CORPORATE IDENTITY

LOGO VARIATIONS

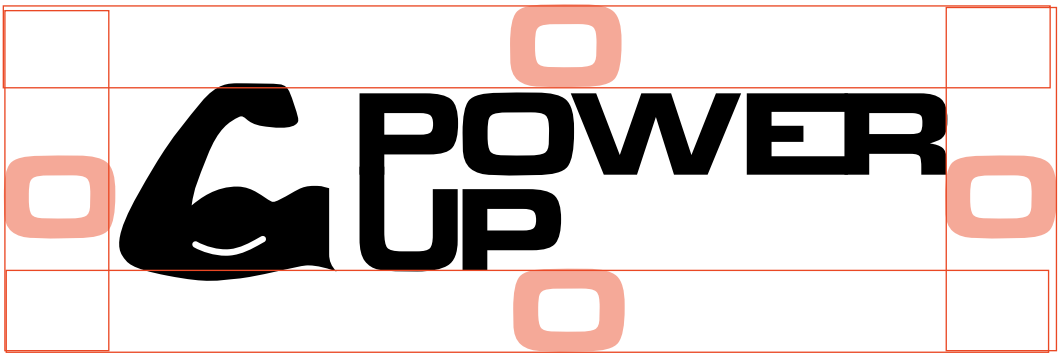
Primary Horizontal Logo

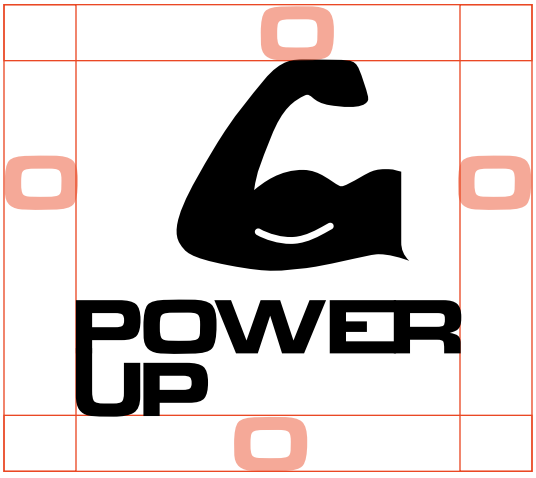
Secondary Horizontal Logo

Primary Vertical Logo

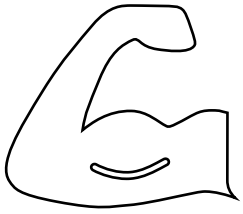
Secondary Vertical Logo

SPACING





COLOURS



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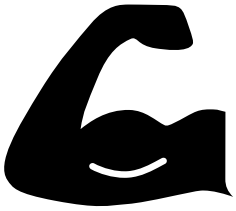
RGB (255,255,255)
HEX #FFFFFF



C=0 M=0 Y=0 K=100
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HEX #000000

C=0 M=63 Y=92 K=14
RGB (219,80,18)
HEX #DB5012

FONTS

Logo Font

Eurostile Bold Extended #2

ABDEFGHIGKLMNOPQRSTUVWUXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#$%^&*()

Secondary Font

COPPERPLATE

ABDEFGHIGKLMNOPQRSTUVWUXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789!@#$%^&*()

Web-Friendly Font

Arial

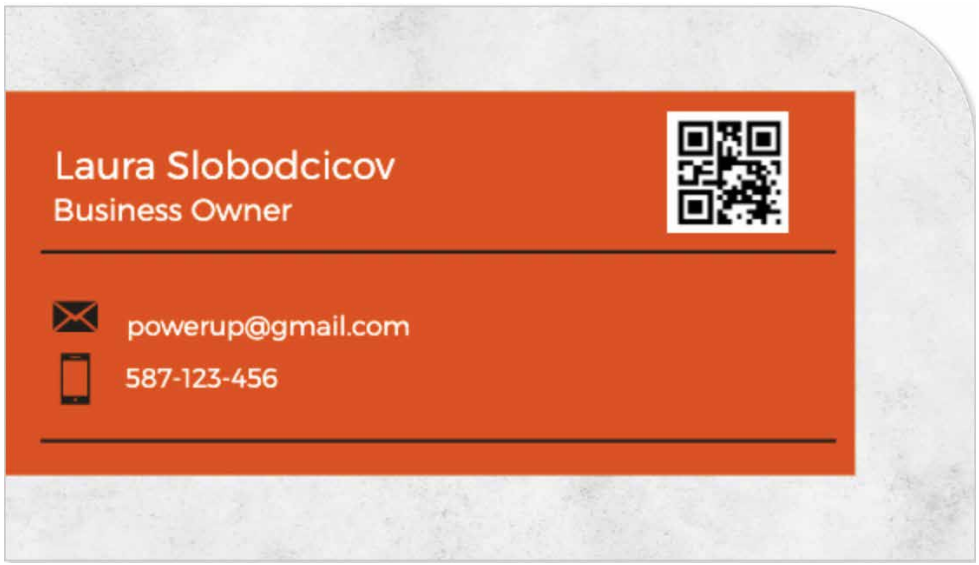
ABDEFGHIGKLMNOPQRSTUVWUXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#$%^&*()

