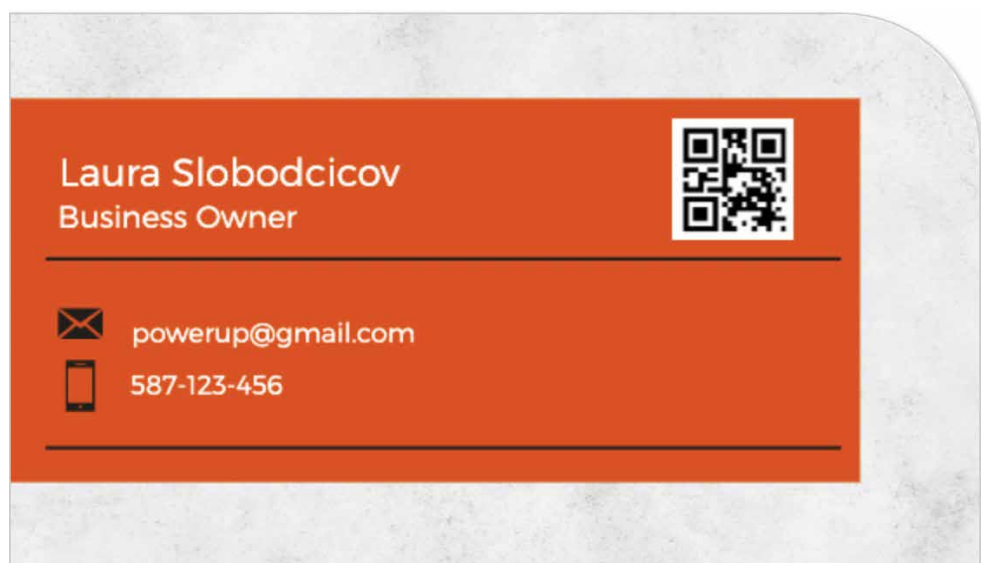
ABDEFGHIGKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*()


BUSINESS CARD

Front



Back

INSTAGRAM ADS

Power_Up



It's going to be a journey. It's not a sprint to get in shape.

Kerri Walsh Jennings









408 likes

Power_Up Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolo... more

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5 Hours ago




Power_Up




Do something today that your future self will thank you for.

Sean Patrick Flanery









408 likes

Power_Up Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolo... more

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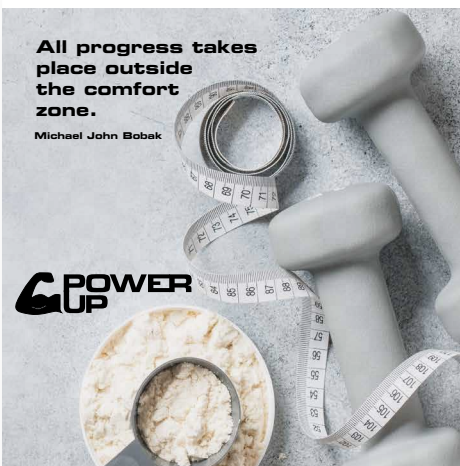
5 Hours ago



Power_Up




All progress takes place outside the comfort zone.

Michael John Bobak







408 likes

Power_Up Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolo... more

[View all 56 comments](#)

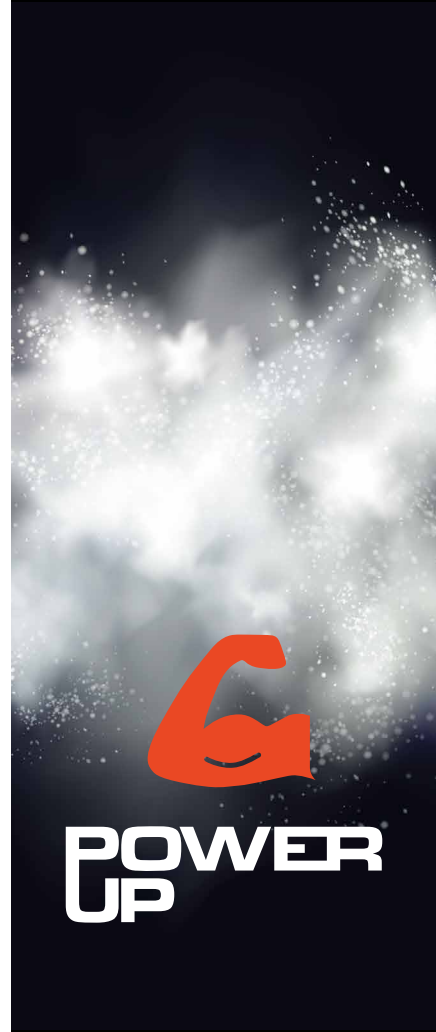
5 Hours ago

SKYSCRAPER AD

**We
Make it
Happen.**



**Shake Up
Your Style**



SUPERIMPOSE



TOP 3-5 LOGO