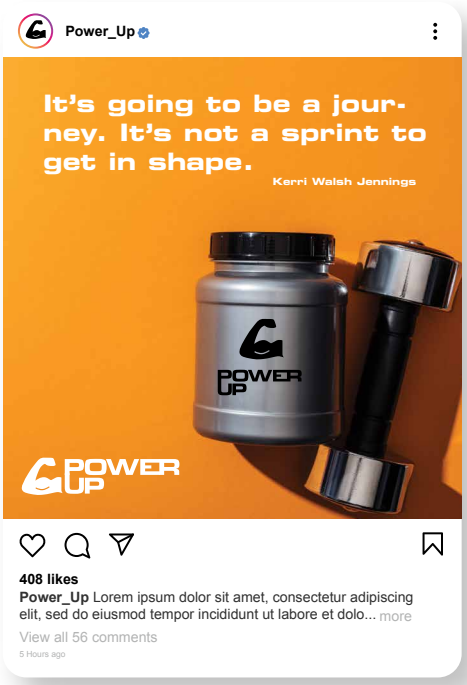
BUSINESS CARD

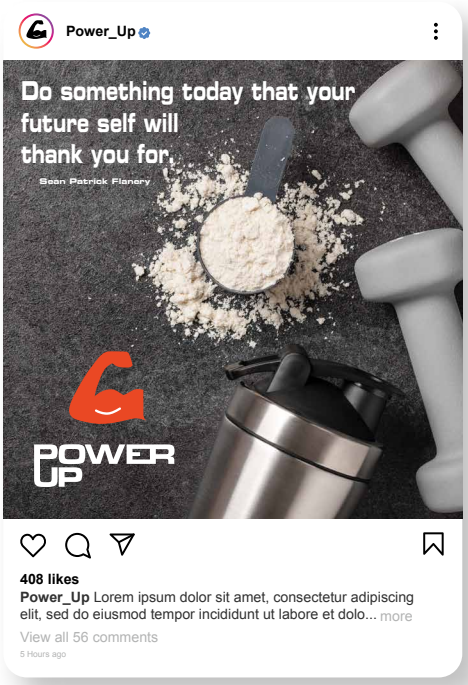
Front



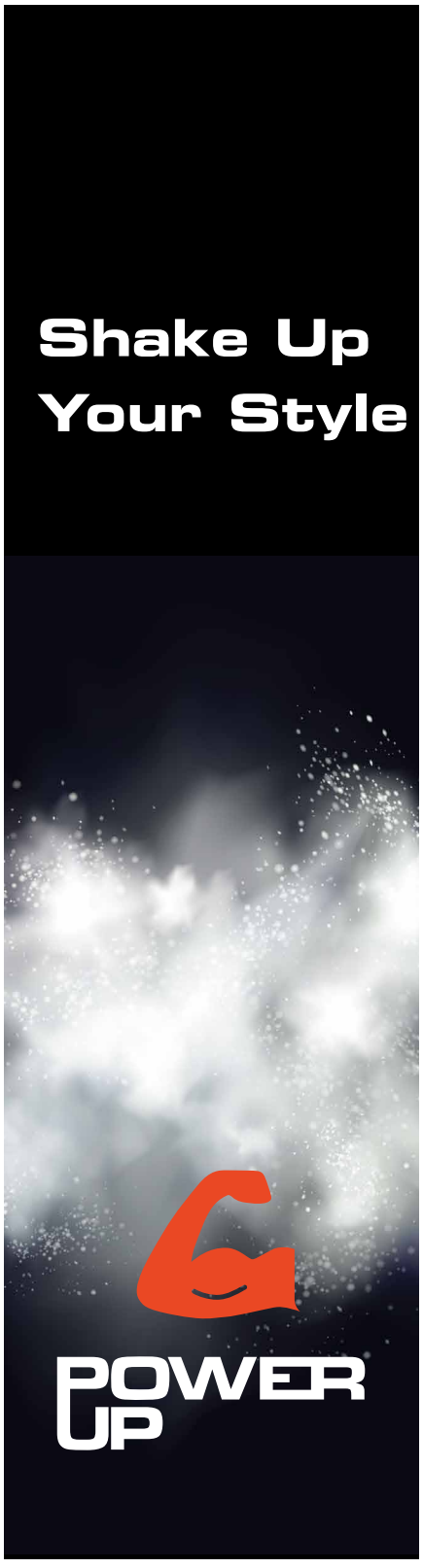
Back

INSTAGRAM ADS

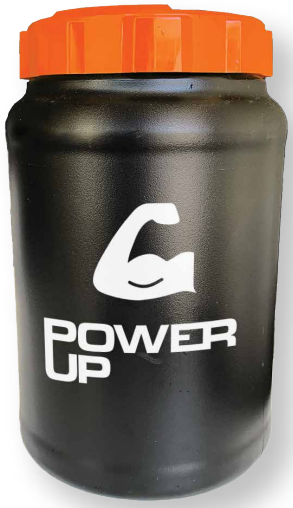




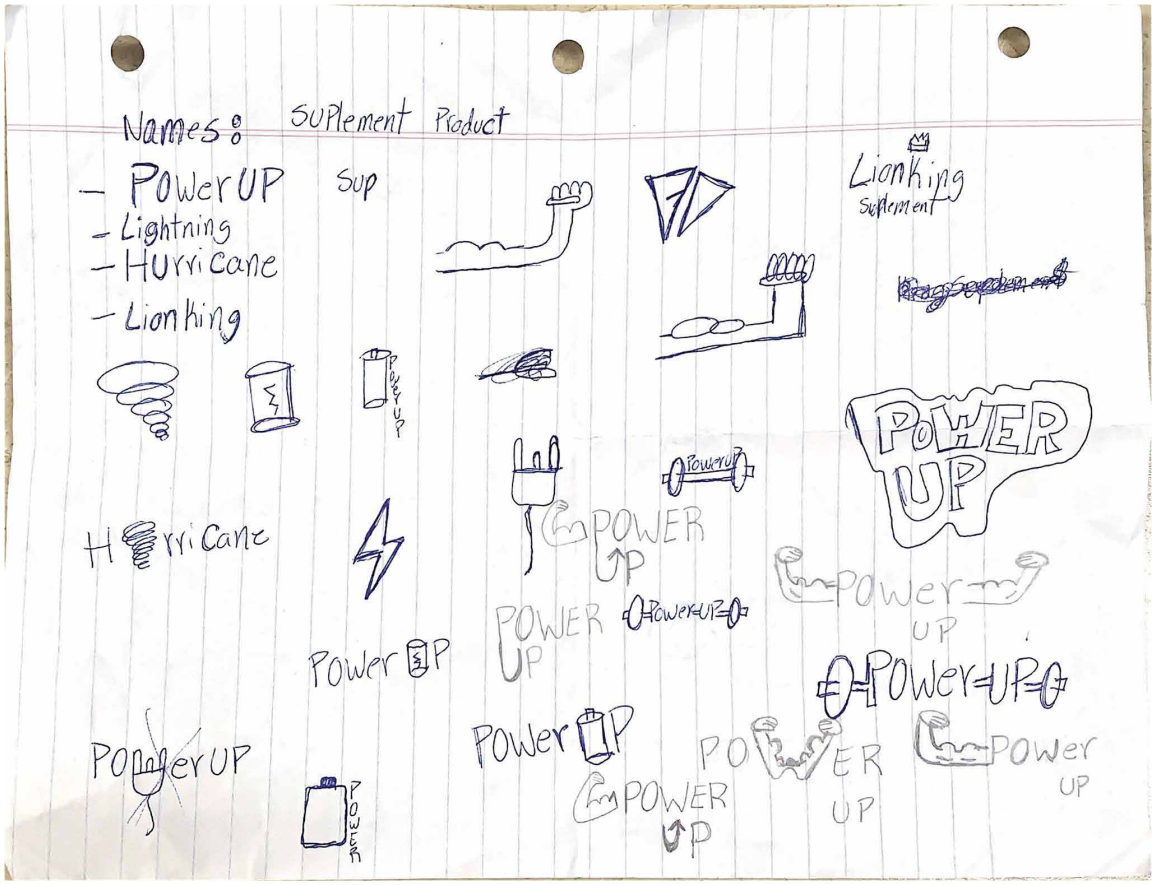
SKYSCRAPER AD



SUPERIMPOSE



THUMBNAILS


Names:
- PowerUP
- Lightning
- Hurricane
- Lionking
Suplement Product
Sup
Lionking
Supplement
POWER UP
Hurricane
Power UP
POWER UP
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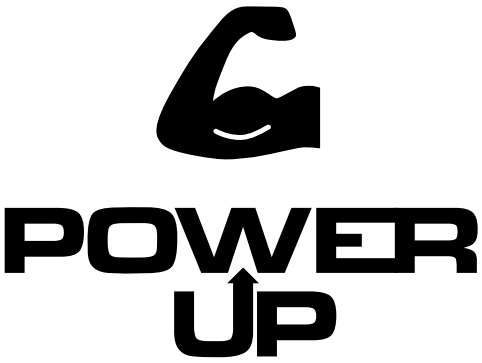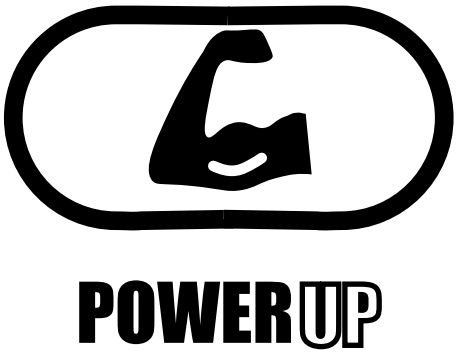
TOP 3-5 LOGO